



# SCHOOL BOARD MEETING REPORT

**Board Meeting Date:** October **Agenda #** \_\_\_\_\_  
**Staff/Administrator:** Pendleton **Superintendent:** David Valenzuela  
**Type of Item:**  *Informational*  *Action*

**Please state your proposal briefly and clearly. What do you want the board to know, discuss, or decide?**

1) Hidden Valley High School Future Business Leaders of America is requesting continued board support to attend MBA Leadership Forum in Orlando, Florida. The dates of conference is Jan. 27-30, 2017. This inaugural MBA Leadership Forum is the successor to a very successful pilot "implementation forum" held in the fall of 2013. This event is intended to:

- Support local/state initiatives to develop a strong in-state leadership network that will foster the growth and development of business administration education in entrepreneurship, finance, management/administration, and marketing.
- Nurture a better understanding of, and encourage the integration of, national business-validated standards research by MBA Research into local and state curricula
- Encourage active engagement of the business community to encourage advocacy and partnering initiatives leading to the next generation of business leaders.
- Further greater understanding of, and encourage local implementation of various initiatives, tools, and services of the MBA Research Consortium of states.
- Encourage local/state networking, professional development, and leadership activities to support the growth and development of secondary business administration education, including enhanced secondary/college partnerships.

**Provide history/background information on your proposal.**

The MBA Leadership Forum is open to all secondary educators with a documented leadership role supporting the growth and development of business and marketing education, including leadership roles in administration, relevant professional organizations, relevant student organizations, or relevant research, curriculum, or instructional design. Likely participants:

- State program leaders
- Local CTE directors with business/marketing responsibilities
- Principals, assistant principals, or other administrators with supervisory responsibility for business/marketing programs
- High school business/marketing teachers interested in core business administration subjects (i.e., not solely focused on technology) with appropriate leadership experience either locally or statewide
- Curriculum specialists
- State business/marketing professional associations, including ACTE affiliates
- State student organization board members

College educators, including faculty or administrators who prepare future business/marketing teachers or who are are interested in growing a national standards-based partnership with secondary programs. Likely participants:

- Teacher educators
- Deans or other administrators
- Business administration faculty
- Recruiting/Marketing personnel within business colleges
- High School of Business™ college partners

**List the advantages of your proposal:**

Building exemplary CTE business and marketing education programs appropriate to the contemporary education environment through curricula, pedagogy, and proof of learning.

Aligning the work of the Consortium to meet the needs of both local and state Career-Tech business and marketing educators through review and analysis of the tools, services, and initiatives of the organization.

Planning in support of local/state leadership to generate advocacy and partnerships among various constituencies, including the business community, colleges, and administrators

Development of state action plans responsive to the outcomes and common agreements of the Forum

**List possible disadvantages of your proposal:**

Money will come from two budgets: \$1,200 from Southern Oregon ESD and the rest of the money from my business budget from Three Rivers School District.

**List possible alternatives that could also offer a solution to your proposal. Why were they not recommended?**

There are no alternatives.

**Superintendent's recommendation(s):**

Approve: Yes  No

