

# Greater Twin Cities United Way

612-340-7400

404 South Eighth Street  
Minneapolis, Minnesota 55404-1084



June 3, 2014

Dear Mr. Kermes,

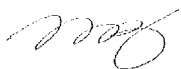
On behalf of the Greater Twin Cities United Way team and our Board of Directors, we are pleased to announce the final 2014 program funding allocations for January 1 through December 31, 2014. Please consider this your official notification for 2014.

SouthWest Metro Educational Cooperative	Impact Area	Goal Area	Jan - Dec Monthly Amount	Total 2014 Allocation	Ending Fund Date
New Beginnings and East Creek Child Care	Education	Early Learning Access to Childcare	\$6,250	\$75,000	12/31/2014
Enhanced New Beginnings and East Creek Child Care	Education	Early Learning Parenting	\$6,666	\$80,000	12/31/2014

The annual grant amount allocated to your organization reflects the final accounting of fundraising revenue from the previous year's campaign. United Way reported total fundraising of \$86.1 million for the 2013 campaign. For accounting purposes, the annual funding is contingent each year upon approval by the Board of Directors. Monthly allocation payments are rounded and the last payment will be adjusted to meet the final total grant amount. Please work with your Community Impact liaison if you'd like to request changes to your funded program or service levels for review and approval.

Last week, you received a letter from Sarah Caruso, President and CEO of Greater Twin Cities United Way detailing the opportunities and challenges ahead. During the June 10, 2014 Council of Agency Executives meeting, we will discuss the results from the Grassroots Solutions community engagement work, including next steps and action items. We will also hear from Andy Goldman-Gray, Senior Vice President of Workplace and Marketing to learn more about our fundraising strategies. We hope that you will be able to join us.

Thank you for your leadership. Your organization plays a vital role in our community through not only the services you provide, but also through the campaigns you run on behalf of United Way that contribute to a better quality of life for our entire community. If you have any questions, please do not hesitate to contact me.



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