

BACKGROUND OF PROGRAMMING IN BHM SCHOOLS

Currently, students in grades 9-12 have twelve elective choices that span a wide variety of topics in the world of Business. Within the business department offerings, there are four College in the Schools options and many courses offered through Bison Online. Personal Finance is also offered as a required course*.

- Introduction to Business
- Marketing
- Sports & Entertainment Marketing
- Personal Finance*
- College & Career Exploration
- Accounting
- Computer Applications
- Digital & Graphic Design
- Law & Order
- CIS Business
- CIS College & Career Prep
- CIS Entrepreneurship
- CIS College Academic Prep
- Bison Online

Rationale for need

In order to stay current and in line with industry standards, the Business Department is requesting the following items to meet that goal and enhance student learning. The department is looking to engage students in curriculum and collaboration. The use of the tablets, whiteboards, cameras, and microphones will address these goals. The accounting textbook has not been updated since 2008. This resource is needed to have updated scenarios and examples for the students to learn and apply. The TV monitor allows students to collaborate on a variety of technology-based assignments while actively using a shared screen. It provides opportunities to apply real-world business presentation and technology skills within the course. The monitor also serves as a tool to communicate and showcase activities related to BPA (Business Professionals of America), helping students develop strong presentation and communication skills. Additionally, it allows us to highlight and display student work and instructional materials. The department will be able to showcase students and communicate what is happening in the classroom.

PROGRAM STANDARDS

The Business Department courses are based on the state frameworks and national recommended standards. The department's goals are to connect the content to the real-world for the students. All of our needs and wants are to support this mindset. Below are some of the state frameworks related to our needs and wants.

Marketing

MM01.10.04 Communicate information about products, services, and/or ideas to achieve a desired outcome.

MM02.10.06 Develop communication and promotion strategies for new products or services.

Intro to Business

BM30.10.03 Explain the marketing and promotional activities involved in business operations and their role in creating successful business operations.

Accounting

AF20.10.04 Classify and record financial data in electronic recordkeeping systems.

CIS College & Career

CE01.10.04 Explore career opportunities in one or more business career pathway to identify opportunities that align with personal career interests and aptitudes.

Digital & Graphic Design

IT68.10.01 Analyze the elements and principles of media arts in business graphic design.

IT68.10.02 Utilize professional design components in the creation and presentation of a graphic design project.

PROGRAM VISION STATEMENT

"Empowering students through hands-on learning and real-world experiences, the BHM Career & Technical Education program bridges education and industry, developing technical expertise, soft skills, and employability for success in a diverse and changing world."

SUMMARY OF PROCESS FOR REVIEW OF INSTRUCTIONAL RESOURCES

The district's Continuous Improvement Process (CIP) requires a comprehensive review of needs, educational research, and potential materials prior to making a recommendation in the Curriculum Adoption Proposal. During the CIP phases of EXPLORATION and RESEARCH over the past two years, the Career Technology Education CIP Team engaged in the following activities:

During the research phase our department took time to explore other Business programs in the state. It was an opportunity to evaluate the Business program on the course offerings and explore the potential updates or changes. The department looked at a variety of schools that were in the area and then also looked at similar demographics. The department feels confident in the course options for students and the variety offered with only two teachers. After the department completed the exploration and evaluation, they started to inquire about what would be the most impactful for the students. The departments connected with area teachers and programs to help gain more information and understanding on current practices. Based on this

information the department created the needs and wants of instructional materials to best support our variety of students and increase student engagement and real world experiences.

RECOMMENDATIONS

TV Monitor

The students can collaborate on various technology assignments and utilize the screen. It's an opportunity to apply real world business presentation skills and technology in a course. It is also a tool to share and communicate what is happening in BPA (Business Professionals of America) and to work on presentation skills. The TV monitor will allow the department to highlight student work and material. The department will be able to showcase students and communicate what is happening in the classroom.

Drawing Tablets

The drawing tablets will enhance learning for the students in the Digital & Graphic Design and Marketing courses. It is an industry standard component that will give students the opportunity to try and apply in those courses. It is also a way to bridge the art and technology gap with digital design.

Camera

The cameras are to engage students and enhance their experience in the graphics and marketing courses. It gives them the opportunity to experience a professional camera and its capabilities.

Microphones

The microphones are to improve the quality and clarity of interviews and recorded assessments. It creates a more professional feel during the interview and a better final product.

Computer Monitor

The computer monitor is not a computer, but to be used as an extension of the teacher and student screen. They can be used for demonstration, collaboration, and individual instruction.

Accounting Textbook

The accounting textbook has not been updated since 2008. This resource is needed to have updated scenarios and examples for the students to learn and apply.

FINANCIAL IMPLICATIONS

[K-12 Spreadsheet template for requests](#)

The 2025-2026 Business Education Curriculum Adoption Proposal consists of \$10,638.23 at BHS.

EVALUATION

Evaluation of the curriculum adoption will be monitored in several ways. Some of the anticipated desired outcomes include:

Increased student engagement due to collaborative learning materials and instructional devices. Increased student interest and application due to an increase in opportunities for differentiation with real world resources. Student surveys and check-ins will provide real time feedback as we implement the new curriculum. The department will foster conversations during

PLC and Department meetings and also will conduct student conversations/formative assessments for information and insight.

NEXT STEPS

Once board approved, the Business Department will begin the process for purchasing the resources after July 1. The TV monitor installation will require scheduling with our technology and custodial staff. At this time no professional development will be needed to utilize the resources.