

BID #	DESCRIPTION	AMOUNT
<b>NEW SOLICITATIONS</b>		
3853	ANNUAL CONTRACT FOR GAMIFICATION TRAINING PRODUCT AND SERVICES	\$188,100.00 (3 year total not to exceed)
	NextBee Media Folsom, CA	(\$80,100.00 first year estimated total; \$54,000.00 annually for remaining two years)

TO: The Board of Trustees

FROM: District President H. Neil Matkin

DATE: July 28, 2015

SUBJECT: Recommendation for Approval of Request for Proposal 3853 - Annual Contract for Gamification Training Product and Services.

SCOPE: Annual contract for Gamification Training Product and Services to be used as a gaming training tool by the Center for Workforce and Economic Development. The purpose of the custom-built product is to deliver class content engaging company's employees to learn the company's strategies in a web-based or mobile application gaming style. The term of contract is for a period of three (3) years. Term of contract: 07/29/2015 through 7/28/2018.

RESPONSES: Seven (7) vendors viewed the bid package, two (2) responded.

COMPARISON: See attached.

RECOMMENDATION: NextBee Media \$188,100.00  
Folsom, CA (3 year total not to exceed)

(\$80,100.00 first year estimated total; \$54,000.00 annually for remaining two years)

JUSTIFICATION: Best evaluated offer.

REQUESTING DEPARTMENT: Center for Workforce and Economic Development.