



“Internal” Crosby-Ironton Strategic Planning Process (Refresh)

Purpose: To update and refresh Crosby-Ironton’s 2021-2026 Strategic Plan by refining current goals and updating objectives while keeping the existing focus areas intact.

Process Overview:

The Strategic Planning refresh will be facilitated internally by the Superintendent, Directors, Building Principals. This allows the District to leverage internal expertise, reduce costs, and create a process aligned with our culture and priorities.

Stakeholder Engagement:

Input will be gathered from as broad cross-section of stakeholders as possible using existing meeting structures and scheduled staff time, including:

Staff: Engagement during an Early Out professional development afternoon.

Families & Community: Through scheduled meetings of the Community Education Advisory Council, PTO, ProjectUnite, and other community invitations/town halls events.

Departments & School Teams: Input sessions incorporated into regular department meetings.

Students: Student Focus Groups led by principal and other staff with guiding questions.

Each group will participate in facilitated discussions focused on:

1. What is going well at C-I? What do you want to celebrate at C-I?
2. What is not going well at C-I? What are specific growth areas you see at C-I?
3. What changes would you like to see at C-I?
4. What are things you would NOT want to see changed at C-I?
5. Identifying gaps, emerging needs, & trends at C-I?

Desired Outcome

The result will be a refreshed Strategic Plan that maintains current belief statements, vision, and mission. The changes would be new, specific objectives in each of the five focus areas:

- Student Achievement
- Student/Staff Support
- Communication / Outreach / Marketing
- Facilities
- Finances
- Reflects updated stakeholder input
- Is ready for Board review and adoption

Timeline: February–April 2026

- Facilitate input sessions within regularly scheduled school, community, and department meetings
- Superintendent and leadership team draft updated objectives based on summary of the input
- Review draft with stakeholder groups and administrative team
- Final version prepared for School Board review and consideration.

Budget

This will be a low-cost, internally led process. Estimated expenses for materials, printing, and supplies will remain under \$400.