

Strategic Plan Update

Priority 3: Stakeholder Satisfaction & Engagement



Strategy 3.1

Expand Opportunities for Parent Engagement



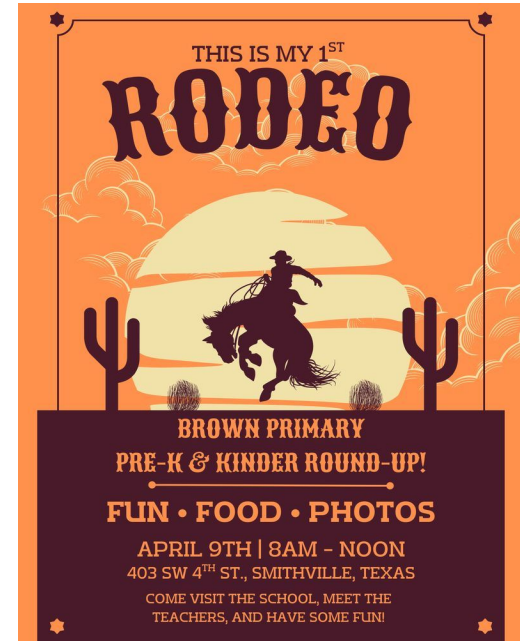
Expanding Opportunities for Parent and Family Engagement

We are dedicated to increasing parent and family engagement through various strategies:

- **Opportunities for Parents and Community to Support our schools**
- **Feedback Mechanisms:** Implementing surveys, public meetings, and advisory groups to gather parent input and improve our programs.



Expanding Opportunities for Parent and Family Engagement



Expanding Opportunities for Parent and Family Engagement





Parent & Family Engagement Events



Campus Events

- Title I Annual Meeting
- Meet the Teacher Nights
- Open House Events
- Book Fair Family Nights
- Information Meeting at SJHS
- ACE Trunk or Treat Event
- Christmas Program at BP



Family Involvement

- Thanksgiving Lunches
- Grade Specific Parent Activities at SES
- SES Open House / Rafflemania
- ACE Health Fair
- PFE Online "Lunch & Learn" Events
- District Advisory Committee



Committees & Safety

- SHS Parent Night for Incoming Freshman
- Campus Site Based Meetings
- Safety and Security Committee
- Upcoming Rodeo Roundup at BP

17 events district-wide connecting families, students, and our community throughout the school year

Measuring Parent-Family Engagement

Key Performance Indicators (KPIs) and metrics are used to assess effectiveness:

- **Parent Involvement Participation**
- **Partnership Growth:** Monitoring the number and impact of partnerships.
- **Stakeholder Satisfaction:** Measuring satisfaction levels through surveys and feedback. *Data-driven metrics guide continuous improvement.*



Strategy 3.2

3.2 - Expand Partnerships with entities that support students on their path to college and careers.



Tiger Dual Credit Partners



Expanding College & Career Readiness | Meeting CCMR Requirements for 2026-27 Accountability



CCMR (26-27) & Dual Credit

- Expanded dual credit catalog covering liberal arts, humanities & social sciences
- Supports new CCMR accountability requirements beginning 2026-27
- Students earn college credits at a fraction of standard tuition cost
- Courses count toward college degree plans at McMurry and transferable institutions
- Pathway designed for students who may not pursue STEM-focused credentials



Free Tuition & Associate Degree

- Students earn up to 12 hours of college credit — completely FREE
- Through 2027-28: pursue a full Associate Degree with free tuition
- Wide range of career & technical and academic transfer pathways
- Courses align with CCMR indicators for state accountability
- Reduces the financial barrier to post-secondary education for all students

Industry Partner Spotlight



Fall 26-27: DeWalt committed \$10,000 in support of TCS Mechanical's school partnerships — a contribution TCS Mechanical is honored to match, resulting in a combined \$20,000 investment in Smithville ISD.




Tiger CTE & Business Partners

Connecting Smithville ISD Students to Real-World Opportunities



Healthcare Career Pathways

Health Science



Skilled Trades & Fabrication

CTE Trades



Engineering & Tech Internships

Manufacturing



Data Center & IT Pathways

Technology



Coding & Computer Science

Computer Science



Advanced Manufacturing & EV Tech

Manufacturing



Rural Health & Research

Health Science



Tiger Community Partners

Rooted in Smithville — Investing in Our Students & Schools



Workforce Readiness & CTE Pathways

WORKFORCE



Local Business Internships

BUSINESS



Economic Development & Career Exposure

ECON DEV



Rural Health & Research Opportunities

HEALTH SCIENCE



Community Service & Student Leadership

CIVIC SERVICE



Civic Engagement

CITY PARTNER



Chamber Events & Opportunities

CHAMBER



Regional Collaboration & Growth Initiatives

REGIONAL



Strategies for Fostering Student Pathways to Success

1

Career Counseling & Parent Nights

Personalized guidance and support for students and families.

2

College Visits

Organized visits to colleges and universities.

3

College Application Assistance

Step-by-step support through the college application process.

4

Career Days @ Elementary & Secondary

Bringing career professionals into schools.

5

Partnering with Local Businesses

Connecting students with local businesses for hands-on work experience.



Strategy 3.3

Ensure Communication is Consistent





Parent & Family Communication

 Lunch & Learns

 Monthly SISD Newsletters

 Master Calendar on Website

 Consistent Branding & Trademark Use

 Family Survey — Coming Soon!

 Website Updates

 Comms Meetings with Campuses & Athletics

 SISD App



Communications with our Community



- 1 Lunch & Learns
- 2 Participation in Community Organizations & Events
- 3 Branding
- 4 Weekly Superintendent Updates to Board
- 5 Newsletters
- 6 Education Foundation
- 7 Community Committee Members — SHAC, DSBC, etc.



Questions & Comments

