

Memo



To: Dr. Karla Guseman
From: Dianne McDonald
Date: May 19, 2026
Re: Course Revision-Exploring Entrepreneurship

I respectfully recommend the revision of Exploring Entrepreneurship, a year-long unweighted course, into two semester courses for the 2027-2028 school year:

- Principles of Customer Service, semester-long, weighted dual credit class
- Exploring Entrepreneurship, semester-long, unweighted class

The revision of the Exploring Entrepreneurship curriculum transitions the traditional year-long course into two distinct semester-based offerings: Principles of Customer Service and Exploring Entrepreneurship. This strategic split allows students to first master the psychological and operational foundations of professional interaction and brand loyalty through the college level customer service course. By separating these competencies into semester blocks, the pathway provides a more focused and rigorous progression, ensuring students possess the essential communication and service skills required to successfully launch and manage their own business ventures in the subsequent entrepreneurship semester.

This course revision has been discussed and approved at the Curriculum Coordinating Council.

Thank you and please let me know if you have further questions.