



**CHELSEA**  
SCHOOL DISTRICT

**CHELSEA HIGH SCHOOL**

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**To: Chelsea School District Board of Education**

**SUBJECT: Request for Approval of Community Donation – Luxedo Court Projection System (\$75,998.50)**

Dear Members of the Chelsea School Board,

We are writing to formally request the school board's approval for a generous, fully-funded community donation valued at \$75,998.50. This donation is intended for the purchase and complete installation of a state-of-the-art Luxedo Court Projection System inside the Chelsea High School Main Gymnasium.

This project was led by Pat Steele of Steele Heating and Cooling, with additional support from the local businesses and organizations listed below. Recognizing the positive impact this technology will have on the student and spectator experience, athletic programming, and the broader school community, these partners fully funded the initiative.

- Steele Heating and Cooling
- Chelsea State Bank
- Chelsea Lumber Company
- Jiffy Mix (Chelsea Milling Co.)
- Bill Ballagh State Farm Insurance
- A&R Total Construction
- Burman Tree Service
- Chelsea Athletic Boosters

Luxedo is recognized as the industry leader in professional court projection mapping technology. Their specialized systems transform a standard hardwood gymnasium floor into a massive, immersive digital canvas. Through high-lumen, precisely calibrated projection, the system displays dynamic animated graphics, vibrant team branding, and interactive hype sequences. This installation will elevate the atmosphere of varsity athletic introductions, athletic game nights, school spirit assemblies, and other events inside our gymnasium, providing our students with an incredible experience.

In addition to its visual excellence, this project represents an exceptionally durable, low-maintenance enhancement for our district facilities. The proposed installation includes a full 3-year comprehensive warranty for each of the four (4) required projectors and boasts an engineered operational lifespan of over 20 years. Visual examples of their high-impact live shows can be found publicly by clicking [HERE](#).

As this project is being fully funded through the generosity of local business leaders and the Chelsea Athletic Boosters, there is no capital expenditure required from the Chelsea School District General Fund or existing bond resources. We are incredibly thankful for this donation, which reflects the continued partnership and strong support that exists between our local business community and Chelsea School District.

Sincerely,

Matt Cunningham and Jason Morris  
Chelsea High School Athletics Department