

ACTION PLAN

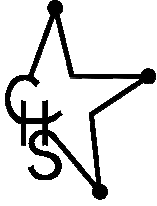
TACTIC NUMBER: 4

PLAN NUMBER: 1

TACTIC: Identify and utilize community resources to strengthen educational experiences.

SPECIFIC RESULT: Coordinate and enhance communications to encourage and promote community and school involvement in human resource sharing.

| # | <i>ACTION STEP</i> | Assigned To: | Starting Date: | Due Date: | Completed Date: |
|----|---|--------------|----------------|-----------|-----------------|
| 1. | Utilize media technology (internet, email, pod casting, blogging, community TV channel) to produce informative programming that promotes and solicits resource sharing. | | Fall 07 | Fall 08 | |
| 2. | Establish cooperative partnerships with community organizations via active membership and presentation. | | Fall 07 | Fall 08 | |
| 3. | Create a resource clearinghouse to connect shareholders to needs, actions, and personal involvement in human resource sharing. | | Fall 07 | Fall 08 | |
| 4. | Implement a quarterly hosted SLO (Student Leadership Organization) community breakfast for human resource sharing promotion and showcasing student/civic involvement. | | Fall 07 | Fall 08 | |
| 5. | Develop a Community Outreach event to encourage Coppell community involvement | | Fall 07 | Fall 08 | |
| 6. | Designate a community relations liaison position. | | Fall 07 | Fall 08 | |



COST-BENEFIT ANALYSIS

TACTIC NUMBER:4

PLAN NUMBER: 1

TACTIC: Identify and utilize community resources to strengthen educational experiences.

SPECIFIC RESULT: Coordinate and enhance communications to encourage and promote community and school involvement in human resource sharing.

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| <p><i>Tangible:</i></p> <p>Database Clearinghouse: Approximately \$5,000.00</p> <p>Community Liaison Position: Approximately \$45,000.00</p> <p><i>Intangible:</i></p> <p>The other specific results and action steps in Tactic #4 have intangible costs.</p> | <p><i>Tangible</i></p> <p><i>Intangible:</i></p> |
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ACTION PLAN

TACTIC NUMBER: 4

PLAN NUMBER: 2

TACTIC: Identify and utilize community resources to strengthen educational experiences.

SPECIFIC RESULT: Implement a model of parental involvement and support for the CHS campus.

| # | <i>ACTION STEP</i> | Assigned To: | Starting Date: | Due Date: | Completed Date: |
|----|--|--------------|----------------|-----------|-----------------|
| 1. | Develop a parent/school "Partnership Agreement." | | Fall 07 | Fall 08 | |
| 2. | Communicate "best practices" for parent and community involvement. | | Fall 07 | Fall 08 | |
| 3. | Promote the mutual benefits of volunteerism through the CHS PTSO organization. | | Fall 07 | Fall 08 | |

ACTION PLAN

TACTIC NUMBER: 4

PLAN NUMBER: 3

TACTIC: Identify and utilize community resources to strengthen educational experiences.

SPECIFIC RESULT: Provide real-world experience to CHS students and instructors through meaningful business community internships and mentorships.

| # | <i>ACTION STEP</i> | Assigned To: | Starting Date: | Due Date: | Completed Date: |
|----|--|--------------|----------------|-----------|-----------------|
| 1. | Establish business alliances for internship programs and learning experiences during and/or after regular school hours. | | Fall 07 | Fall 08 | |
| 2. | Develop shared business resources such as technology-enabled learning spaces and classroom/training facilities for CHS students. | | Fall 07 | Fall 08 | |
| 3. | Expand Community Partners program by increasing the number of participants and the number of internship programs. | | Fall 07 | Fall 08 | |
| 4. | Create an internship program between high demand/high wage industries and CHS instructors. | | Fall 07 | Fall 08 | |
| 5. | Establish an adult mentor/tutor program. | | Fall 07 | Fall 08 | |