

## Dashboard

### OVERALL SNAPSHOT

2,789

STUDENTS →

396

STAFF & TEACHERS →

3,273

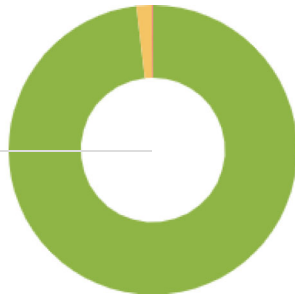
PARENTS →

7

GUESTS →

98%

CONTACTABLE



#### 2,789 STUDENTS' FAMILIES →

■ CONTACTABLE **2,738** →

At least one student contact is contactable

■ NON-CONTACTABLE **48** →

No student contact is contactable

■ NO CONTACT INFO **3** →

There are no student contacts listed

#### LANGUAGES

English

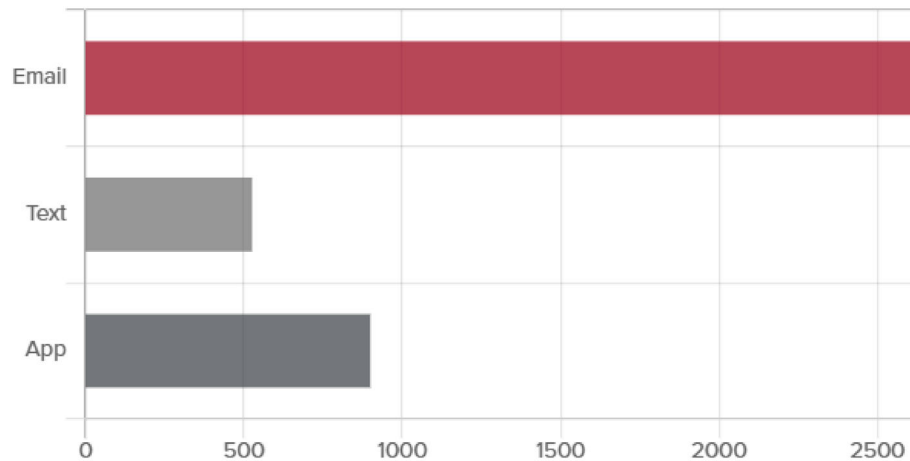
Other



Great! 98% of your students' families are contactable. You need to **fix only 43 family records to get to 100%**.

# REACH & DELIVERABILITY

## REACH METHODS



### EMAIL

2,778 (85%) Parents with emails

2,745 (84%) Opted to receive emails

■ 2,745 (84%) Receiving emails

■ 0 (0%) Failed emails

### APP

1,032 (32%) Parents with app

■ 899 (28%) Receiving notifications

### TEXT

3,185 (97%) Parents with phones

526 (16%) Opted to receive texts

■ 526 (16%) Receiving texts

■ 0 (0%) Failed texts

*\* all percentages are out of the total 3,273 parents in the District*



### 32% have downloaded the app

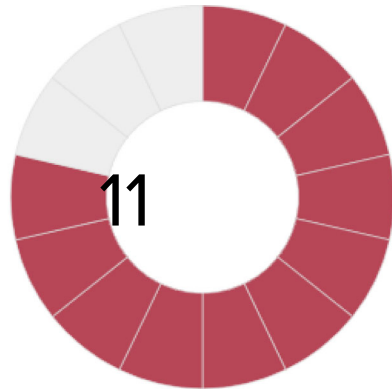
In your next newsletter make sure to highlight the benefits of downloading the app to increase engagement with parents. Here are some **posters** you can print and put up.

## FEATURES USAGE

FEATURES USED

0 Auto Notices

49 Calendar Events | 9 RSVP Requested



OUT OF 14

22,038 Direct Messages | 4,069 Threads

133 Files Shared | 89 Posts

2 Forms / Permission Slips

272 Items Requested | 6 Posts

0 Payment Items | 0 Posts

533 Photos / Videos Shared | 110 Albums

1 Polls

1,443 Posts

140 Posts Shared on Social

0 Secure Documents

10 Smart Alerts

*\* all values are totaled starting from August 01, 2024*

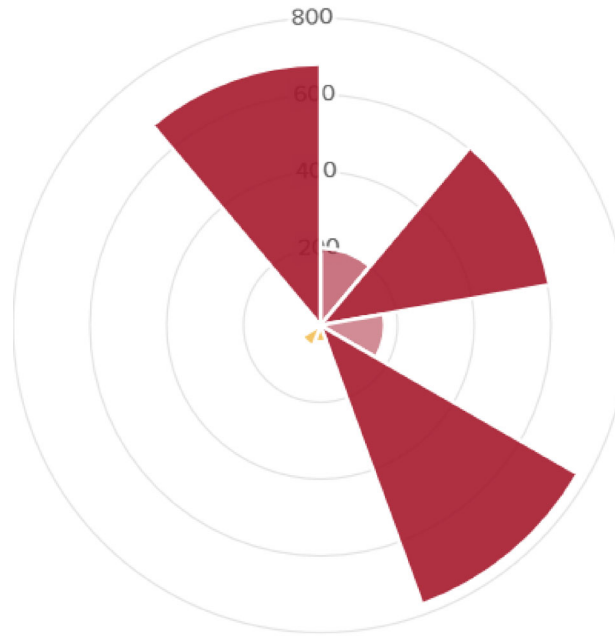


**You can get more use out of ParentSquare**

Let ParentSquare work hard for you and make your life easier, building a tighter community that loves you and your school. Click to read more about **Payments**, **Secure Documents**, and **Auto Notices**.

INTERACTION

1,187  
OUT OF 3,273  
PARENTS INTERACTED



**COMMENTS**

● 201 Commented

**APPRECIATIONS**

● 605 Appreciated

**RSVPS**

● 167 RSVP'd

**VOLUNTEERS**

● 773 Volunteered

**ITEMS**

● 43 Signed Up

**FORMS / PERMISSIONS**

● 56 Completed

**PAYMENTS**

● 0 Paid

**POLLS**

● 0 Voted

## DIRECT MESSAGES

● 680 Sent Direct Messages

*\* all values are totaled starting from August 01, 2024*

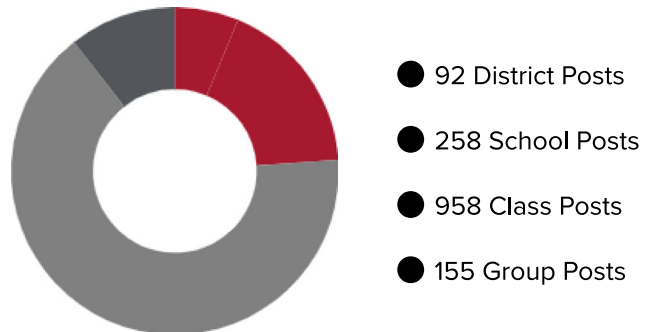


**Amazing! Give yourself a pat on the back**

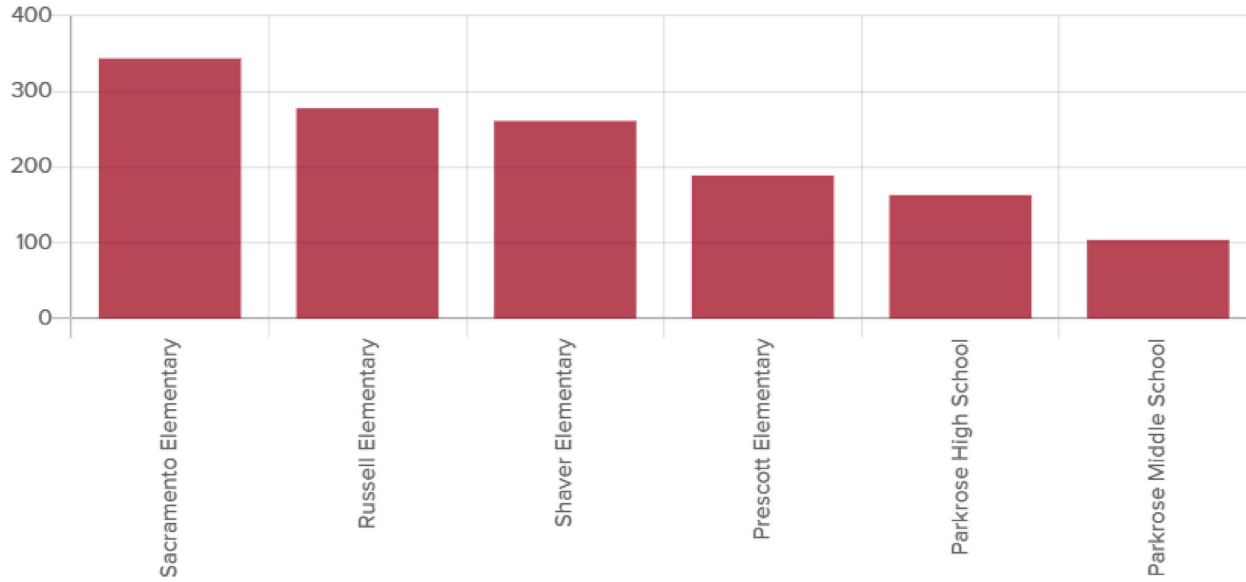
Typically there are 2 contacts per student. 36% parent interaction could mean that 72% of families are interacting!

## DISTRIBUTION

### POST DISTRIBUTION



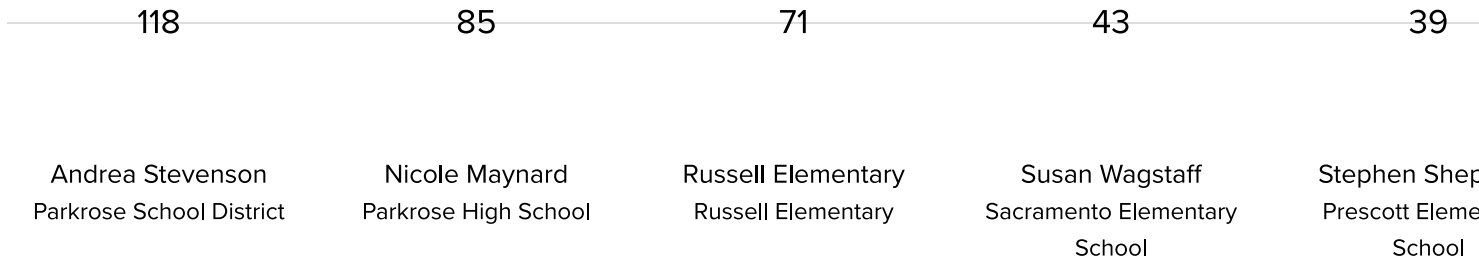
### BY SCHOOL



**TOP AUTHORS**

**5**

AUTHORS



*\* all values are totaled starting from August 01, 2024*