



BOARD OF SCHOOL TRUSTEES

KELLER INDEPENDENT SCHOOL DISTRICT

**9C. Action**

**March 11, 2010**

**SUBJECT: APPROVAL OF DISTRICT MISSION, MOTTO, VISION, AND VALUES AND KEY STRATEGIC PRIORITIES**

**BOARD GOAL:** All students will achieve educational excellence.  
 All systems in the Keller Independent School District will be effective, efficient, and accountable in support of the district’s mission.  
 The Keller Independent School District will recruit, develop, and retain a diverse highly qualified staff.  
 The Keller Independent School District will develop and promote positive community relations through effective communication, the involvement of stakeholders, and the establishment of business and community partnerships.  
 Keller Independent School District facilities and services will be operated in a safe manner so that all students and employees may thrive in a secure and nurturing environment.

**FISCAL NOTE: None**

**Background Information:**

- The Strategic Planning Committee met for three days in October 2009 to draft a Strategic Plan for the District for 2011-2015.
- Included in that Plan are the District’s Mission, Motto, Vision, and Values and Key Strategic Priorities.

**Administrative Considerations:**

- The Strategic Plan was reviewed by the Board on January 28, 2010.
- The Board of Trustees met in a special work session on March 1 to review the Strategic Plan components.
- Per the Board’s discussion at the meeting, the District’s Mission, Motto, Vision, and Values and strategic objectives are presented for Board approval.

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**The administration recommends that the Board of School Trustees approve the Mission, Motto, Vision, Values, and Key Strategic Priorities for the District as presented.**

Respectfully submitted,

James R. Veitenheimer  
Superintendent