

Explorer

Summary Site Usage Goal Set 1 Ecommerce

Users vs. Select a metric

Jul 1, 2023 - Aug 31, 2023: ● Users
 Jul 1, 2022 - Aug 31, 2022: ● Users

150

100

50

August 2023

Day Week Month



Primary Dimension: Source / Medium / Other

Plot Rows

Secondary dimension

Sort Type: Default

advanced



Source / Medium

Acquisition

Behavior

Conversions

Goal 1: Click to MyPace

Users

New Users

Sessions

Pages / Session

Avg. Session Duration

Click to MyPace (Goal 1) Conversion Rate

Click to MyPace (Goal 1) Completions

Click to MyPace (Goal 1) Value

38.81%

37.23%

47.86%

0.83%

5.41%

47.27%

117.75%

0.00%

651 vs 469

564 vs 411

1,035 vs 700

2.36 vs 2.34

00:03:02 vs 00:02:52

35.56% vs 24.14%

368 vs 169

\$0.00 vs \$0.00

1. google / organic

Jul 1, 2023 - Aug 31, 2023

Jul 1, 2022 - Aug 31, 2022

% Change

651 (100.00%)

564 (100.00%)

1,035 (100.00%)

2.36

00:03:02

35.56%

368 (100.00%)

\$0.00 (0.00%)

469 (100.00%)

411 (100.00%)

700 (100.00%)

2.34

00:02:52

24.14%

169 (100.00%)

\$0.00 (0.00%)

38.81%

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