



COPPELL
INDEPENDENT SCHOOL DISTRICT
Empowering Educational Excellence

Board Action Required

No Action Required

To: Coppel ISD Board of Trustees
From: Angela Brown, Executive Director of Communications and Community Engagement
Date: Monday, June 6, 2022

cc: Dr. Brad Hunt

Re: Communications and Media Related Services

The district determined there was a need for communications and media related services. As a result, the district issued an RFP on May 20, 2022, to select one or more companies to provide the necessary services. The district received four compliant responses.

Apptegy, Inc.
CESO Communications, LLC.
Harrah, LLC
New West Communications

The intent of the RFP was to award qualified respondents to allow district administration to engage the vendors on an as needed basis.

RECOMMENDATION:

That the Coppel ISD Board of Trustees approves the award of the responding vendors for use on an as needed basis, as long as the vendors continue to meet the needs of the district.