

Welcome to the Keller ISD Sponsor Team Game Day Sponsor

In this proposal, Sponsor will receive:

- Sponsors will be the official game sponsor for select Keller ISD Athletic
 Department events: home football, volleyball, men's and women's basketball,
 men's and women's soccer, men's and women's tennis, baseball and softball.
 Promotional activities will be available surrounding this game, as well as
 additional temporary signage as approved by Keller ISD Athletic Department.
- 2. "Official Sponsor of Keller ISD Athletic Department" status in all circles of Keller ISD Athletics. This slogan will accompany two live reads, public address or electronic message board announcements at Keller ISD home games throughout the season. (When applicable)
- 3. Keller ISD Passes to the event you have chosen to sponsor.
- 4. Game Promotion Opportunity. Sponsor may be innovative with such promotions as drawings, coupons, or booth to distribute information. All promotions must be approved by Keller ISD Athletic Department.

In the proposal, Keller ISD Athletic Department:

| ** | \$ 1 | ,500.00 | Football Game | |
|----|--|---------|--|--|
| * | \$ | 500.00 | Men's Basketball or Women's Basketball | |
| * | \$ | 500.00 | Volleyball | |
| * | \$ | 500.00 | Softball | |
| * | \$ | 500.00 | Baseball | |
| * | \$ | 250.00 | Men's Soccer or Women's Soccer | |
| * | \$ | 250.00 | Tennis Fall Season or Spring Season | |
| | Payment made to Keller ISD Athletic Department | | | |
| | 350 Keller Parkway, Keller, TX 76248. | | | |

| Sponsors will provide all graphics | and logos. All signage will be provided by the | | | |
|------------------------------------|--|--|--|--|
| Keller ISD Athletic Department. | | | | |
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| Sponsor | Becky Spurlock | | | |
| | Assistant Director of Athletics | | | |
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Bob DeJonge, Director of Athletics