



Geneva Academic Foundation

Achieving, Nurturing, Growing



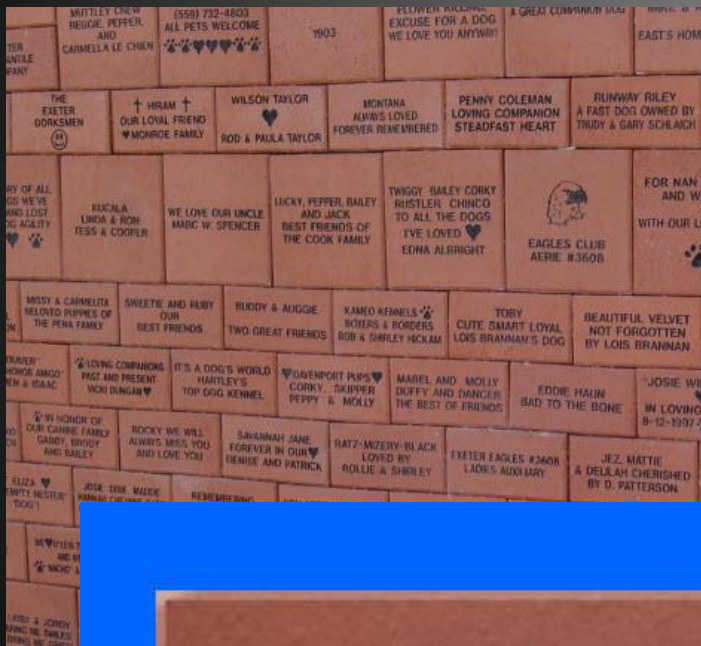
What is the GAF?

- ▶ A not-for-profit 501(c)(3) organization which funds annual grants and scholarships for the students and schools of Geneva School District #304 through fundraising efforts.
- ▶ Each year, the GAF Bencini Memorial Grants provide programs, equipment, and educational resources that enhance and enrich the educational experience of the Geneva students, grades K-12.
- ▶ Started by parents and teachers of Geneva in 1987, the GAF continues to fund items not covered by the annual District budget. This continues to include not only technology-related grants, but many other areas as well.

Engraved “Honor Bricks” Program

- ▶ Ongoing fundraiser selling engraved bricks honoring graduating/graduated students, memorials of community members, honoring of teachers, school groups, alumni, etc.
- ▶ Cost-neutral to District 304 (will get landscaping/installation donations from local contractors)
- ▶ Placement of first phase proposed on the Geneva High School campus.
 - Plaza around the Viking statue
 - Walkways near football stadium
- ▶ Provides for long-term earning potential
 - Goal of several thousand dollars annually and \$100K+ over lifetime
- ▶ Pairing the Coultrap 100th Anniversary with the 30th Anniversary of GAF as part of the promotion for this in 2016

GAF Honor Bricks at Viking Plaza



GENEVA ACADEMIC
FOUNDATION
BRICK FOR CLASSROOMS

Viking Plaza and GHS Sign Circle



2020
NOAH OBERMEYER
VIKINGS

Symbol (left): Graduate Cap

Symbol (right): None

Symbol on line: 1

Line 1: 2020

Line 2: NOAH OBERMEYER

- 4x8 Red B
- 4x8 Red B
- 4x8 Red B
- 8x8 Red B
- 8x8 Red B
- 8x8 Red B
- 8x8 Grey C
- 8x8 Grey C
- 8x8 Grey C
- 16x16 Red B
- 16x16 Red B
- 16x16 Red B

Fundraiser for the Geneva Academic Foundation – GAF

- ▶ The purpose of the fundraiser is to raise money for the GAF annual fund, which goes directly to Teacher Grants for the classrooms across all Geneva schools. This is the GAF core Mission.
- ▶ The fundraiser is buying an engraved brick for the front of the high school Viking Plaza round the Viking Sculpture. The plaza is about 15 ft x 15 ft to begin.
- ▶ The reason a plaza would be exciting for that location, is the foot traffic off the sidewalk and car lane area is well traveled and visible.
- ▶ The picture taking by many of the Viking makes for a great photo opportunity for the community with added space to walk and stand. We could also add benches.

Honor Bricks

- ▶ Engraved Black epoxy filled bricks in 8x4 and 8x8 sizes. Color matched by Scott Ney and committee to GHS. They have a lifetime warranty. The brick company has been doing this for 30 years.
- ▶ Payments go through GAF Geneva Academic Foundation PayPal account. This is a fund raiser for the GAF.
- ▶ Scott will meet with Landscapers and they will also go through the Raptor system so Drivers Licenses will be needed by all workers.
- ▶ Cuts to the bricks will be minimized to decrease time, noise and dust.
- ▶ 2017 project would need to be presented and designed before any movement forward occurs. Initiated by GAF in late fall of 2016 after current assessment of phase 1 Viking Plaza.

Fundraiser for the Geneva Academic Foundation – GAF

- ▶ Scott Ney and Mark Obermeyer met Feb 11, 2016 to discuss process and needs to complete an install May 9 thru May 12 2016.
- ▶ One location Viking Sculpture front of GHS for 2016.
- ▶ 15 x 15ft about 1000 bricks. Closest to Viking would be non-engraved and could be done first.
- ▶ 2 Landscaper companies, Valley Maintenance and Lawnboyz both will donate the install and do the work.
- ▶ 2nd install date of Sept 16 possible at same location.
- ▶ Color selection of the brick TBD 2/22
- ▶ Landscape install companies
- ▶ Timeline so bricks completed before graduation
- ▶ Design approved by Scott before we start
- ▶ Brick orders could open after Board of Ed approval Feb 22
- ▶ Orders in by April 4th would install May 9th. Orders after would go into Sept 16.

Stakeholders for the Honor Bricks

- ▶ Brick Company, Gift Bricks
- ▶ Jesse Umbinetti Inside Sales Representative, 2920 99th Street, Sturtevant WI 53177
- ▶ 800-537-5579 www.giftbricks.com

- ▶ Landscaper 1 Lawnboyz Chad former GHS Grad.
- ▶ Landscaper 2 Valley Maintenance Bill Fodge Longtime Vikings Fan
- ▶ Both are donating time and services.

- ▶ GAF Mark Obermeyer
- ▶ 304 Scott Ney approvals thru to completion.

Estimated pricing to public

- ▶ Brick pricing for the fundraiser
 - ▶ 4x8 3line text \$50
 - ▶ 4x8 3line w/symbol \$75
 - ▶ 8x8 6 line text \$125
 - ▶ 8x8 6 line w/symbol \$150
 - ▶ 8x8 school club logo \$200
- ▶ 14 characters per line
- ▶ Helvetica upper and lower case
- ▶ Symbols are only school appropriate – small on one line.
- ▶ Sample bricks reviewed
- ▶ Graduating and Alumni area
- ▶ Coultrap 100th anniversary
- ▶ General school Pride