



Discussion Item

Date: March 17, 2025

Division: Student Services

Subject: Q4 Demographic Update

Background Information:

- Lewisville ISD has contracted with Zonda Demographics since September 2013 (formally Templeton Demographics)
- Zonda provides quarterly updates directly to the Board.
- The Q4 2024 report is attached.

Administrative Consideration:

- Administration uses demographer reports for enrollment projections, staffing considerations, and as a means of anticipating future changes in enrollment by campus.