

Implemented during school years	2013-2014 and 2014-2015 (2-years)	2015-2016 (current and beyond)
Items published district-wide	Annual Calendar	Annual Calendar
	Student Handbook	Student Handbook
	Fall Newsletter	Fall Newsletter (October)
	Winter Newsletter	Winter Newsletter (January)
	Spring Newsletter	Spring Newsletter (April)
		<u>152 Times Newspaper</u> (November, December, February, May - 4)
		<u>Spotlight on 152 Staff</u> (January, June - 2)

Aligns with Goal 1: Communication, Collaboration and Parent Involvement. Objective 1.3: Develop public relations strategies to display positive activities and to disseminate information.

Increased budget item: *Additional \$25,000*