

Ice Cream Novelties for Prospering Pals Co-op

Memo

To: Dr. Jeff Turner
From: Sid Grant
CC: Ralph Seeley, Jean Mosley
Date: 7/20/2006
Re: Bids for Ice Cream Novelties for Prospering Pals Purchasing Cooperative

Coppell ISD is the hosting district of the Prospering Pals Purchasing Cooperative made up of several area school districts. Participating districts for this ice cream novelty proposal include Coppell, Denton, Eagle Mountain/Saginaw, Little Elm, Mansfield, Pilot Point, and Grapevine/Colleyville.

The Request for Proposal Method (RFP), as provided in the Texas Education Code 44.031, was used to obtain proposals. Blue Bell Creameries, Borden, and Blue Bell were mailed RFP packets and asked to submit proposals. Only Blue Bell submitted a proposal. Blue Bell is our current ice cream vendor. The pricing submitted is unchanged from their current pricing.

In the spirit of competition, we certainly prefer to receive quotes from multiple vendors. However, due to the labor intensive nature of delivering small quantities of novelty ice cream products at a low profit margin to multiple school sites, Blue Bell is increasingly becoming the only vendor in the area willing to supply schools. At one point Blue Bunny was aggressively attempting to gain market share in the D/FW metroplex, but has decreased their efforts due to Blue Bells local saturation of the supermarket industry.

RECOMMENDATION: That the Coppell ISD Board of Trustees approve Blue Bell as the provider of Ice Cream Novelties for the Child Nutrition's Prospering Pals Purchasing Cooperative for the 2006 – 2007 school year at the July 24, 2006 board meeting.