

Director of Community Relations Report to the Board of Education Aubrey Knight – January 15, 2025

A. Processed FOIA Requests

Angel Tormis, SteepSteel, LLC, (received 12/27/24 | responded 1/3/25) "Please send us copies of all active leases/licenses or management contracts for cell towers, rooftop antennas, or other wireless installations on property owned or managed by Minooka Community High School District 111, Illinois along with 24 months of associated payment histories."

B. Recognitions

N/A

C. Communication/Social Media

- Top Facebook Post: (January 8, 2024) The Interact Club is hosting the 2nd Annual Stuffed Animal Toss at the halftime of the Varsity game on Friday, January 17. Please consider bringing a new stuffed animal, which will be donated to Silver Cross Hospital. What's more, the three animals closest to Center Court will receive gift cards!
- Top Instagram Post: (December 17, 2024) Our CTE department recently completed a
 collaborative project with our transportation department addressing their need for
 custom seat stands removed from handicapped-accessible buses. Several dedicated
 Woodworking 1 students volunteered their free time to design, build, and complete
 the stands. This project provided valuable hands-on experience for the students while
 fulfilling a practical need for the department. What an amazingly kind gesture from
 these students! #mchsproud
- Top Twitter Post: (January 9, 2025) The MCHS staff welcomes you to semester two! We encourage our students to get involved and seek help when needed. These friendly faces are here to help you along the way.

Reach:

Facebook: 181,800Instagram: 78,900

○ Twitter – n/a

Messages to Parents (via Thrillshare) 20

Press Releases

 "Minooka Community High School Announces First Semester Honor Roll Students" (January 13, 2025)

D. Events/Activities Promoted

- Finals Week (December 18-20)
- Winter Break (December 23-January 6)

- ExcelEdge ACT Prep Course (January)
- Summer Driver Education (January 6-March 21)
- Semester 1 Report Cards Live (January 10)
- Athletic Booster Club Meeting (January 13)
- Foundation of Academic Excellence (January 16)
- BPAC Informational Event w/201 (January 16)
- Martin Luther King Jr. Day School Closed (January 20)
- Incoming Freshmen Night (January 22)
- Early Release (January 29)
- Winter Formal (February 1)
- Mid-Winter Band Concert (February 6)
- Rhythm of Our Youth Cardiac Screening at Central (February 11-12)
- Red Out Basketball Game (February 14)
- Presidents' Day No School (February 17)
- Choir Boosters Spring Craft Fair & Raffle (February 22)
- Seal of Biliteracy Test (March)
- Denim & Diamonds Fundraiser (March 8)
- Spring Musical "Anastasia" (March 13-15)
- Community Leaders Breakfast (March 24)
- Senior Scholarships (now-March 31)
- Junior/Senior Prom (April 25)
- Jazz/Percussion Concert (May 1)
- Spring Band Concert (May 6)
- Graduation Practice (May 16)
- Senior Sunset (May 16)
- Graduation (May 18)
- Brick Paver Sales (ongoing)
- Yearbook Sales (ongoing)