

Roseville School District

2025 Residential Survey

The Morris Leatherman Company

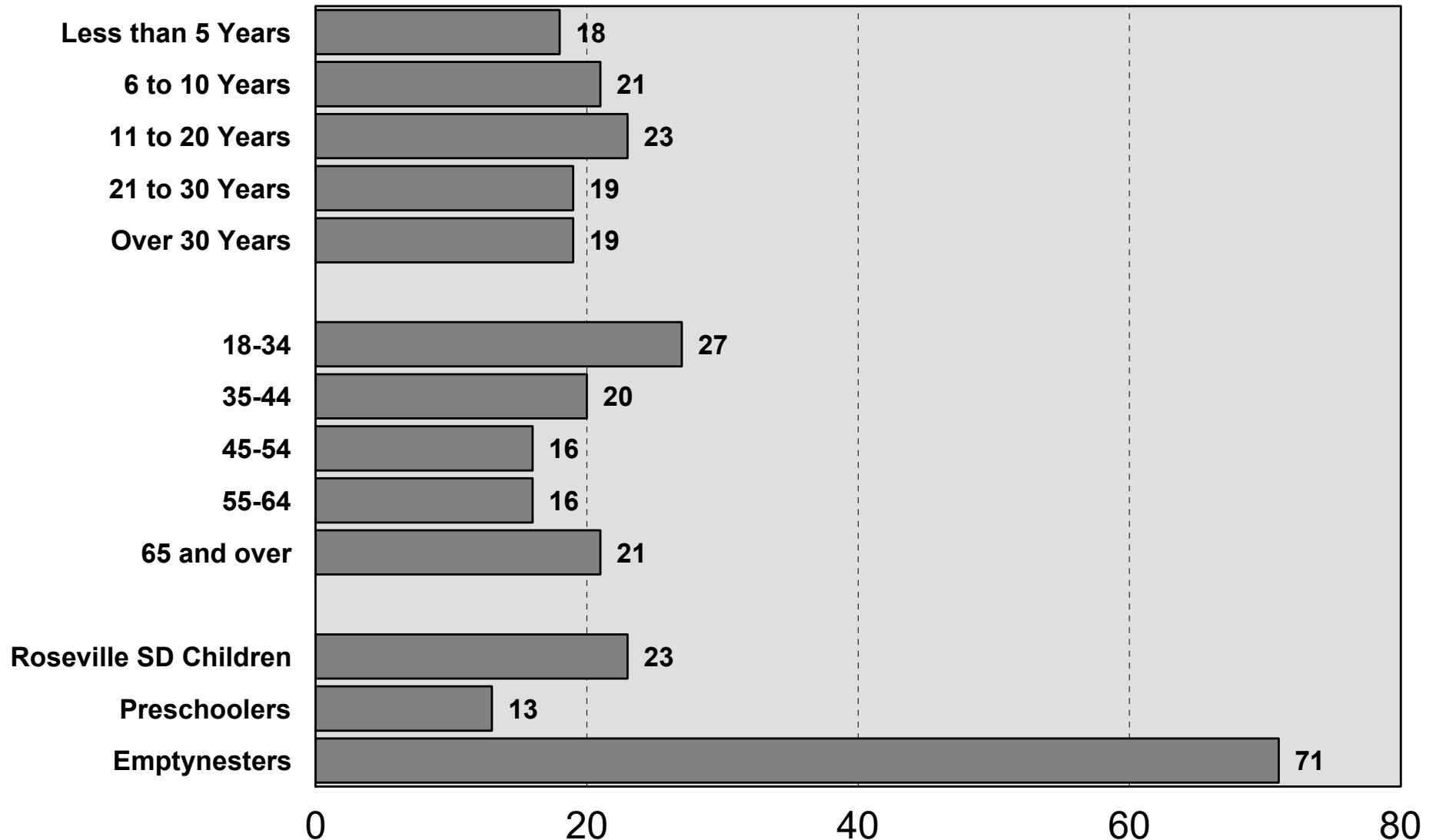
Survey Methodology

2025 Roseville Area Schools

- ① 400 random sample of School District residents
- ① Telephone interviews conducted between May 19th and 30th, 2025
- ① Average interview time of 12 minutes
- ① Non-response level of 6.0%
- ① Results projectable within +/-5.0% in 95 out of 100 cases
- ① Cellphone Only: 66%
- ① Landline Only: 10%
- ① Both Landline and Cellphone: 24%

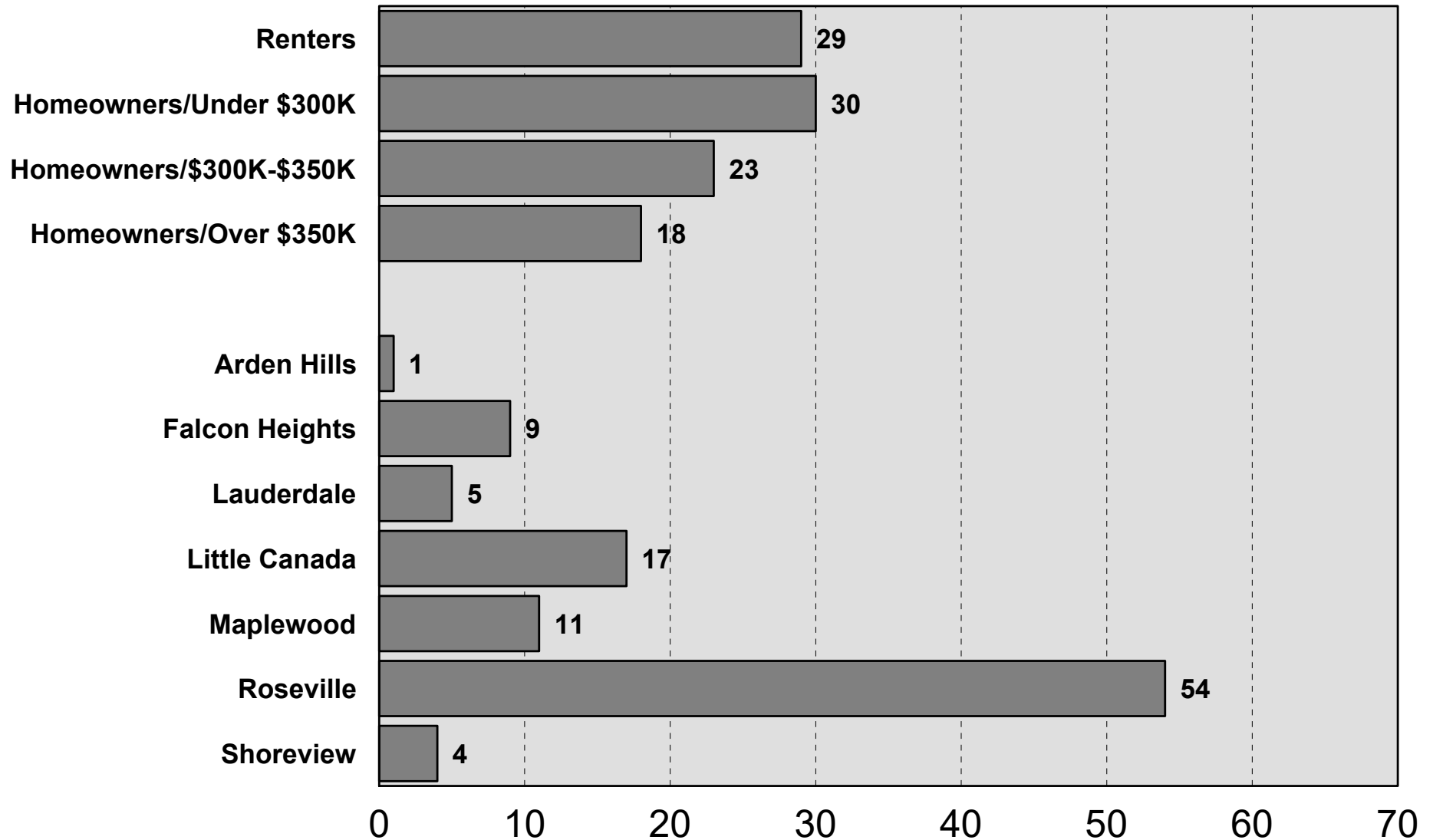
Demographics I

2025 Roseville Area Schools



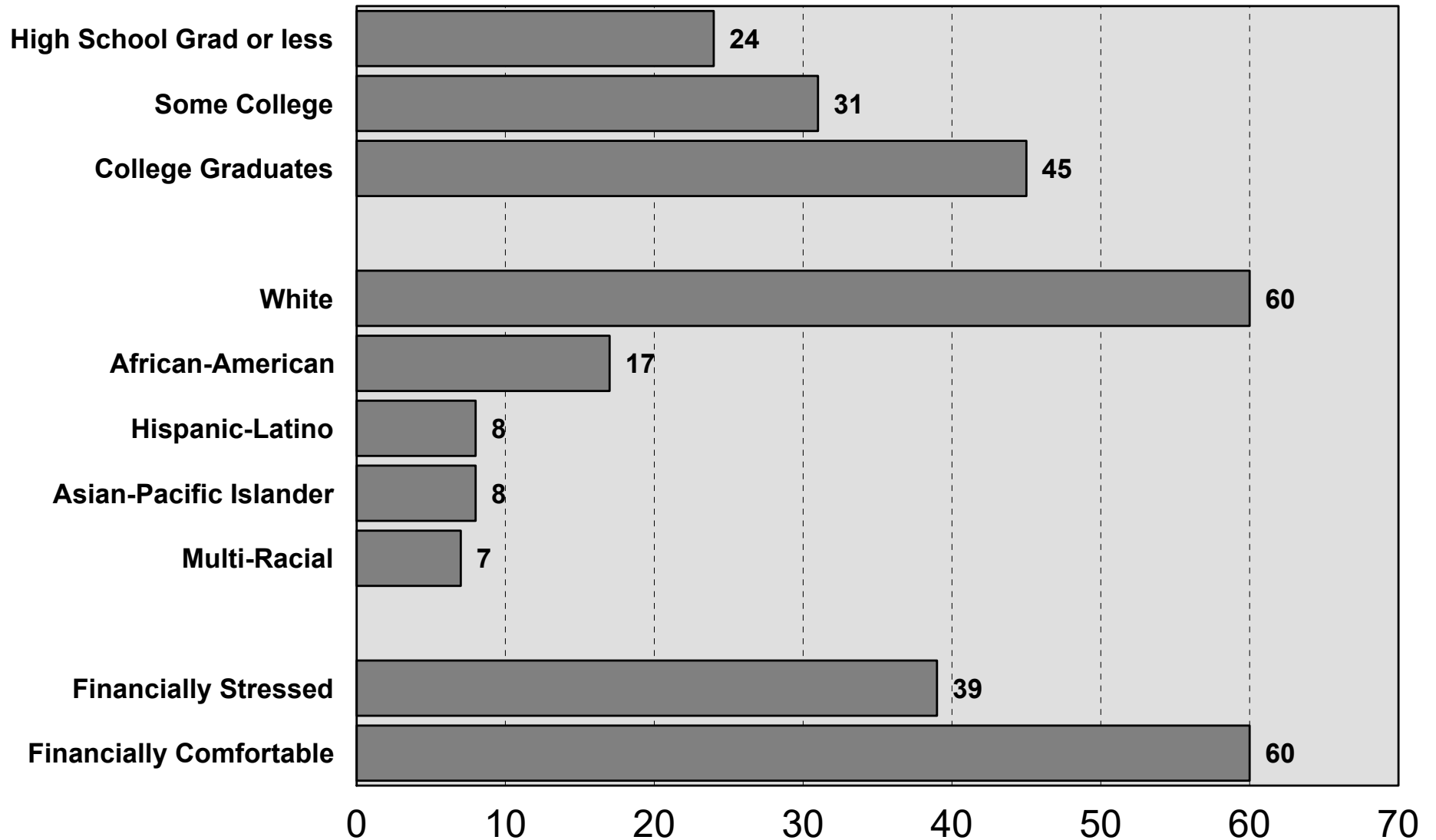
Demographics II

2025 Roseville Area Schools



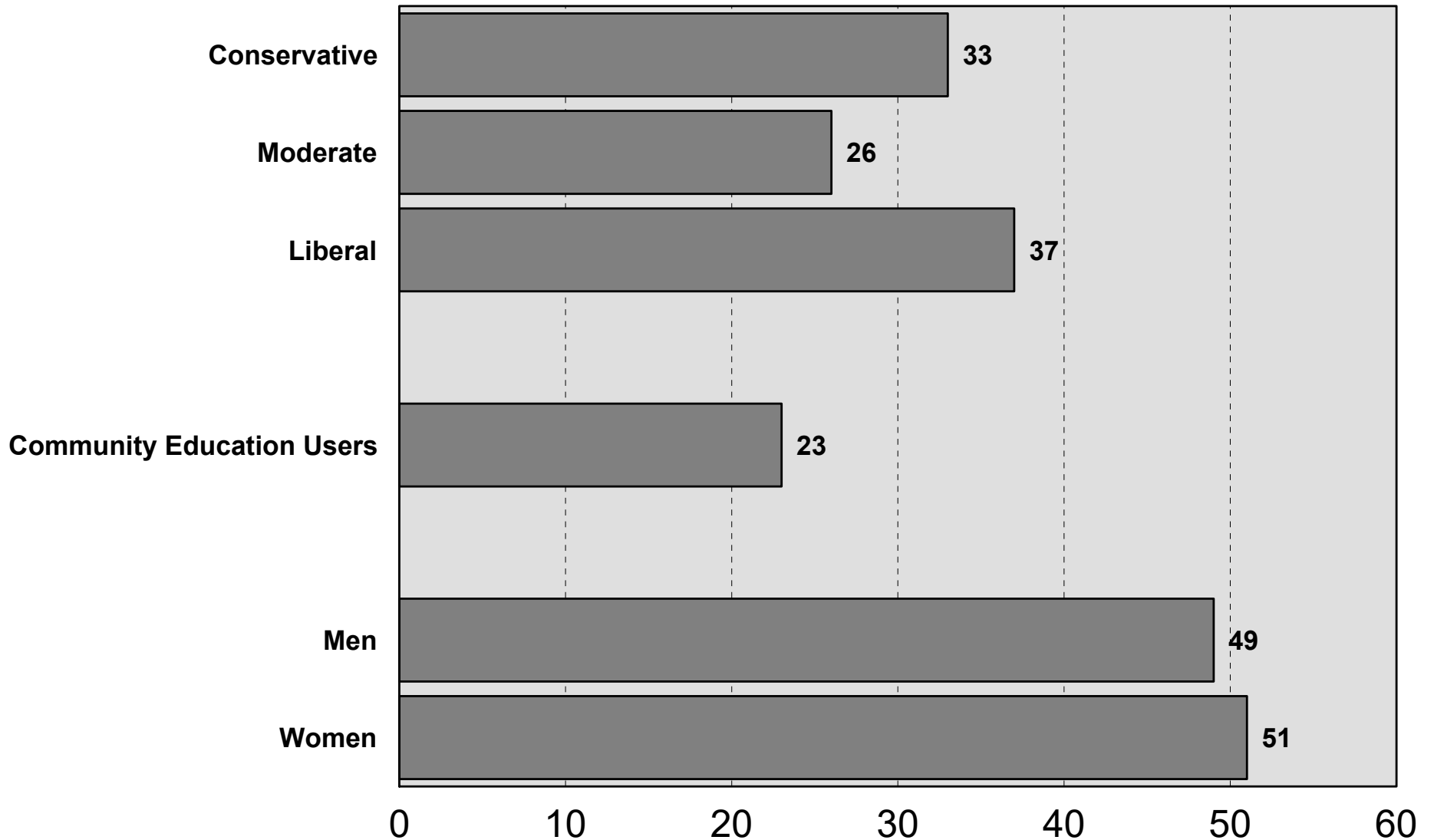
Demographics III

2025 Roseville Area Schools



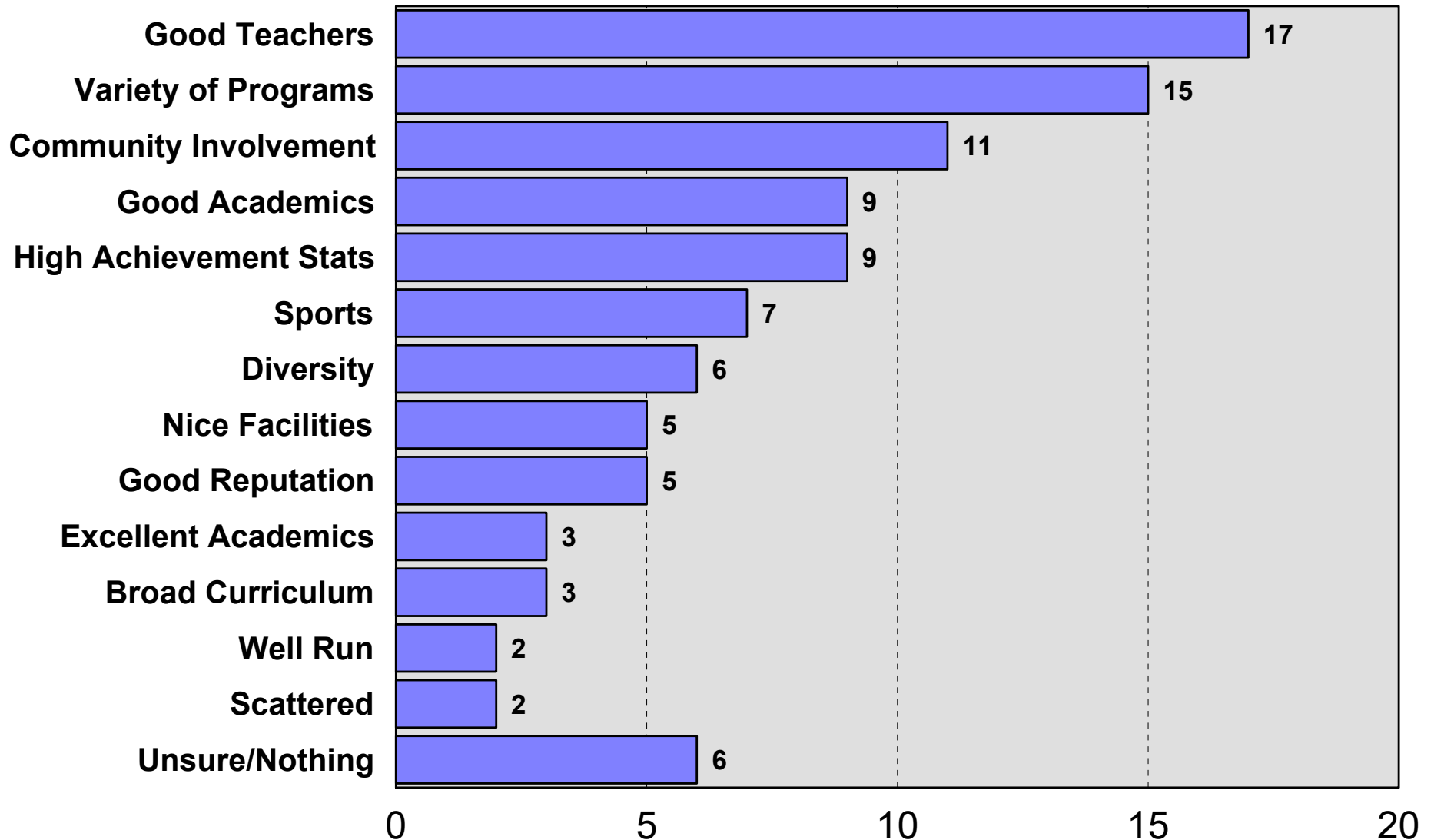
Demographics IV

2025 Roseville Area Schools



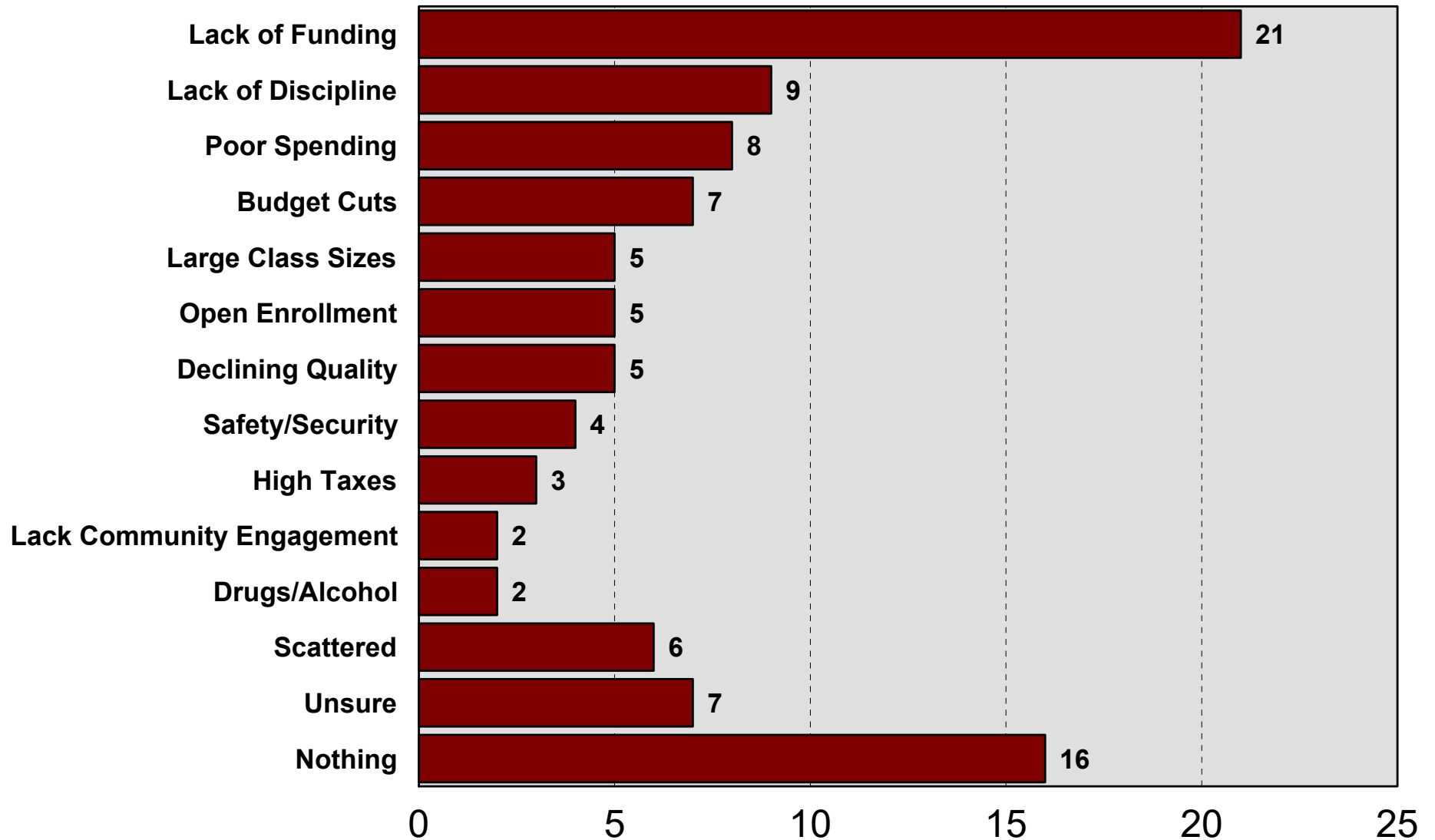
Like Most about District

2025 Roseville Area Schools



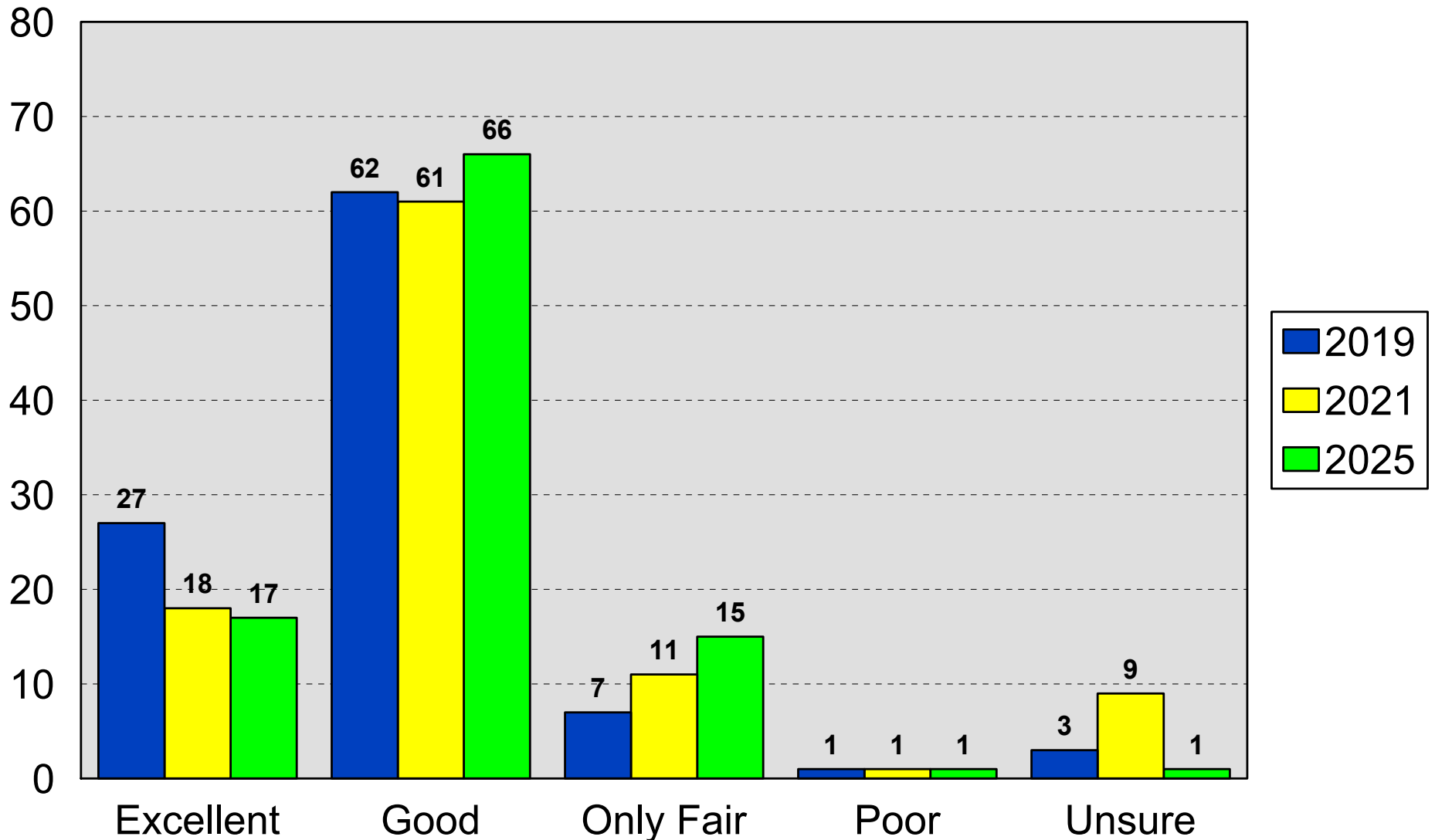
Most Serious Issue

2025 Roseville Area Schools



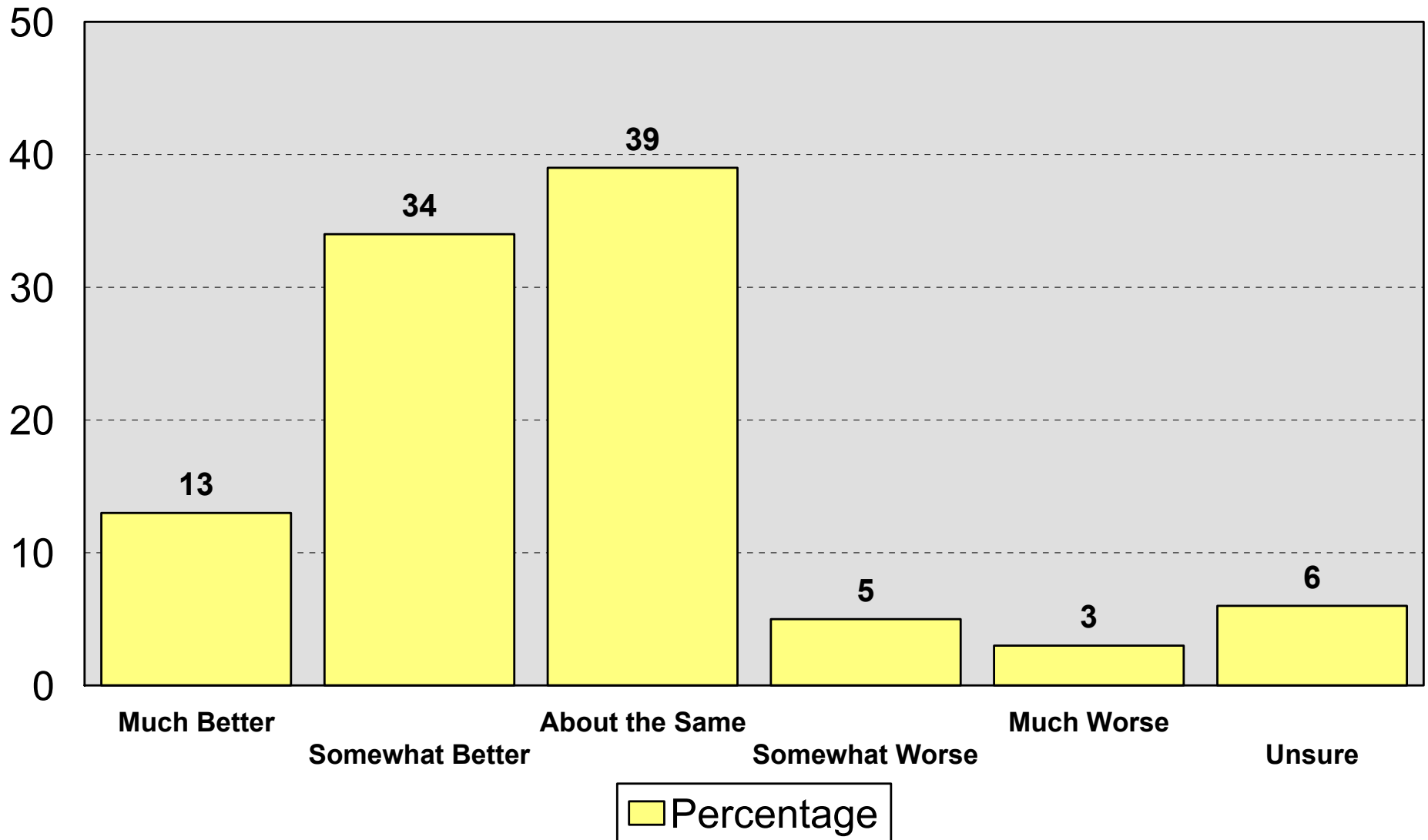
Quality of Public Schools

2025 Roseville Area Schools



Quality Since 2020

2025 Roseville Area Schools



Meet the Learning Needs of....

2025 Roseville Area Schools

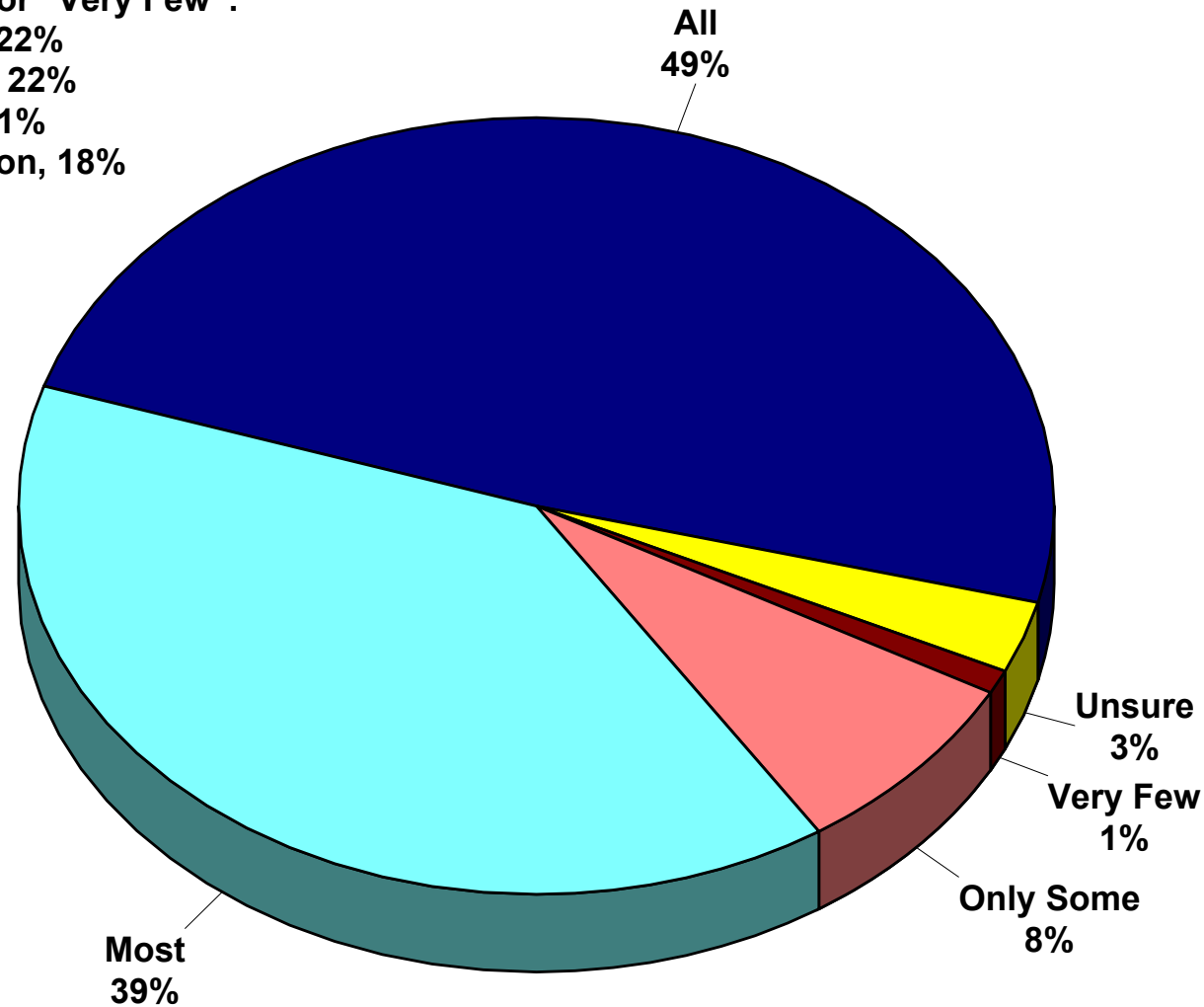
“Most,” “Only Some,” or “Very Few”:

Struggling, 22%

Low Income, 22%

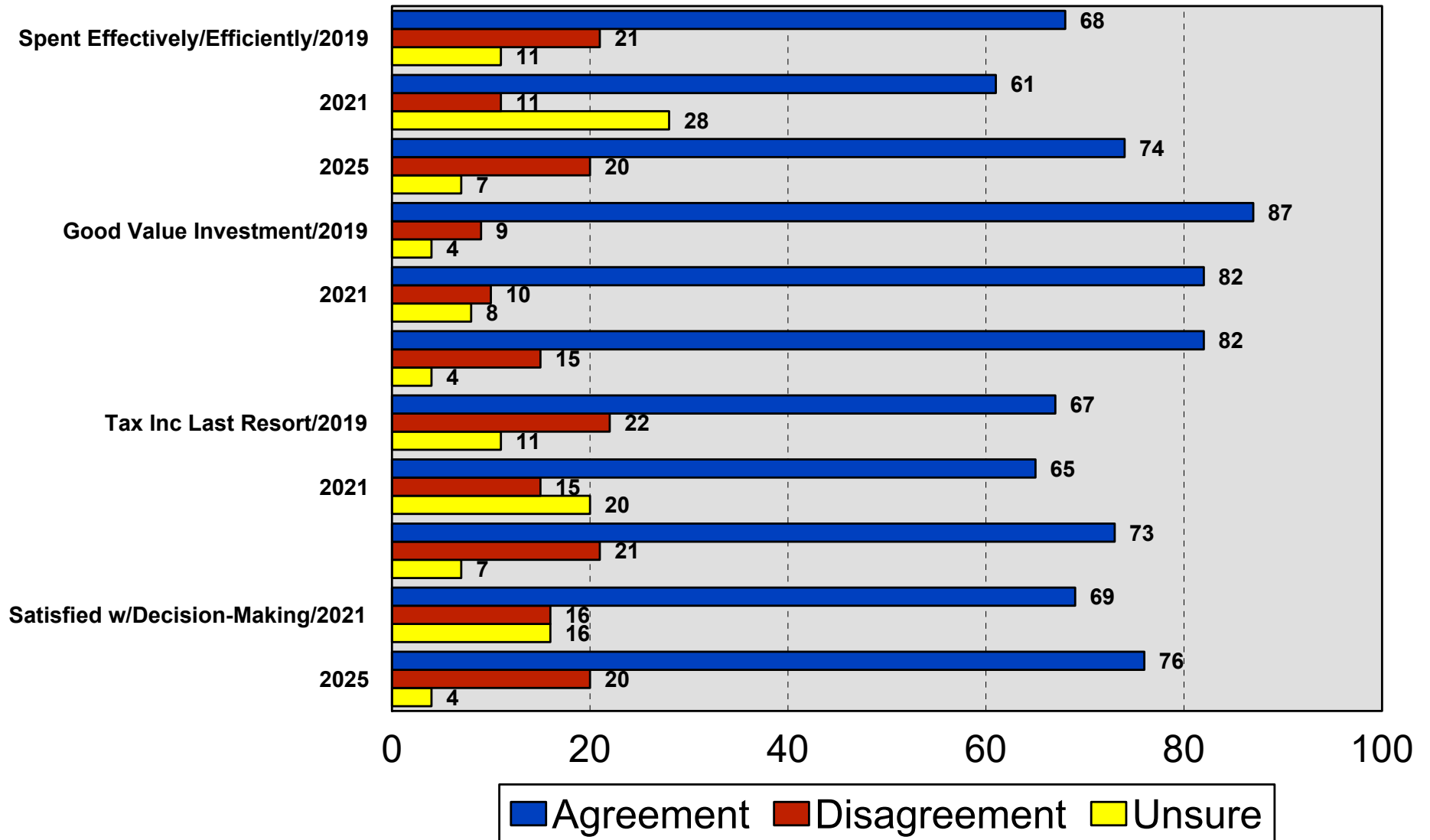
Average, 21%

Special Education, 18%



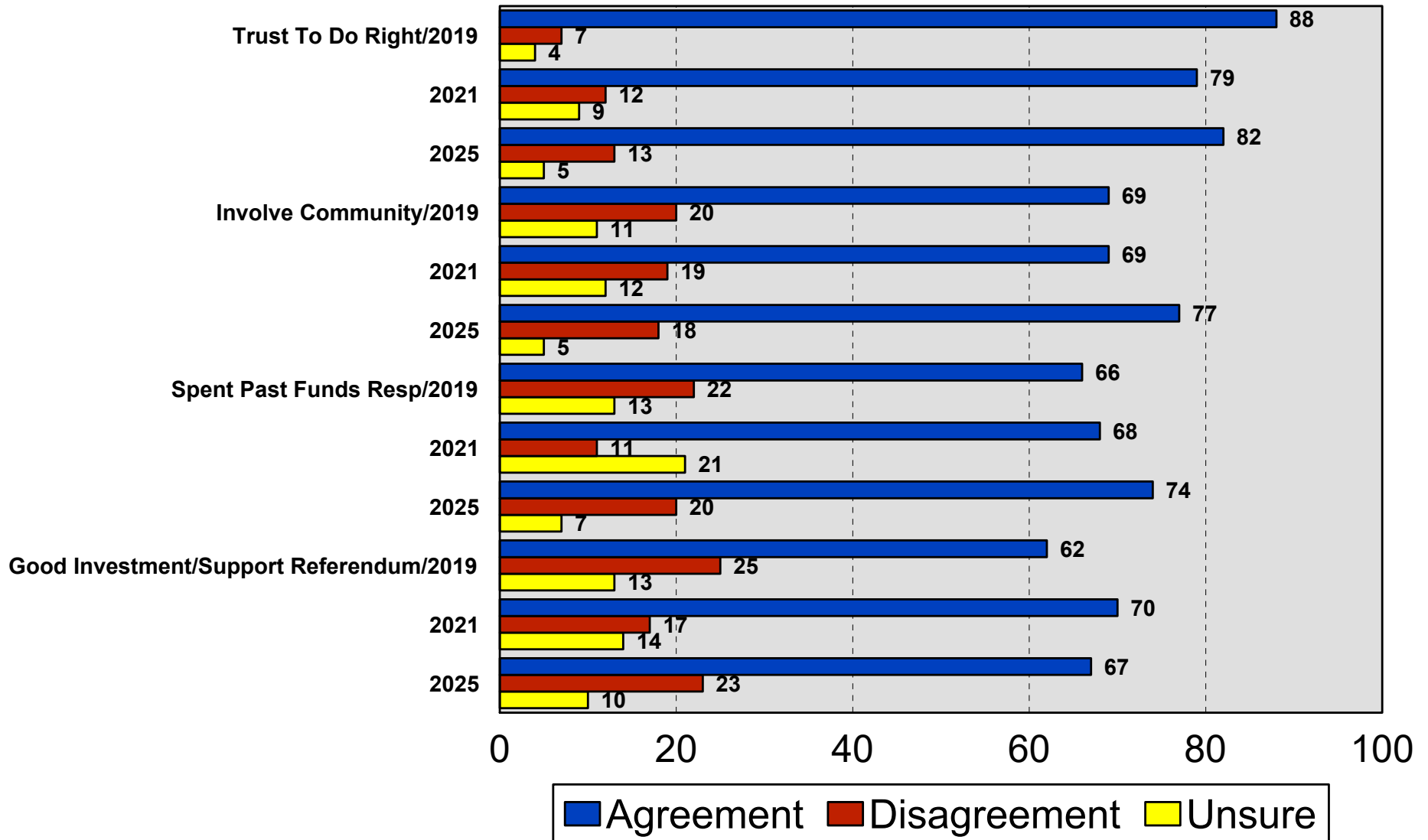
School District Perceptions I

2025 Roseville Area Schools



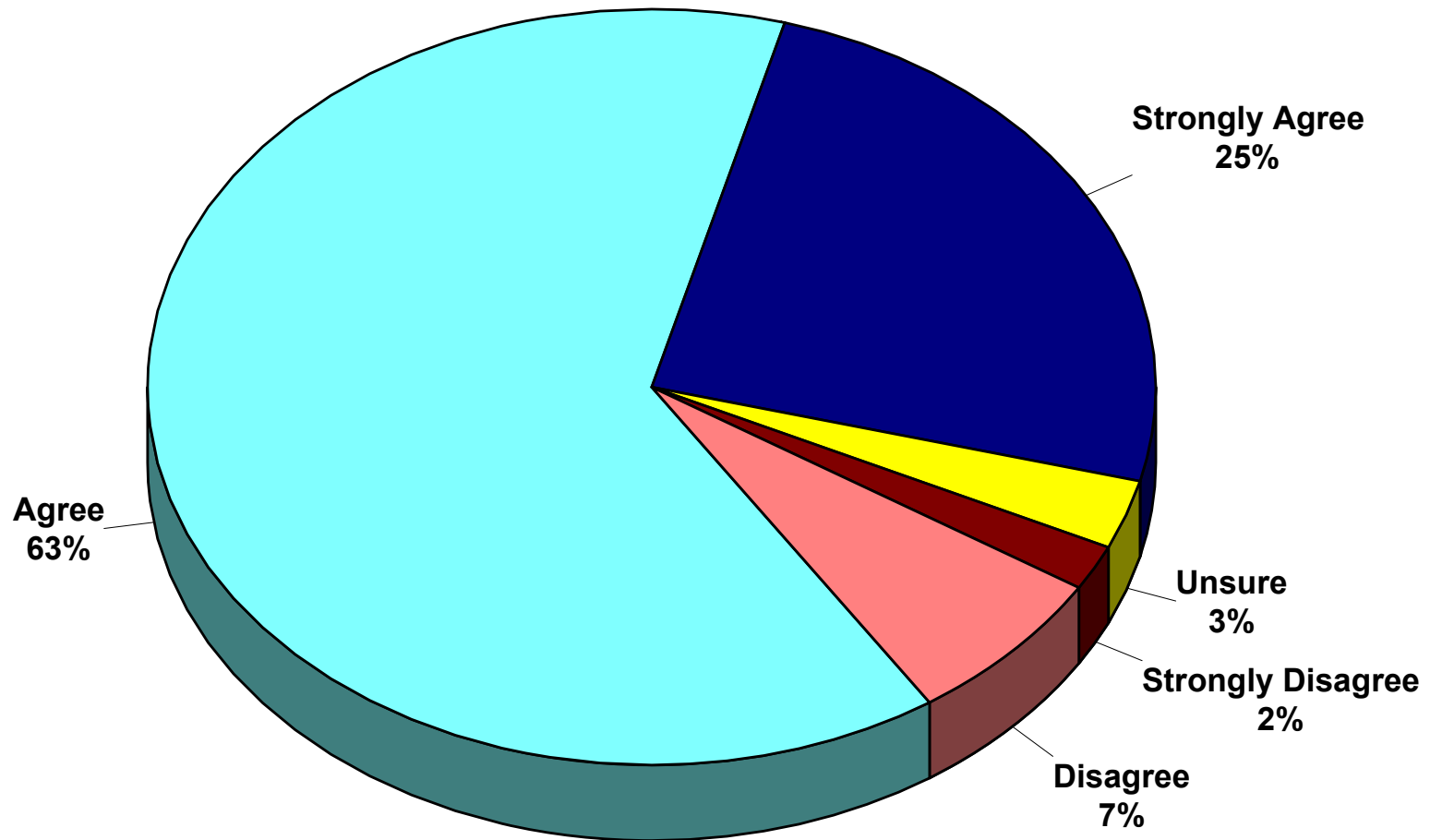
School District Perceptions II

2025 Roseville Area Schools



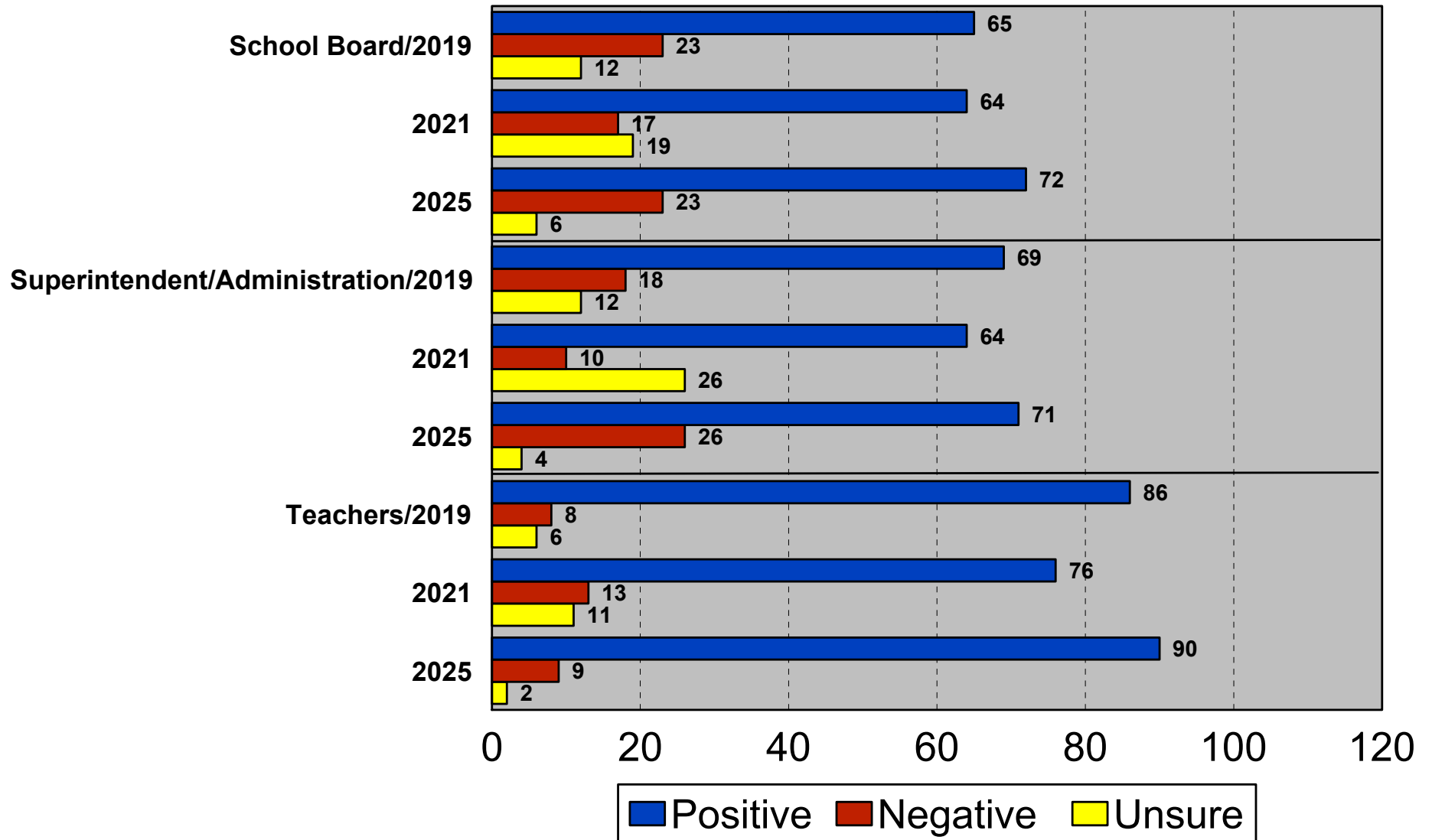
Safe and Secure Learning Environment

2025 Roseville Area Schools



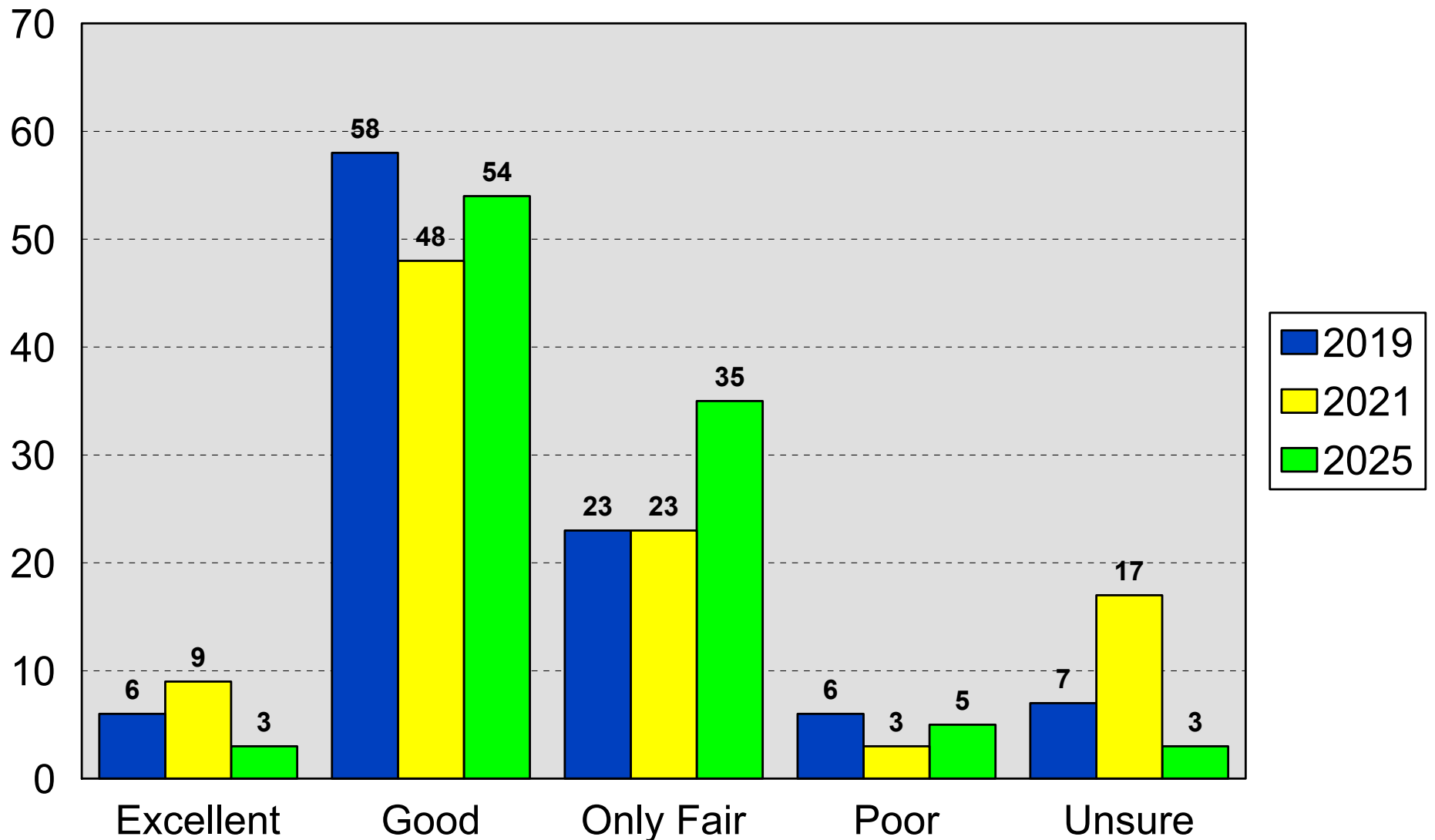
Job Performance Ratings

2025 Roseville Area Schools



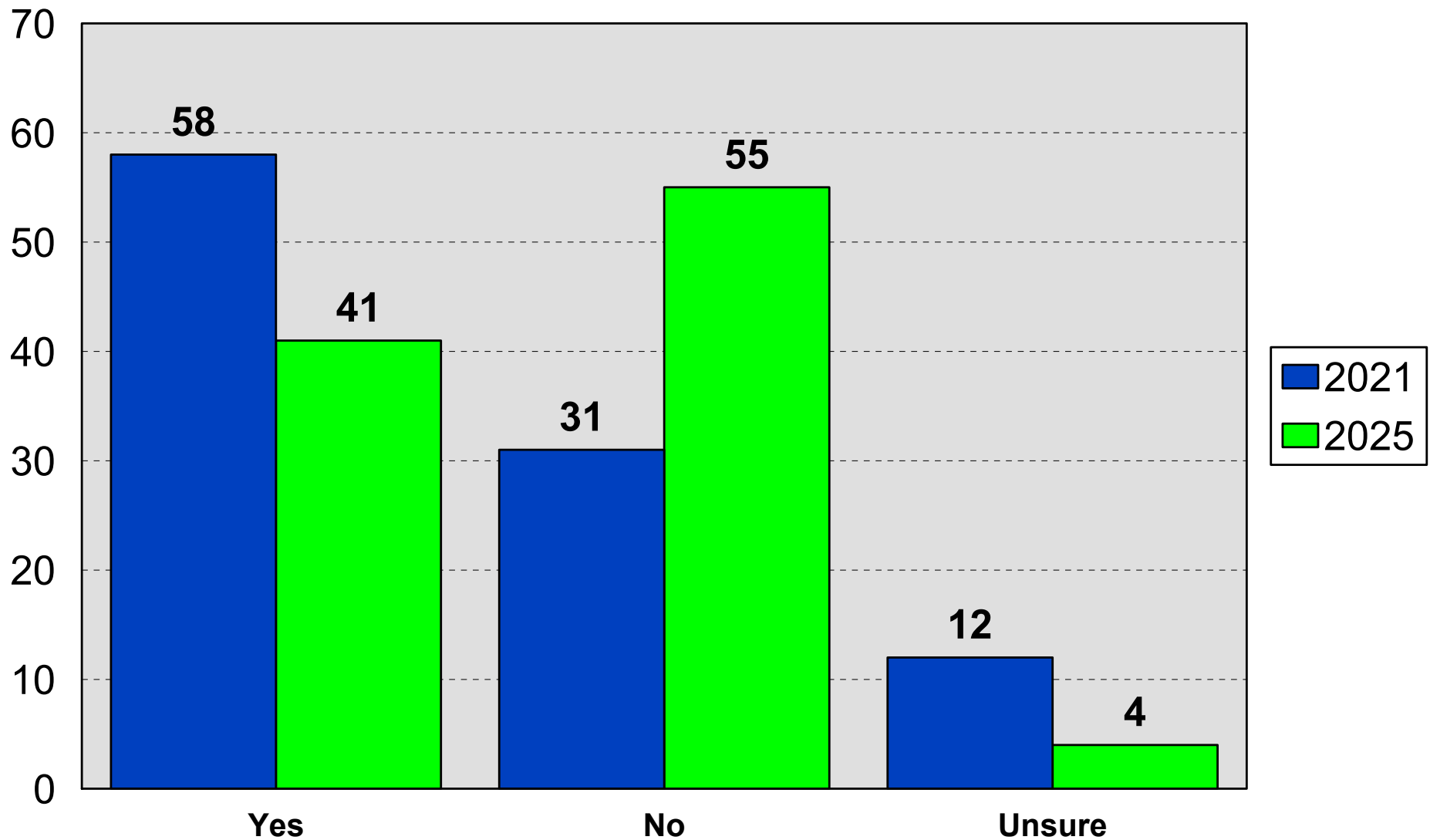
Financial Management

2025 Roseville Area Schools



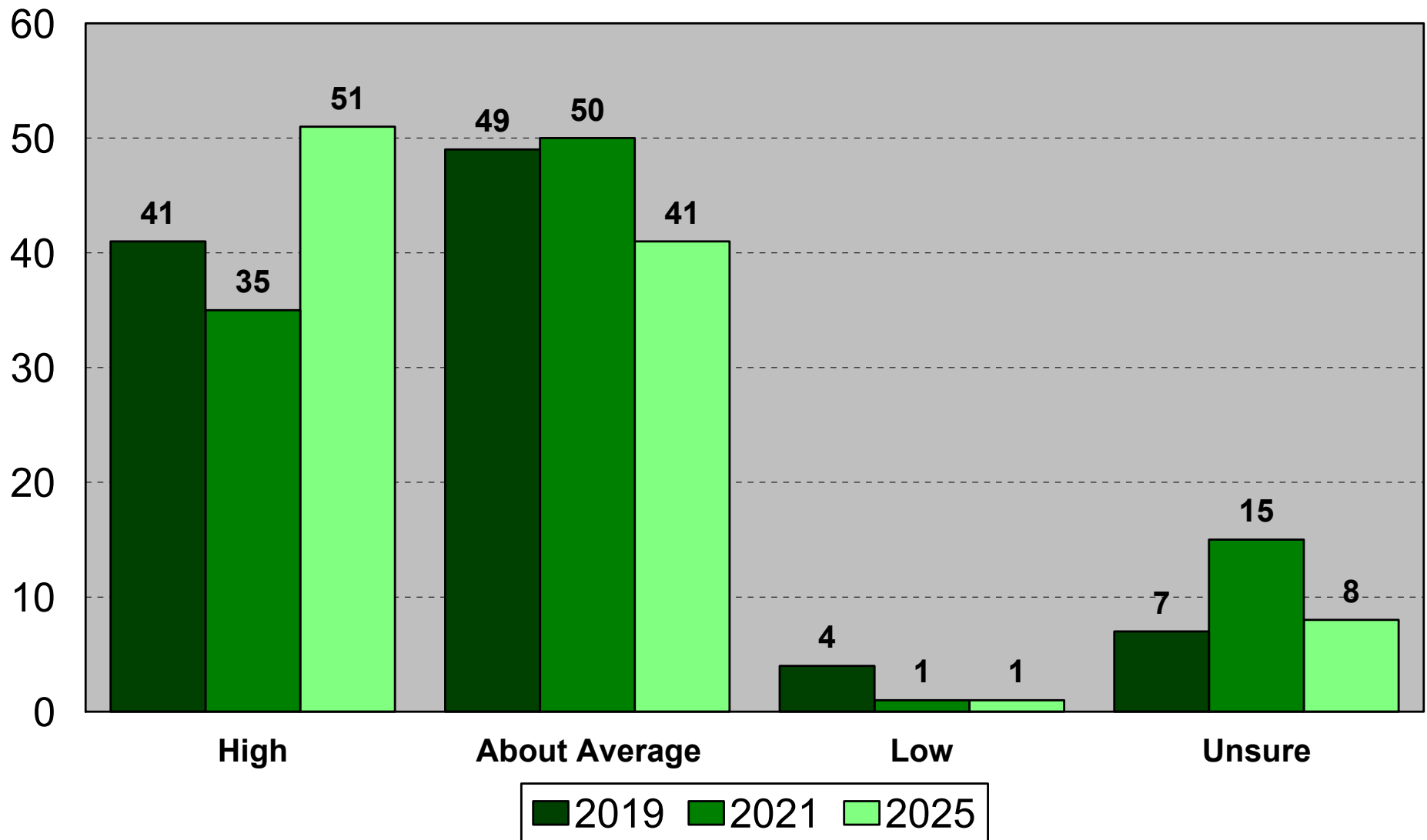
Adequately Funded

2025 Roseville Area Schools



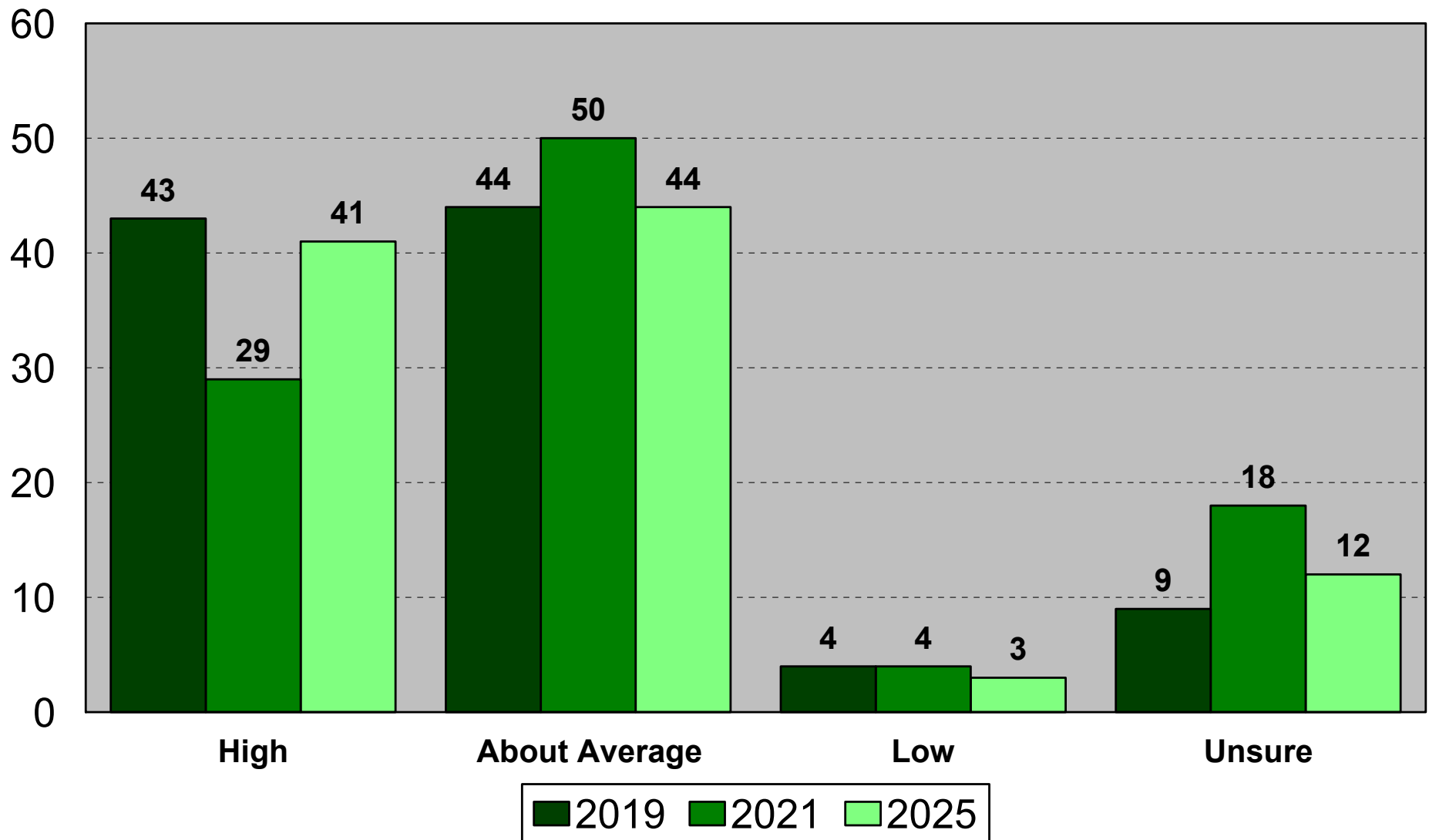
Total Property Tax

2025 Roseville Area Schools



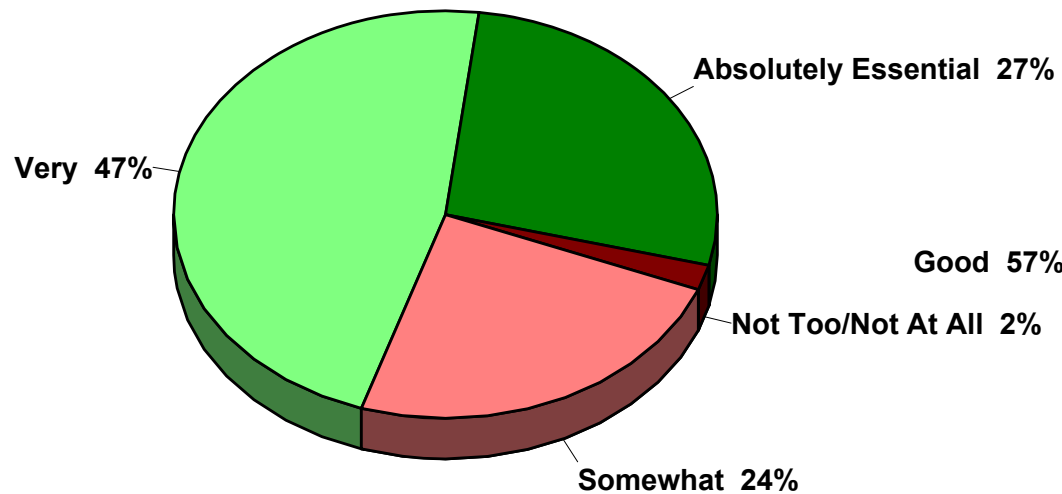
School Taxes

2025 Roseville Area Schools

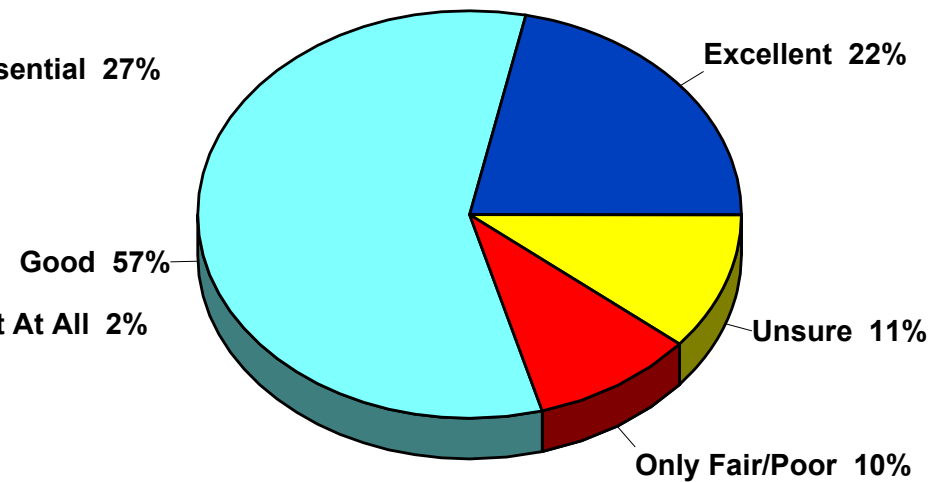


Technology

2025 Roseville Area Schools



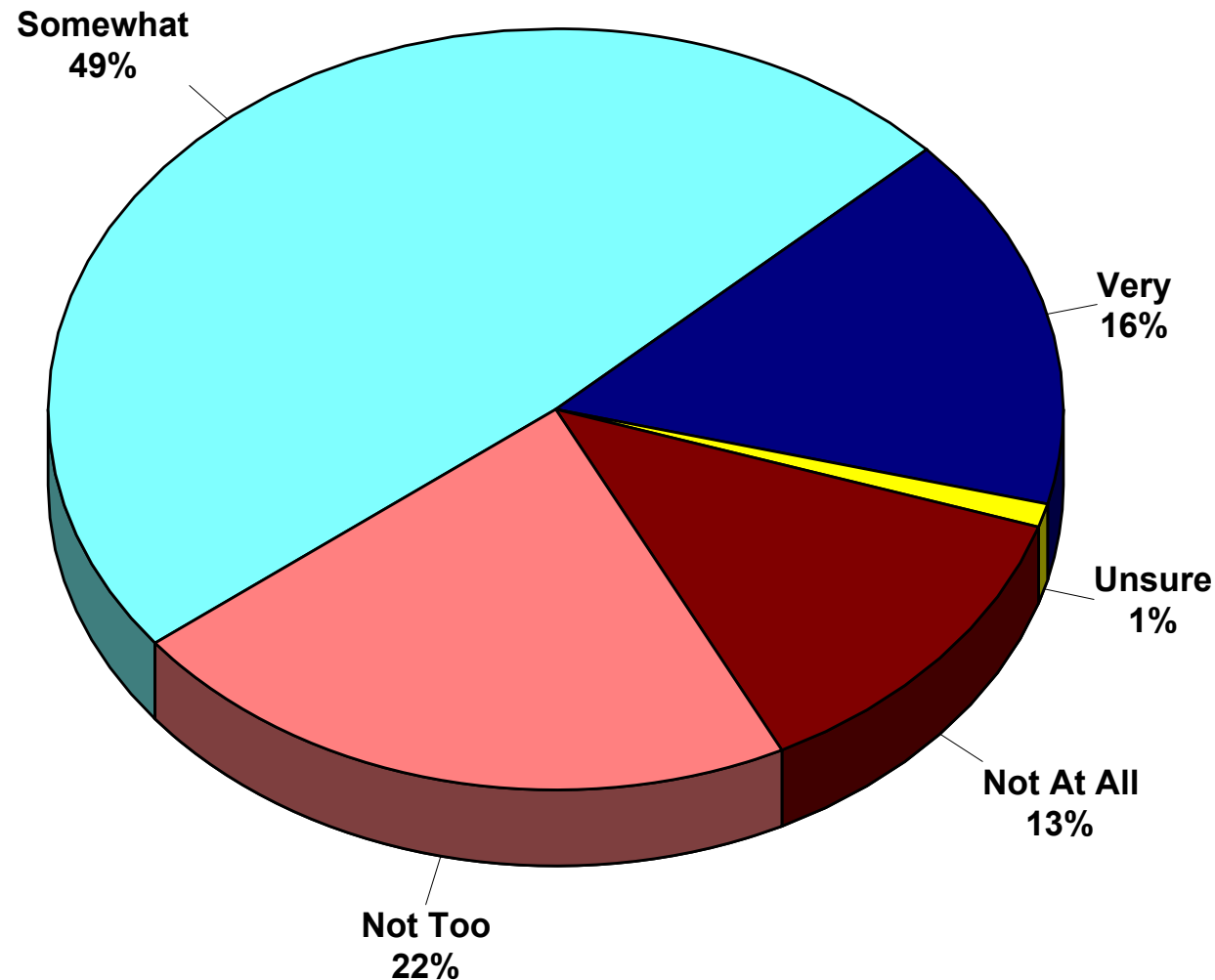
Importance for Today's Students



Rating of Technology Opportunities
in Roseville SD

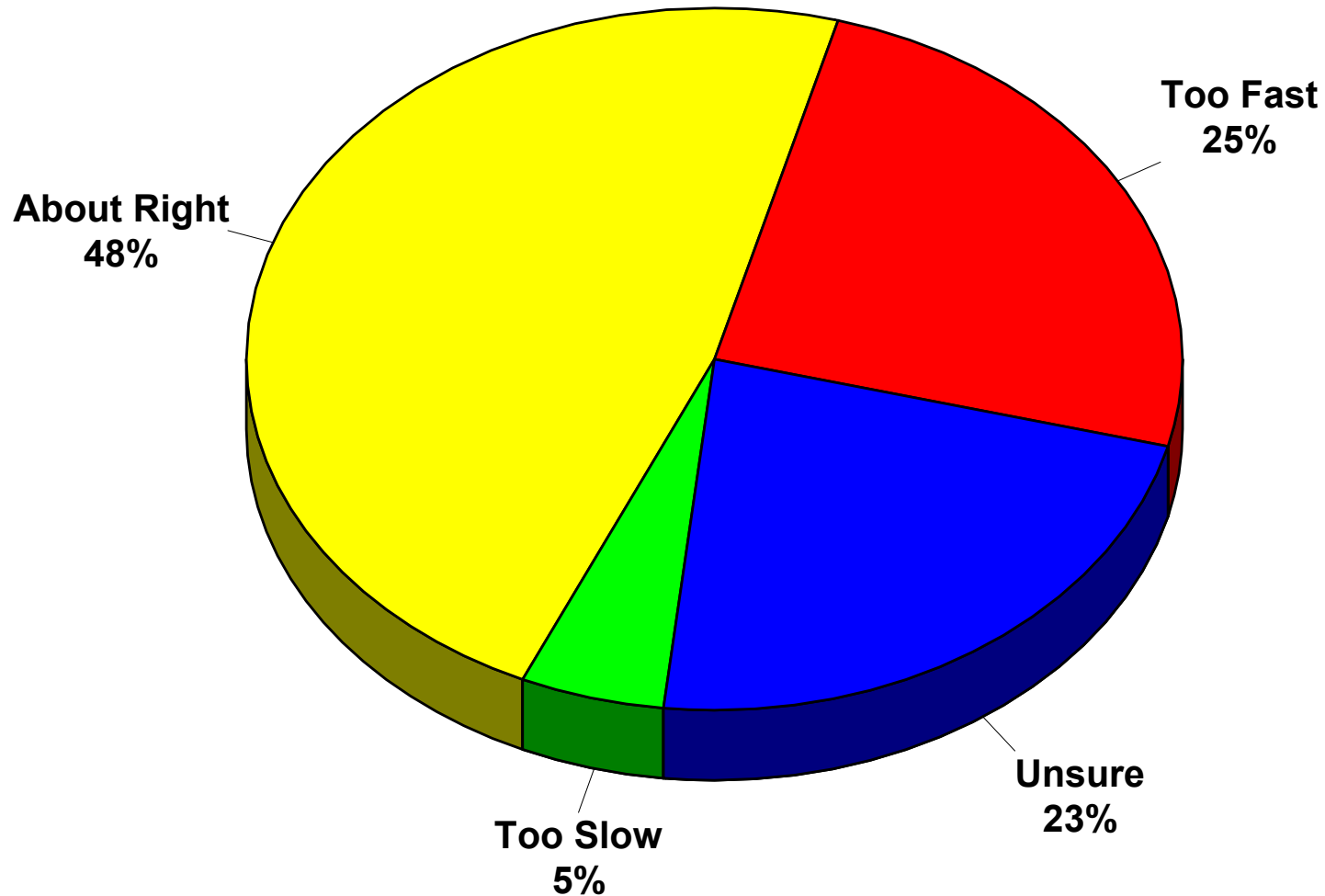
Concern about Screen Time

2025 Roseville Area Schools



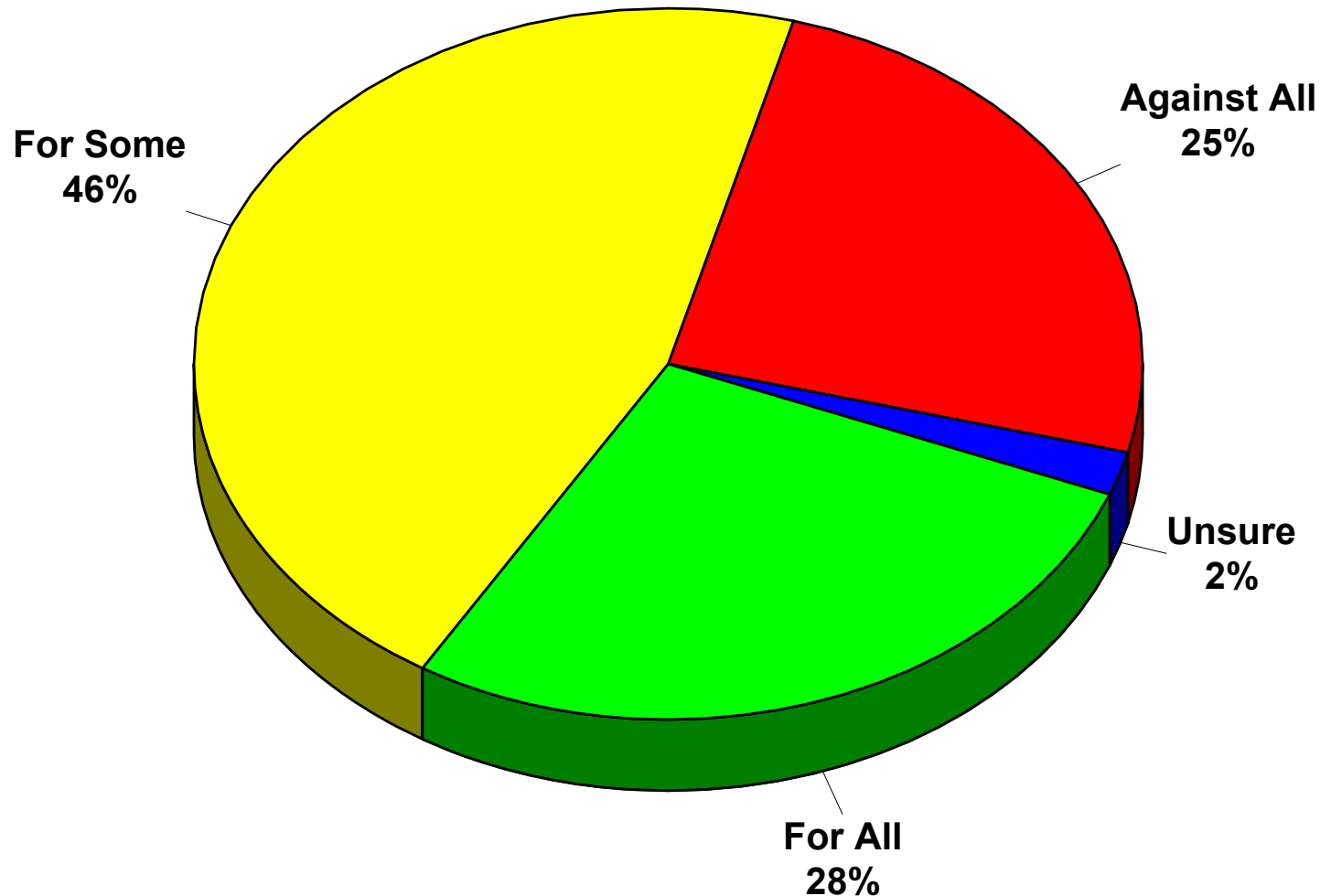
Artificial Intelligence

2025 Roseville Area Schools



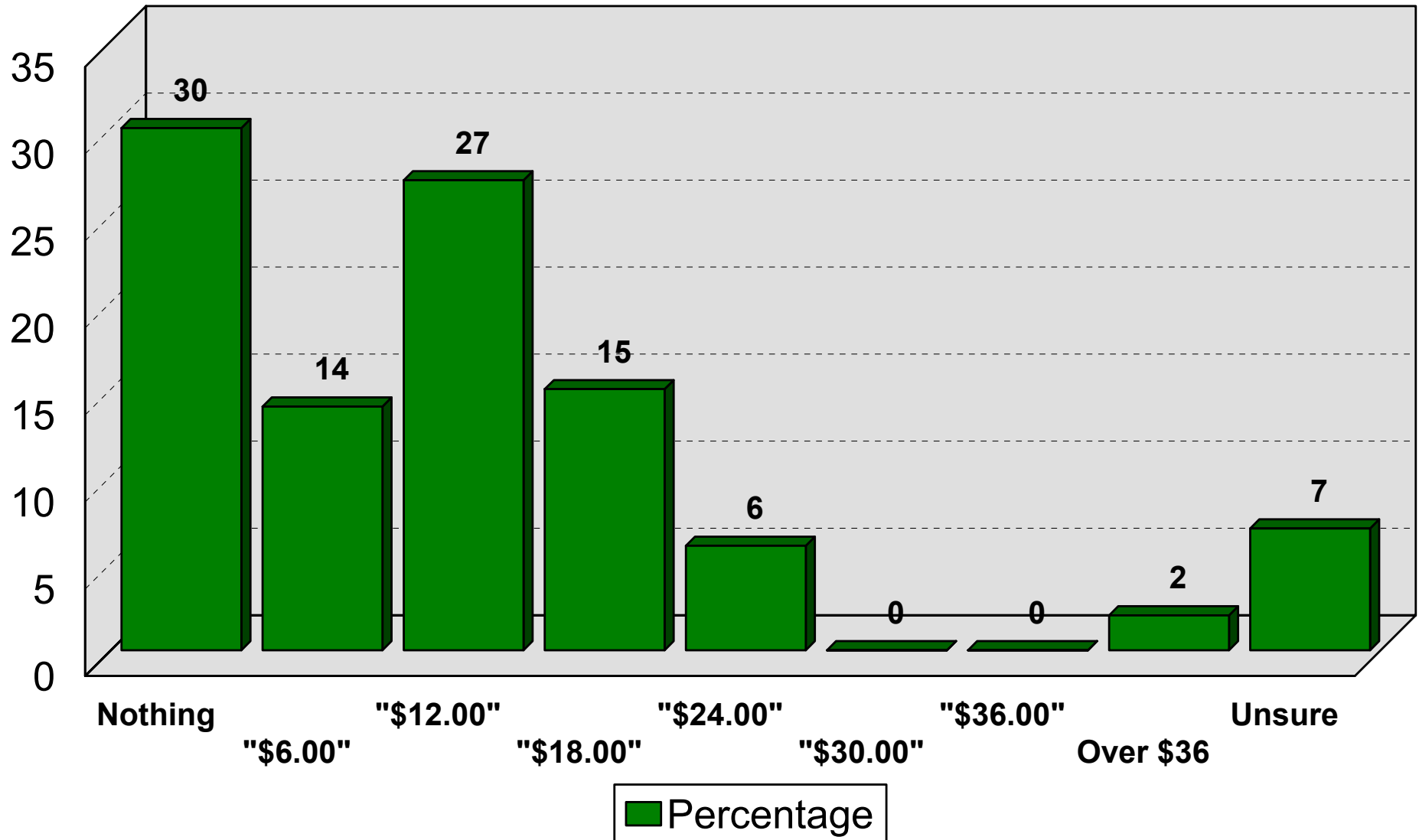
Tax Increase Predisposition

2025 Roseville Area Schools



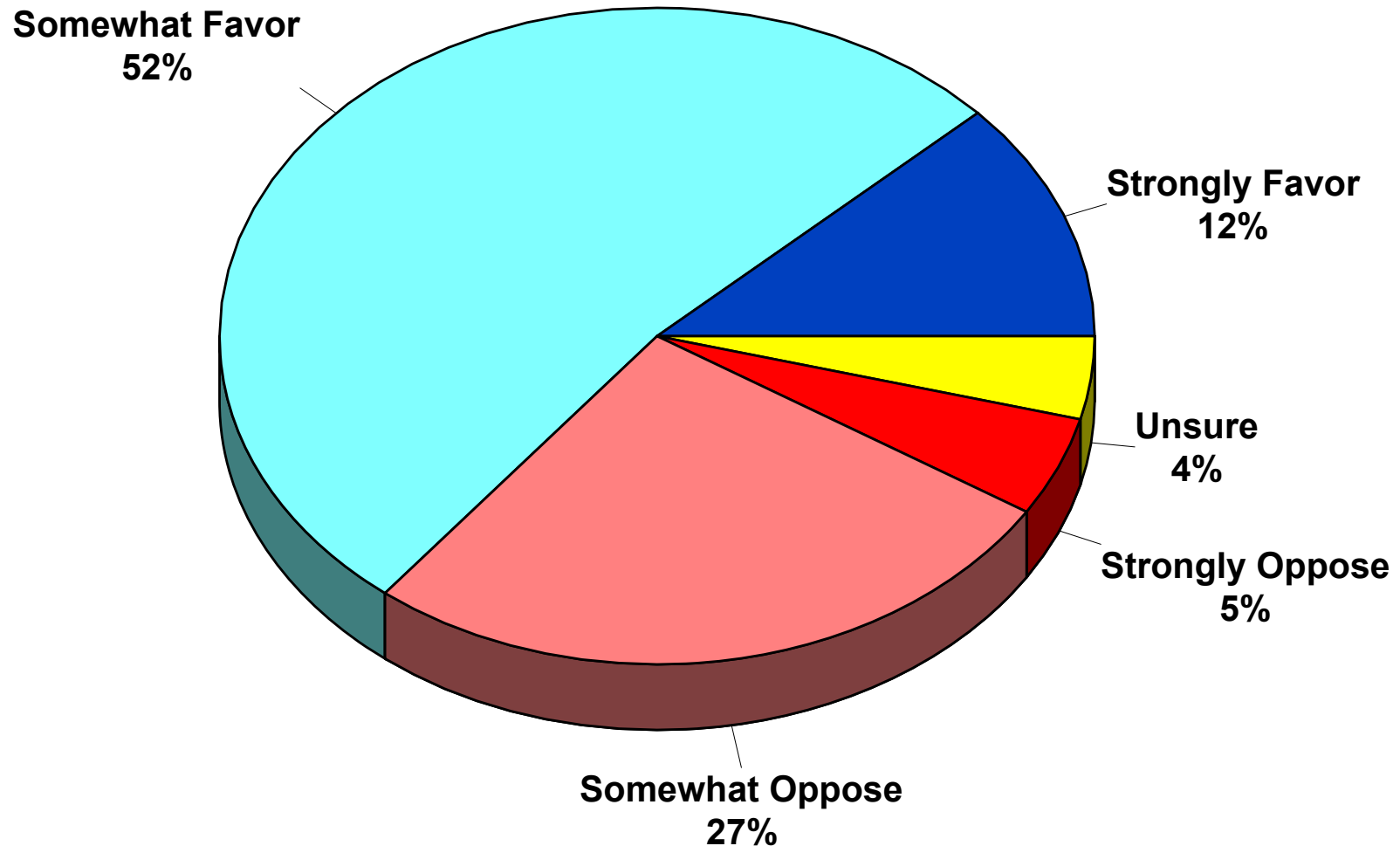
Tax Increase for Capital Projects Levy

2025 Roseville Area Schools



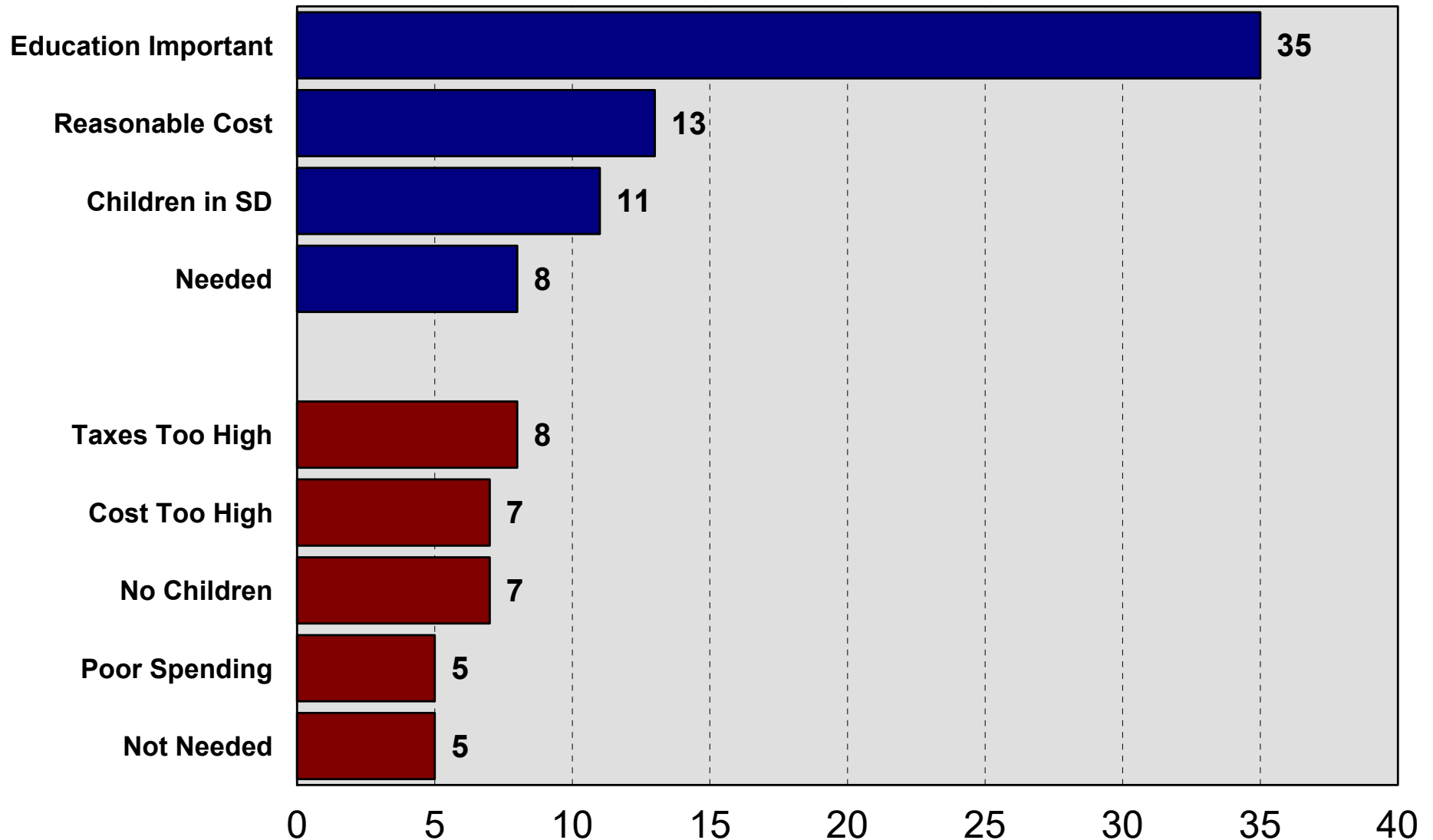
\$6MM Capital Projects Levy

2025 Roseville Area Schools



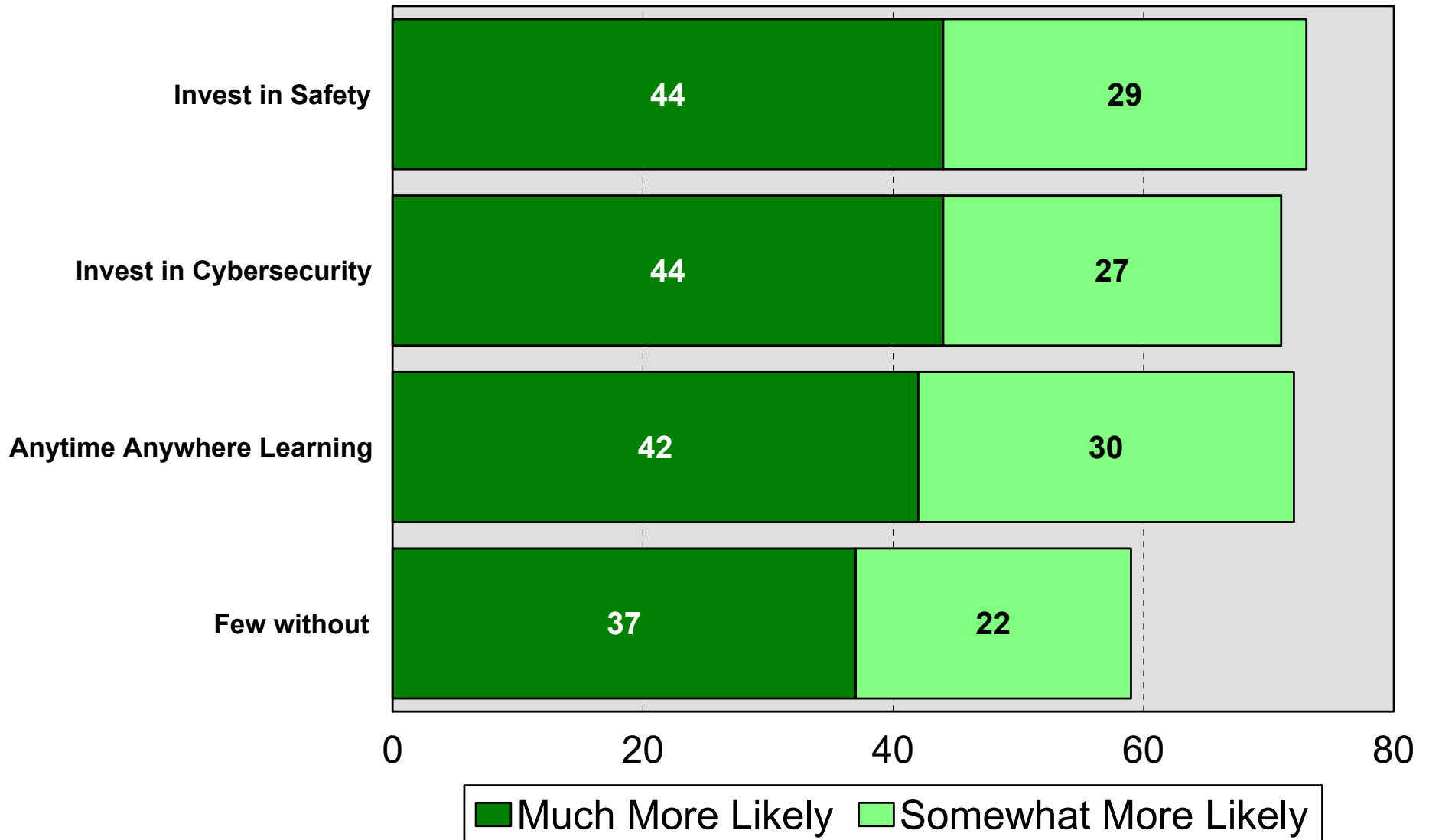
Reason for Levy Position

2025 Roseville Area Schools



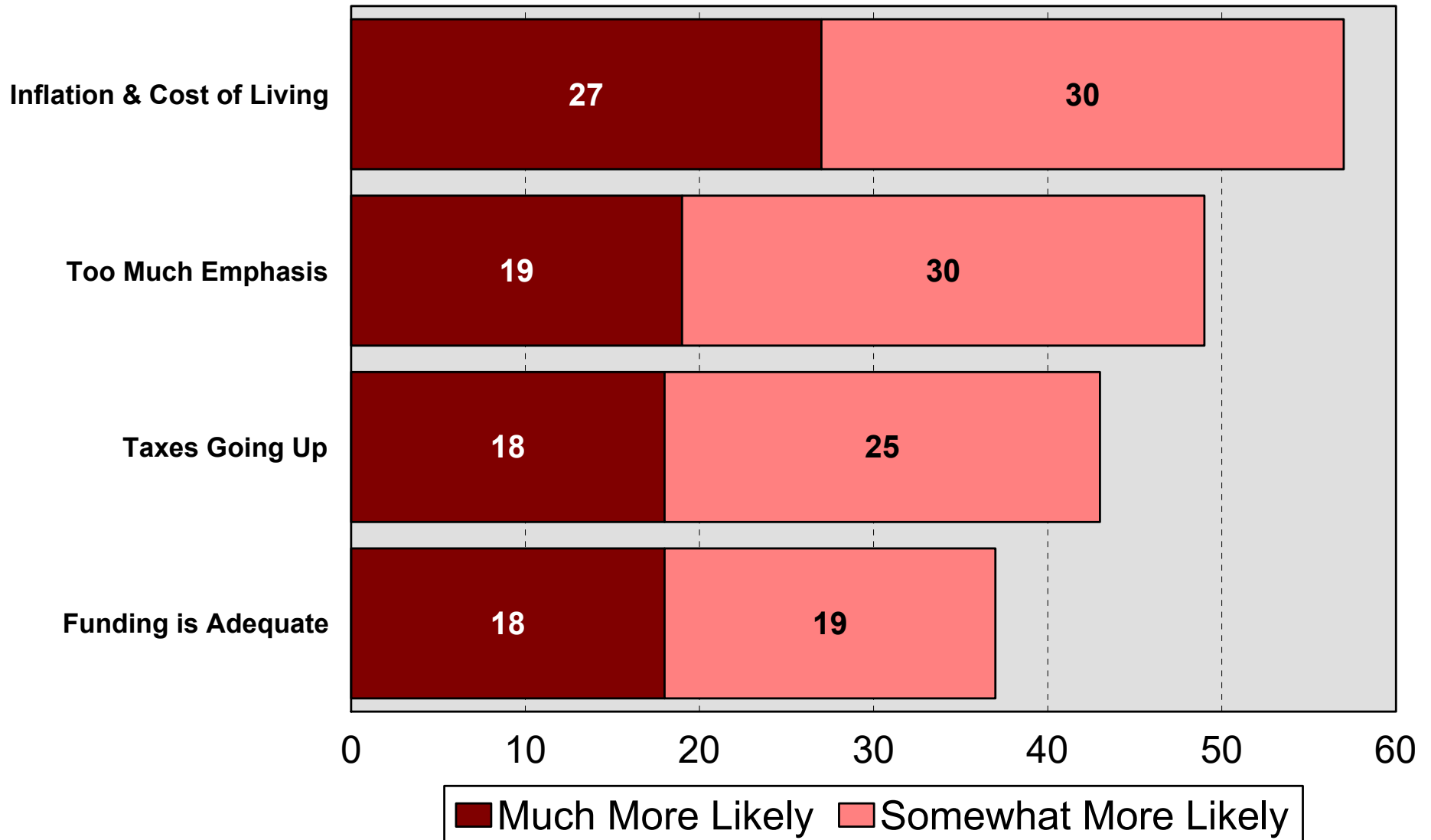
Support Arguments

2025 Roseville Area Schools



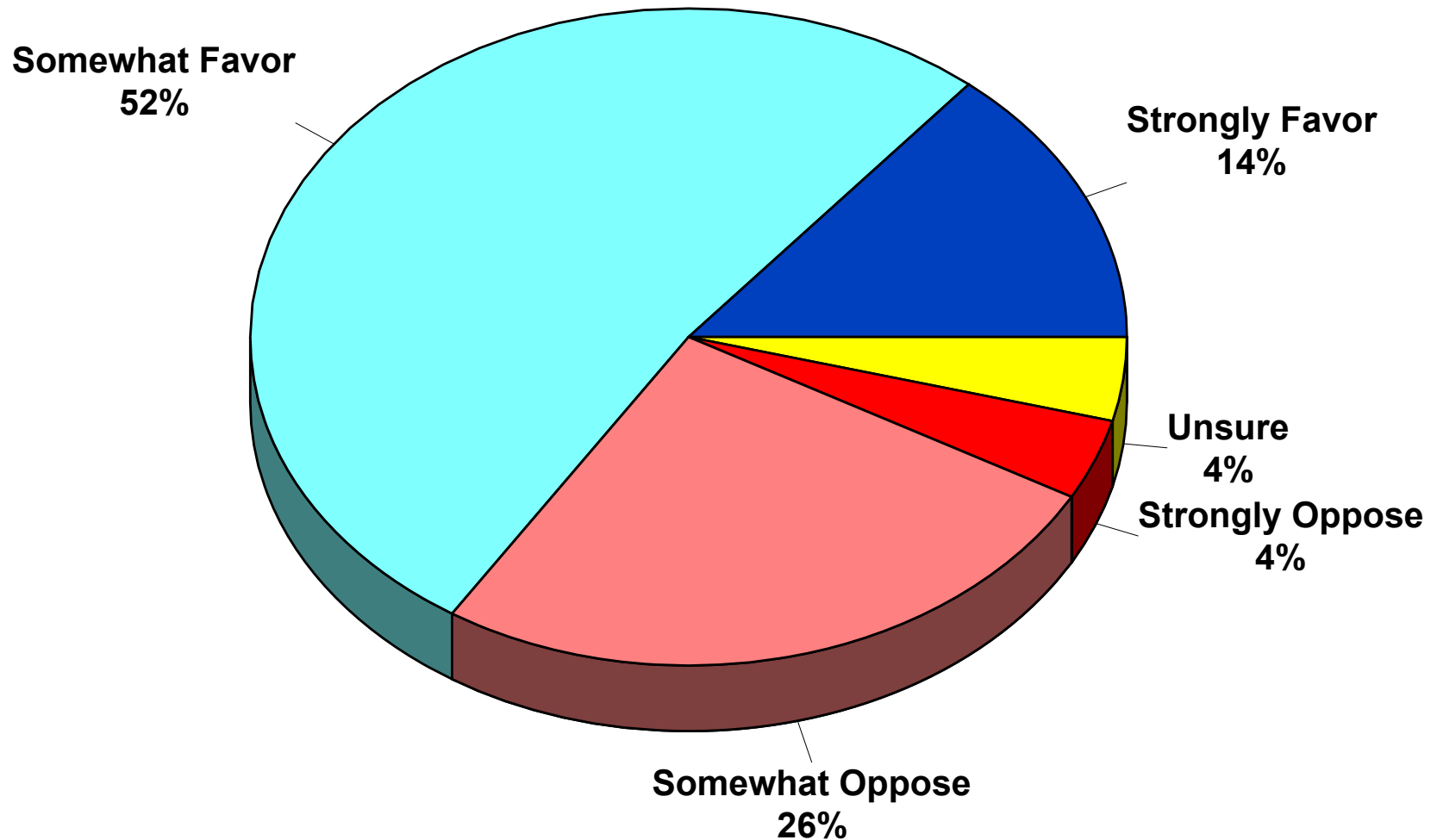
Opposition Arguments

2025 Roseville Area Schools



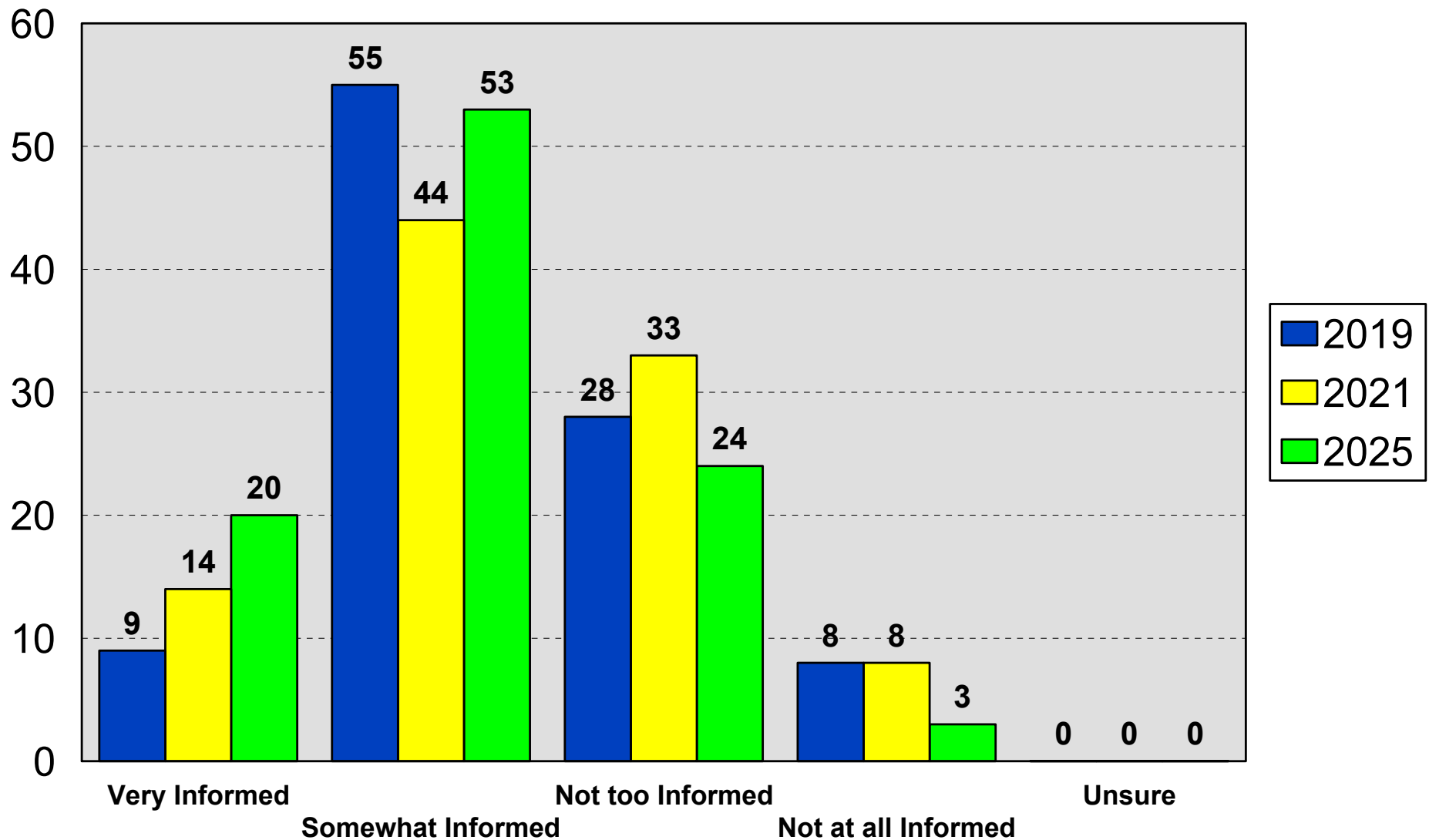
\$6MM Capital Projects Levy Post Test

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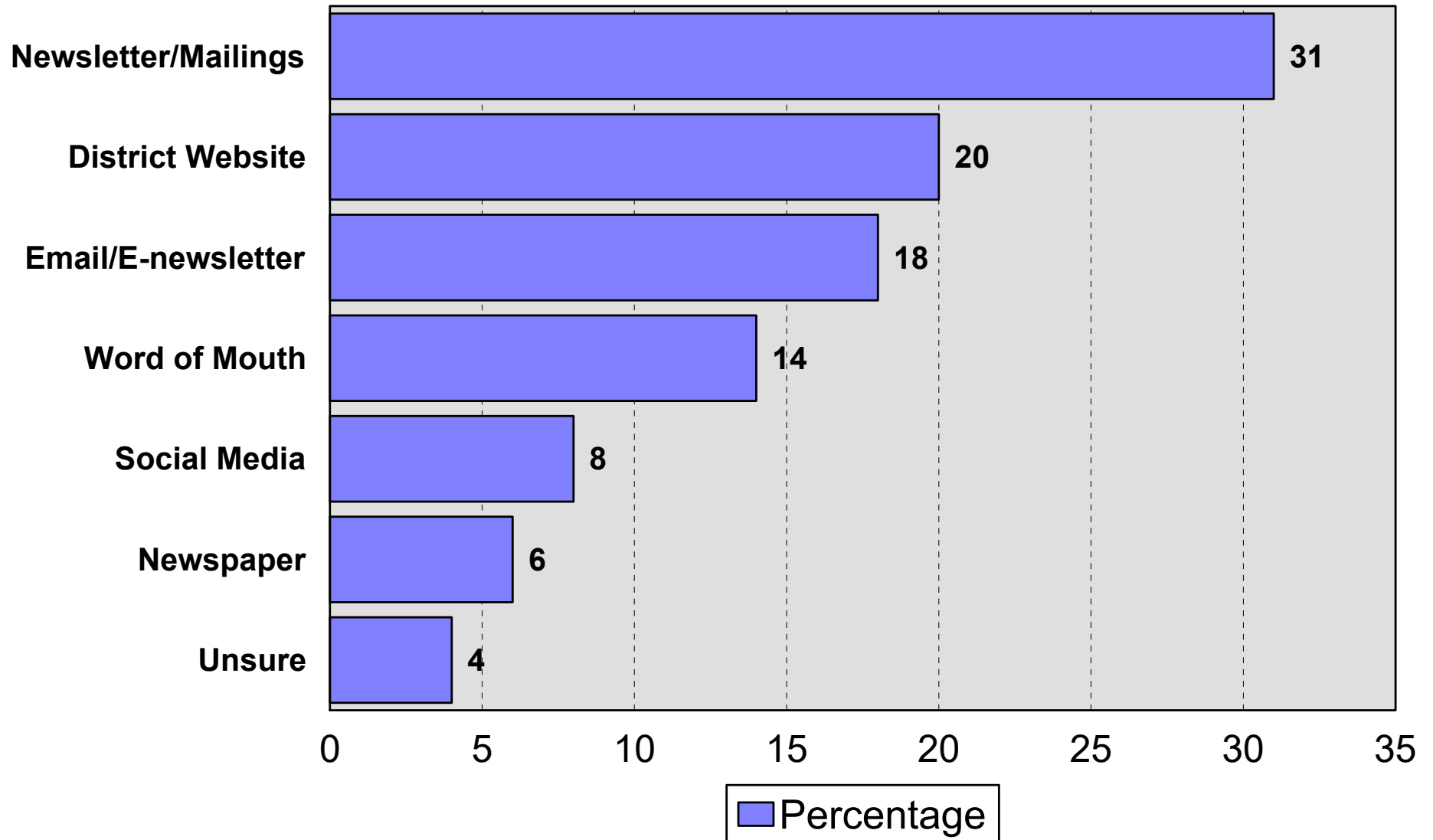
Informed about Decisions

2025 Roseville Area Schools



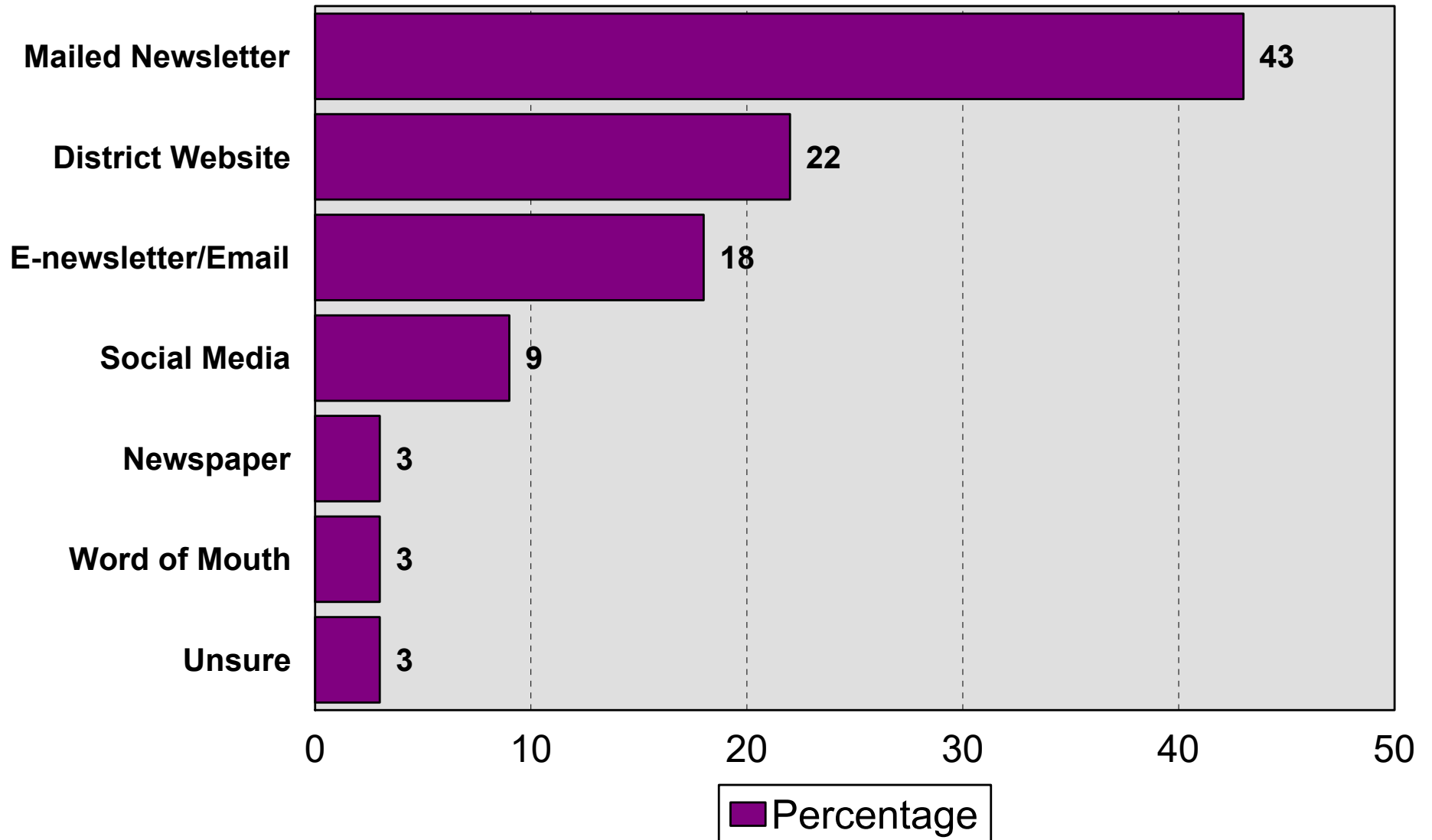
Primary Source of Information

2025 Roseville Area Schools



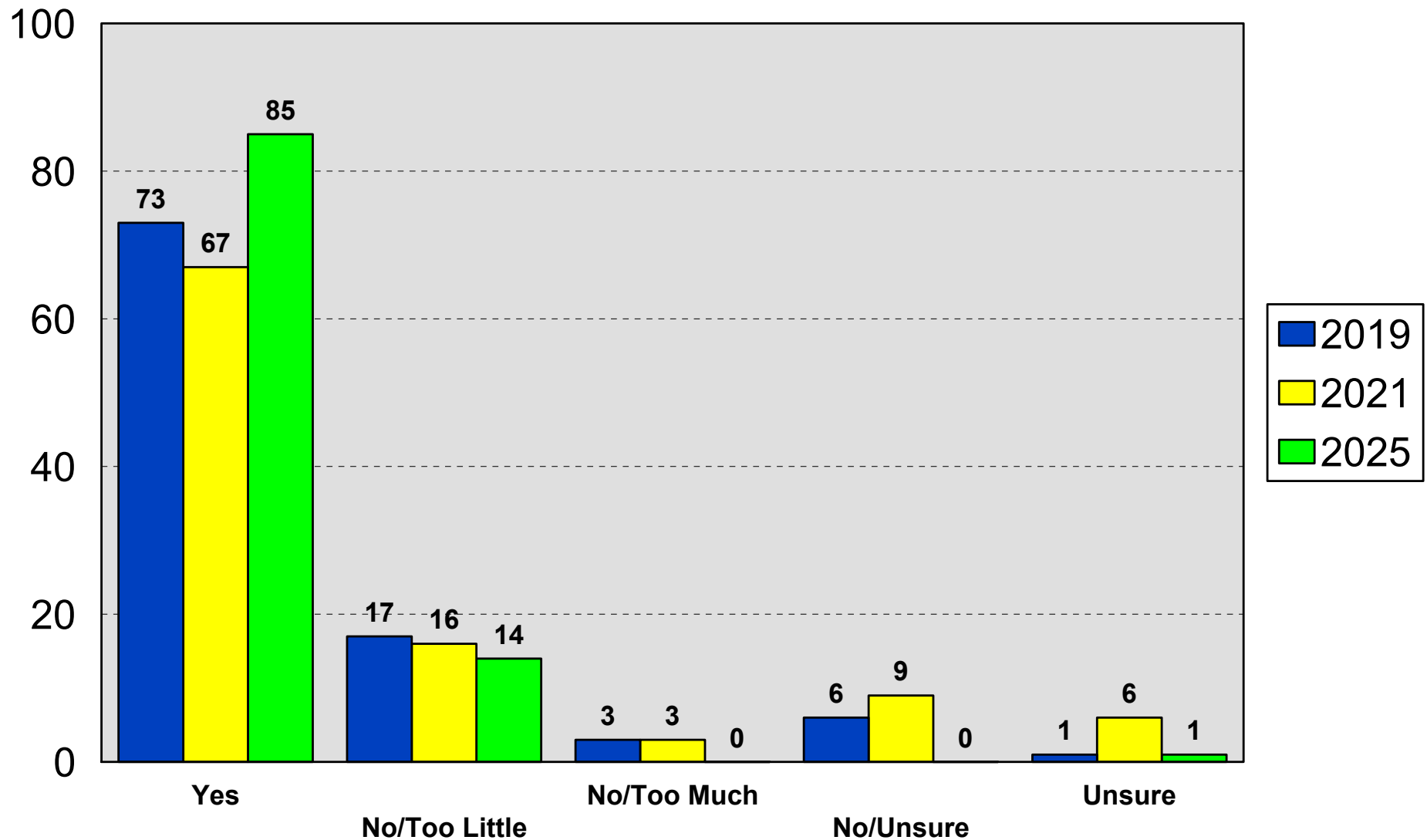
Most Effective Way

2025 Roseville Area Schools



Satisfied with Amount of Information

2025 Roseville Area Schools



Satisfied w/Quality of Information

2025 Roseville Area Schools

