



Director of Community Relations Report to the Board of Education
Aubrey Knight –December 18, 2024

A. Processed FOIA Requests

- N/A

B. Recognitions

- Rotary Student of the Month – Kamryn Banach
- Grundy Area Vocational Center Director Awards – Andrew Aspan, Brianna Doyle, Sophia Facchina, Aubrey Freeman, Leah Mareno, Michael Serra, and Sage Williams
- Positive Referrals – D’Angelo McKay, Amelia Brykaj, Peyton Nuccio, Lexie Wenckowski, Lotta Steiner, and Megan Belli.
- Students of the Term Q2 - Greenlee Brigham, Alexandria Gonzalez, Syed Hamid, Maddox Hetzel, Brandon Krippel, Ryan Lukasik, Cary Terrill, Rachel Timm, Aby Ventsias, and Brendan Webb.

C. Communication/Social Media

- **Top Facebook Post:** (November 20, 2024) Check out the basketball team watching film on our new video board in the main gym at Central Campus!
- **Top Instagram Post:** (November 21, 2024) Congratulations to Amelia Brykaj, Peyton Nuccio, Lexie Wenckowski, and Lotta Steiner for receiving a MCHS is You positive referral from Ms. Julie Ziel! These students volunteered their time to help hang up our Native American Heritage month posters and banners. It was very nice to have students take pride in celebrating a variety of cultures. #mchsproud
- **Top Twitter Post:** (November 20, 2024) Want to look back at an old MCHS team? For the last 6 years, students in Sports Media classes have researched more than 400 Minooka varsity teams. The Athletics Archives is a work in progress. Check it out: <https://sites.google.com/mchs.net/athletics-archives/home>
- **Reach:**
 - Facebook: 321,300
 - Instagram: 162,300
 - Twitter – n/a
 - Messages to Parents (via Thrillshare) 17
- **Press Releases**
 - “Minooka Community High School’s National Honor Society Inducts New Members” (November 26, 2024)
 - “Minooka Community High School Senior Named Rotary Club ‘Student of the Month’ for December” (December 3, 2024)
 - “Minooka Community High School Students Earn Director Awards from the Grundy Area Vocational Center” (December 5, 2024)

- “Minooka Community High School Recognizes Student of the Term Honorees” (December 10, 2024)
- “Minooka Community High School Announces Illinois State Scholars” (December 12, 2024)

D. Events/Activities Promoted

- GAVC Sophomore Field Trip (November 21)
- Dual Credit Information Night (November 21)
- Athletic Sponsorships (November 25)
- Turkey Trot & Food Drive (November 25-26)
- Course Selection (November 25-January 16)
- Thanksgiving Break (November 27-29)
- Athletic Booster Spirit Wear Sale (November 30)
- Volley Gobble Clinic (December 1)
- Holly Jolly Fundraiser (December)
- Post Feast Spirit Week (December 2-6)
- Cookie Throwdown (December 2)
- Dodgeball Tournament (December 4)
- Athletic Booster Meeting (December 9)
- Alumni Features (December 9)
- 2025 Football Game Schedule (December 9)
- Early Release (December 11)
- Finals Study Night (December 11)
- S.A.D.D. Fosterpalooza (December 13)
- 28th Annual Madrigal Dinner (December 14)
- Administration Building Open House (December 18)
- Finals Week (December 18-20)
- Winter Break (December 23-January 6)
- ExcelEdge ACT Prep Course (January)
- Incoming Freshmen Night (January 22)
- Rhythm of Our Youth Cardiac Screening at Central (February 11-12)
- Seal of Biliteracy Test (March)
- Denim & Diamonds Fundraiser (March 8)
- Spring Play “Anastasia” (March 13-15)
- Brick Paver Sales (ongoing)
- Yearbook Sales (ongoing)