

SPECIAL RECOGNITION: TEENPRENEUR OF THE YEAR

BACKGROUND INFORMATION:

Congratulations to DeSoto High School Senior Gabrielle McBay for winning the 2010 Black Enterprise Teenpreneur of the Year for the business development of her *Crumbs by Gabrielle* company. Gabrielle learned of her award while attending the Black Enterprise 15th annual Entrepreneurs Conference held in Atlanta May 16-19.

Crumbs by Gabrielle offers high quality, homemade baked goods to meet the demand and sweet tooth of any individual or occasion. *Crumbs by Gabrielle* is owned by Gabrielle McBay (Gabby), who is also the executive pastry chef. She is assisted by her mom, twin sister, and two best friends. Gabrielle has many years of experience baking and decorating cookies. After the cookies became very popular with close family and friends, the hobby became a business in 2006.

Gabrielle was also a finalist at the Texas Entrepreneur of the Year program at TCU earlier in the spring along with DHS Senior Majisty Dennis for her Mime Academy.