To: Coppell ISD Board of Trustees
From: Sam Farsaii
Date: January 7, 2015
cc: Dr. Waldrip, Kay Ryon

Re: InfoSnap – Online Student Enrollment System

Coppell ISD will switch to InfoSnap, a more robust online student enrollment system for the school year 2015-16. As a backup measure, this system will work in redundancy and in parallel with EST, our present online enrollment system.

InfoSnap is a secure hosted solution that has the following features:
- Design flexibility
- Parent support
- Reporting capabilities
- Bilingual capabilities
- Document upload scanning
- Supports changes without additional costs
- Consolidated questionnaire forms to reduce multiple requests sent to parents
- Used by 20+ Texas K-12 districts

EST, our existing system annually costs over $50,000:
- Annual maintenance fee: $7,500
- Customization costs $42,500

InfoSnap costs:
- Year 1: $39,600 (initial setup, services, and training)
- Year 2: $28,500 (ongoing services and customization)
- Staff will be trained for no additional training costs