



CROSBY INDEPENDENT SCHOOL DISTRICT

14670 FM 2100 CROSBY, TEXAS 77532

281-328-9200

Regular Agenda Item

Meeting Date	July 14, 2025
Action	Consider the approval of the purchase of Yondr pouches for sixth through twelfth grade students from Yondr, Inc. in the amount of \$116,589.25 via BuyBoard contract 749-24.
Motion	I move to approve the purchase of Yondr pouches for sixth through twelfth grade students from Yondr, Inc. in the amount of \$116,589.25 via BuyBoard contract 749-24.
Administrative Recommendation	The Crosby ISD Administration recommends the approval of the purchase of Yondr pouches for sixth through twelfth grade students from Yondr, Inc. in the amount of \$116,589.25 via BuyBoard contract 749-24.
Authority for this Action	<p>Board Policy CH (Local):</p> <ul style="list-style-type: none">• The Board delegates to the Superintendent or designee the authority to make budgeted purchases for goods or services. However, any single, budgeted purchase of goods or services that costs \$50,000 or more, regardless of whether the goods or services are competitively purchased, shall require Board approval before a transaction may take place.
Goal/Objective Addressed	<p>Student Achievement</p> <p>Crosby ISD will ensure that every student achieves their full academic potential by providing high quality instruction, engaging learning opportunities, and a supportive environment that prepares all learners for success in an ever-changing world.</p>
Background	<p>House Bill 1481, passed during the 89th Texas Legislative Session and signed into law in June 2025, requires all Texas public school districts and open enrollment charter schools to adopt written policies that prohibit student use or, if determined by local policy, possession of personal communication devices during instructional time. Devices covered by the bill include items such as smartphones, smartwatches, tablets, and similar technology.</p> <p>The legislation provides school boards with the discretion to determine whether these devices must be fully banned from campus or securely stored and rendered inaccessible to students during the school day.</p>

	<p>Policies must include provisions for disciplinary action, exceptions for medical and special education needs, and procedures for handling unclaimed or confiscated devices.</p> <p>To meet the requirements of HB 1481 and ensure consistent enforcement across campuses, Crosby ISD secondary schools have identified the Yondr pouch system as the most effective option. The Yondr system allows students to keep their devices physically with them in locked pouches that cannot be opened during the instructional day, supporting compliance with the law while minimizing classroom disruptions and preserving instructional time.</p>
Staffing Implications	N/A
Budget Information	The total cost of the purchase is \$116,589.25.
Impact of this Action	Implementing the Yondr pouch system will have a positive impact on our school district's secondary students by promoting a more focused and respectful learning environment. By requiring students to secure their personal electronic devices during the school day, the campuses will see reductions in classroom distractions, incidents of cyberbullying, and unauthorized social media use. This approach has the potential to increase student engagement, maximize instructional time, and support a stronger campus culture centered on learning. Additionally, utilization of the Yondr pouch system will help reinforce digital boundaries and encourage more meaningful, in-person interactions among students and staff, aligning with the district's goals for academic success and student well-being.
Attachments	<p>EXHIBIT BACKUP – RB – Yondr, Inc. Quote</p> <p>EXHIBIT BACKUP – RB – Yondr, Inc. Presentation</p>
Resource Personnel	<p>Jewel Whitfield, Assistant Superintendent of Administration</p> <p>Christy CoVan, Assistant Superintendent of Human Resources and Administration</p> <p>Jose Lozano, Crosby Middle School Principal</p> <p>Brad Hadnot, Crosby High School Principal</p>