



IDEA PUBLIC SCHOOLS

IN THE PERMIAN BASIN

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IDEA Permian Basin

WHO WE ARE

2000
Founded

53,000
Students

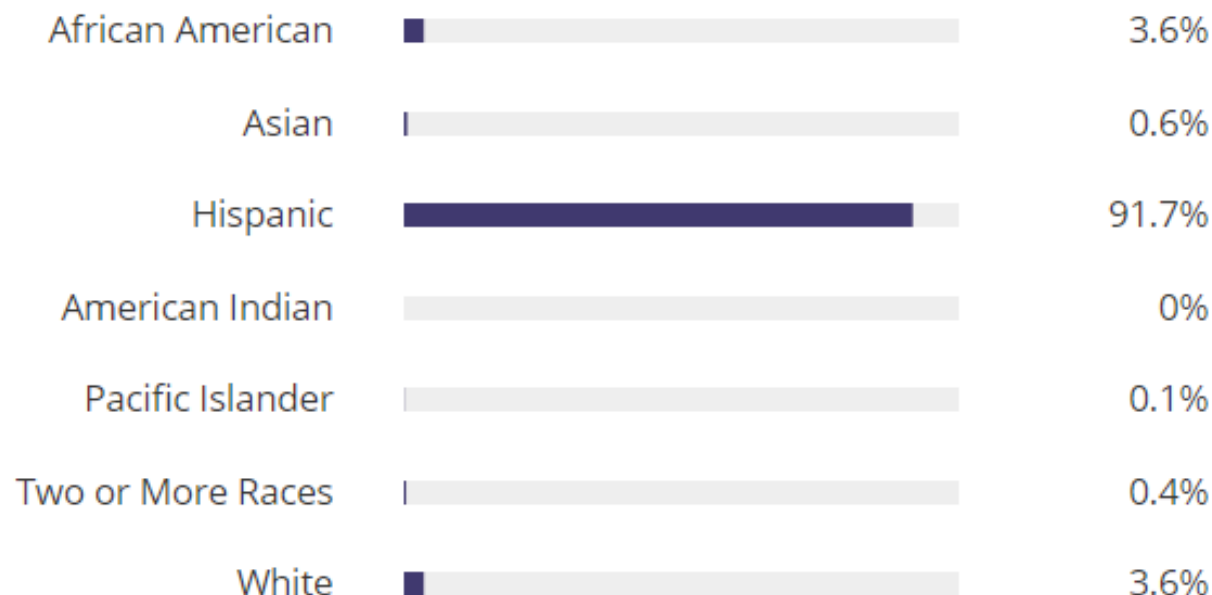
96
Schools

WHERE WE SERVE

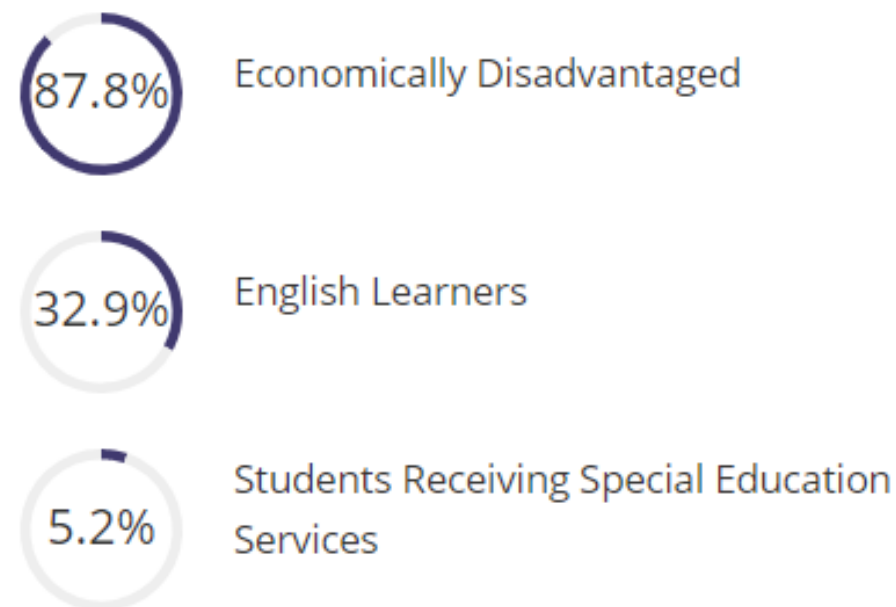


IDEA STUDENT DEMOGRAPHICS

RACE & ETHNICITY



AT RISK INDICATORS



ONE MISSION

**TO & THROUGH
COLLEGE**

100%

NATION-WIDE COLLEGE ATTAINMENT

77%

TOP INCOME QUARTILE

34%

THIRD INCOME QUARTILE

50%

IDEA CLASS OF
2012

17%

SECOND INCOME QUARTILE

9%

BOTTOM INCOME QUARTILE

WHY COLLEGE?

ADULTS WITH A DEGREE



EARNINGS

\$1.4 million more
in a lifetime
(\$33k annually)



UNEMPLOYMENT RATE

50% lower



LIFE EXPECTANCY

Current 25 year olds
expected to live 10
years longer



INCARCERATION RATES

5 times lower



POVERTY

3.5 times less likely
to live under the
poverty line

WHY COLLEGE?

ADULTS WITH A DEGREE



Twice as likely to vote and volunteer in a civic organization and **300%** more likely to donate to charity



Four times less likely to regularly smoke tobacco



Generate **additional \$536K** of tax revenue to the government over their lifetime

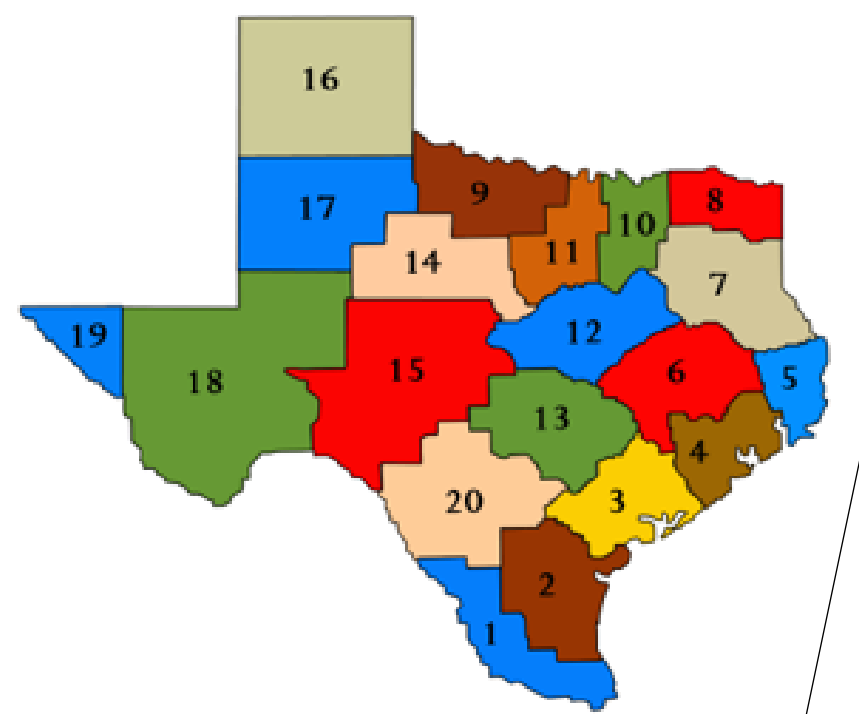


Even with longer lifespan at least **\$50K less consumption** of entitlement or welfare programs

IDEA STATE RATINGS

	<u>2018</u>	<u>2019</u>
A/B SCHOOLS	86%	89%
C SCHOOLS	9%	8%
D/F SCHOOLS	5%	5%
<i>% OF SCHOOLS</i>		

Performance by Texas Education Service Center (ESC) region



- Region 1 is 98% Hispanic and 87% economically disadvantaged
- 10 years - from worst to best performing
- IDEA, which started in the RGV in 1998, has played a key role in that transformation

Weighted Average Overall Score by Region		
Region #	Region Name	Wgt. Avg. Score ²
1	Edinburg [RGV]	88.0
19	El Paso	86.0
16	Amarillo	85.0
13	Austin	84.6
14	Abilene	84.5
10	Richardson	84.4
4	Houston	84.2
8	Mt. Pleasant	83.2
11	Fort Worth	83.2
7	Kilgore	81.6
6	Huntsville	81.5
17	Lubbock	80.9
20	San Antonio	80.3
15	San Angelo	79.7
12	Waco	79.5
2	Corpus Christi	79.2
9	Wichita Falls	78.9
5	Beaumont	76.3
3	Victoria	75.2
18	Midland [Permian Basin]	71.5

1. Educational Service Center, commonly known as TEA 'Region' 2. Calculated as the weighted average overall accountability score of all region districts, weighted by number of district students, 30% of accountability score is based on "closing the gaps"
Source: Texas Education Agency 2018 Accountability Ratings (TXSchools.org), 2017-2018 Texas Academic Performance Report

OUR APPROACH

- Powerful school culture of joy and rigor
- High expectations + high support
- Total focus on quality teaching and learning
- Eliminating “job misery” through world-class leadership & management

IDEA PERMIAN BASIN

2020

Launch
Cities

10,000

Students

14

Schools

2

\$48M

Raised

25

Donors

24

Staff in Residency

A TALE OF TWO SCHOOLS

IDEA South Flores Academy

Number of Students	873
Race/Ethnicity	94% Hispanic 1% Black 4% White
Economically Disadvantaged	79%
Grades Served	PK – 5

2017 – 2018 STAAR Results	
Passing Rate	89%

Travis Elementary (MISD)

Number of Students	775
Race/Ethnicity	89% Hispanic 4% Black 5% White
Economically Disadvantaged	78%
Grades Served	PK - 6

2017 – 2018 STAAR Results	
Passing Rate	38%

COLLEGE SIGNING DAY: 2019

