



MARBLE FALLS

Independent School District

Meeting Date:

Meeting Type:

LOVE & INSPIRE

Marble Falls ISD has an unyielding commitment to love every child and inspire them to achieve their fullest potential.



PHOENIX CENTER

PROPOSAL FOR MARBLE FALLS ISD SCHOOL-BASED THERAPY SERVICES

2025-2026 School Year

Overview

Phoenix Center is pleased to submit this proposal for mental health services to support the students and staff of the Marble Falls Independent School District. Phoenix Center began our collaborative partnership with Marble Falls ISD in 2015. Our licensed mental health professionals work directly with MFISD students in crisis through individual and group therapy services as well as through professional trainings and support for educators and administrators.

The Objective

Students who have experienced trauma present unique and complex challenges for educators, school professionals, and our community. However, these challenges can be mitigated and overcome through early intervention and evidence-based mental health care provided by the Phoenix Center.

The Opportunity: School-Based Mental Health Care

Crisis Counseling Services

SERVICE	FREQUENCY	STAFF	TOTAL COST
10 Individual Therapy Sessions* (any campus) Crisis Counseling Services	Weekly	Licensed Mental Health Professionals and Program Director, Clinical Supervisor	\$68,562 / school year
Additional charge for consumable materials & software			\$2,500 / school year
TOTAL			\$71,062

EPIC Groups

SERVICE	FREQUENCY	STAFF	TOTAL COST
Yoga Therapy / Mindfulness Groups (2 groups per week at EPIC)	Weekly	CeCe Goad, E-RYT, C-IAYT Licensed Yoga Therapist	\$6,500 / school year
Art Therapy Group	Weekly	Licensed Mental Health Therapists	\$10,000 / school year
Restorative Justice Group	Weekly	Licensed Mental Health Therapists	\$10,000 / school year
TOTAL			\$26,500 (EPIC)

Head Start (2 Campuses)

SERVICE	FREQUENCY	STAFF	TOTAL COST
2 Preschool Yoga & Coping Skills Groups (Head Start, 2 Campuses: HLES & MFES)	Weekly	CeCe Goad, E-RYT, C-IAYT Licensed Yoga Therapist	\$3,250 / school year
TOTAL			\$3,250 (Head Start)

SERVICE	FREQUENCY	LOCATION	TOTAL COST
Equine Therapy Groups	Weekly	Phoenix Center Ranch (or equine therapy location)	\$13,000 / school year
Outdoor Therapy Group (Ropes Challenge Course and groups)	3 Times Annually	Phoenix Center Ranch	\$2,800 for 3 Dates 4-hour sessions for up to 35 students or staff
Professional Trainings for Educators (i.e., August 2025)	2 or more times annually	MFISD campus or Teacher Conference location	NO COST
TOTAL			\$15,800

Total Phoenix Center Cost (August 2025 – May 2026)	\$116,612
Phoenix Center Contribution (fundraising)	\$36,612
Total MFISD Cost (August 2025 – May 2026)	\$80,000

Please note: Phoenix Center will contribute \$36,612 of the total cost through fundraising initiatives. As fundraising for school-based services takes time and considerable efforts on behalf of our team, we kindly ask that MFISD publicly recognize our partnership, and our contribution, in digital and print media. For example, tagging us on social media, on the MFISD website, and other communications. Phoenix Center will release a press release this Fall to raise awareness and request local donations for school-based services. For any media inquiries, please contact sarah@phoenixtx.org.

Thank you for the opportunity to submit this proposal for school-based mental health care services to support the students and staff of the Marble Falls Independent School District. To schedule free of cost professional trainings for school campuses or educators, please email info@phoenixtx.org.