

<u>DISTRICT PRIORITIES</u>	<u>SUPERINTENDENT GOALS</u>	<u>BOT GOALS</u>
EDUCATIONAL EXCELLENCE	Despite its current and expected future financial challenges, the Keller Independent School District will earn a Recognized ranking from the Texas Education Agency for the 2010-2011 academic year.	The Board of Trustees will develop and implement a Board-directed campus recognition program by February 28, 2011.
	The Superintendent will develop a plan for increasing student engagement, including the identification of an 'engagement' measurement tool and establishment of baseline metrics, to be presented to the Board of Trustees in January 2011.	
EXCELLENCE IN STUDENT, PARENT AND COMMUNITY RELATIONS	The Superintendent will ensure the development, implementation and promotion of a website designed to address specific District issues, questions and rumors generated by internal and external constituents by July 31, 2010.	The Board of Trustees will hold a workshop during the first four weeks of <u>each</u> semester of the 2010-2011 academic year to identify, schedule and commit to Board engagement opportunities within the District and community and to enhance Board camaraderie.
EXCELLENCE IN OPERATIONAL PROCESSES AND SYSTEMS	The Superintendent will develop and implement a staff reorganization plan by January 31, 2011, aligned with the new MMVV and including up to five metrics to identify captured operational efficiencies, improvement of instructional quality and student/parent/staff/community relations enhancement.	N/A
EMPLOYEE EXCELLENCE AND ORGANIZATIONAL IMPROVEMENT	The Superintendent will complete and submit the application for TAPE (Baldrige) review (Commitment level) and recognition by January 31, 2011.	N/A
EXCELLENCE IN FINANCIAL STEWARDSHIP	The Superintendent will lead an expedited budget process to be completed by June 1, 2010 in order to determine the necessity of calling for a Tax Ratification Election, or TRE.	Based upon Superintendent recommendation, the Board of Trustees will decide whether to call for a Tax Ratification Election, or TRE, by June 15, 2010.