TO: Weber School District Board Members: President Paul Widdison, Douglas Hurst, Janis Christensen, Jan Burrell, Bruce Jardine, Kelly Larson and Wyle WIlliams
Superintendent Gina Butters

From: Nick Harris, Director of Digital Teaching & Learning

Date: May 2, 2025

Subject: Initiation of the Naming Process for the Weber School District Online Program (previously called Weber Online)

As we prepare to submit our application to the Utah State Board of Education to become an officially recognized Statewide Online Education Program (SOEP), we must formally name our online program, which has until now been referred to as "Weber Online." Naming the program is a critical step in establishing a clear identity that reflects the quality and innovation of the services we offer to students across the state but does not tie our program to one specific geographical area (Weber County, for example). We are requesting approval to initiate the process for officially naming our online program.

In accordance with **WSD Policy 6600 – Naming of School Facilities and Mascots**, the process for naming a new school, program, or facility requires the formation of a School Naming Committee. This committee must be representative of our community and district stakeholders and will include, among others, a WSD board member, a building administrator, a teacher or Certified Employee. a student leader, a Community Council representative, a classified employee representative, a local community leader, the Director of Digital Teaching & Learning (who will chair the committee), the facilities director and a representative from the Weber School District Foundation.
The Committee will be responsible for gathering community input through surveys and other means, reviewing suggested names based on district criteria, and ultimately submitting three prioritized recommendations to the Board for consideration.
Our target is for the chair of the Naming Committee to facilitate a presentation during the June 11th, 2025 board meeting wherein the committee's processes, top recommendation and the narrative/rationale for it will be detailed for the board's consideration. To meet this goal, we plan to form the committee immediately, begin the community input process in mid-May, and convene committee meetings in late May and early June.

We look forward to working with the Board and community to identify a name that reflects the mission, innovation, and statewide impact of the online program.