

NAVARRO INDEPENDENT SCHOOL DISTRICT

Subject: **Made in Seguin MFG Day Event**

Date: November 17, 2025

Administrator Responsible/Position: Melissa Gossett - CTE Director

A. Purpose of Agenda Item:

☒ Information Only

☐ Action Needed

☐ Receive Input

B. Authority for This Action:

☐ Local Policy

☐ Law or Rule

☒ N/A

C. Priority, Goal, or Need Addressed:

☒ Strategic Plan

☒ District/Campus
Improvement
Plan

☐ Other

Priorities

☐ **Priority 1:** Recruiting, Hiring, Coaching, and Retaining High Quality Teachers and Staff to Support Student Outcomes.

☐ **Priority 2:** Maximizing Academic Performance.

☒ **Priority 3:** Maximizing Co-Curricular and Extra-Curricular Opportunities, Performance, and Engagement.

☐ **Priority 4:** Planning, Preparing, and Maintaining Facilities and Environments for Learning.

☐ **Priority 5:** Obtaining and Maintaining Top Rated District Recognition

Board Goals for 2023-2028

☐ **Goal 1*:** The percent of 3rd grade students that score meets grade level or above on STAAR Reading will increase from 49% to 60% by June 2024, 65% for 2024-2025, 70% for 2025-2026, 75% for 2026-2027, 80% for 2027-2028. **(HB3 Required Goal)**

☐ **Goal 2*:** Increased overall student performance in mathematics to 85% Meets Standard by 2028. The percent of 3rd grade students that score meets grade level or above on STAAR Math will increase from 53% to 65% by June 2024, 70% for 2024-2025, 75% for 2025-2026, 80% for 2026-2027, 85% for 2027-2028. **(HB3 Required Goal)**

☒ **Goal 3*:** The percentage of graduates that meet the criteria for CCMR will increase from 72% to 88% by August 2024 and increase to 95% by 2028. **(HB3 Required Goal)**

D.

Summary:

Students will share their experience participating in the Made in Seguin event. SEGUIN, TX – October marks National Manufacturing Month (MFG Month), a time dedicated to celebrating the vital role that manufacturing plays in not only the global economy but in our daily lives. MFG Month is a national celebration for U.S. manufacturers to raise industry awareness and positively change the perception of the industry to students, educators, parents, and community leaders. In celebration of MFG Month, the Seguin Economic Development Corporation, Seguin Independent School District, Navarro Independent School District, Marion Independent School District, Southwest Preparatory School, and Mercer Blumberg Learning Center have teamed up to host Made in Seguin Day by coordinating industry site tours for high school students on October 28, 2025. This will mark the seventh year the Seguin community has

participated in this initiative.

The Seguin region has nearly 8,400 manufacturing jobs – more than four times the national average. Advanced manufacturing jobs present local students with a variety of career opportunities right in their own backyard. Made In Seguin Day aims to inspire local high school students by providing them with an opportunity to see and experience first-hand the diverse, innovative, high-paying, and rewarding career options available within the manufacturing industry.

“Students need to think about their career pathway early and often. This year, we chose to invite high school students who have expressed interest in programs of study such as robotics, engineering, manufacturing, welding, and the skilled trades to this special day of tours. Made in Seguin Day will give these students a firsthand look at the incredible innovations happening right here at home; because building the future workforce starts with awareness and inspiration” said Josh Schneker, Director of Economic Development for the City of Seguin.

Tour attendees will include students from five campuses: Seguin High School, Navarro High School, Marion High School, the Mercer Blumberg Learning Center, and Southwest Preparatory School. The schools will transport their students to twelve different manufacturing facilities in Seguin to observe their operations and learn about exciting local career pathways available. Businesses participating in this year’s event include: AmeriTex Pipe & Products, Alamo Group, Caterpillar, Cavco Texas, Central States Manufacturing, CMC Steel Texas, Hexcel Corporation, Niagara Bottling, Rave Gears, Schaeffler, Texas State Technical College (TSTC), and Tomball Controls.

“Cavco Seguin is always focused on the youth of Seguin and providing a long-term career path for anyone interested. We have hired many Seguin High School students that are still with us and building their career. As an individual that began his career immediately after high school, I can tell you that you can build a career that is satisfying and provides well for you and your family. All you have to do is apply yourself, learn the craft and contribute to the team effort selflessly.

The Made in Seguin event allows young people to see the work environment, feel the culture, engage with the workforce, and interact with the leadership team. We are proud to be a participant in this outstanding event,” said J. Layne Womble, Plant Manager with Cavco Seguin.

For more information on the Made in Seguin Event, please visit the Seguin Economic Development’s website at www.seguinedc.com or their Facebook page at <https://www.facebook.com/SeguinEDC>.

Background Information:

National Manufacturing Month addresses common misconceptions about modern manufacturing careers by giving manufacturers an opportunity to open their doors to showcase what manufacturing is — and what it isn’t. This initiative begins to address the skilled labor shortage that many manufacturers face by allowing manufacturers to take charge of the public image of modern manufacturing by connecting them with future generations to ensure the ongoing prosperity of the whole industry.

To celebrate National Manufacturing Month and to help show modern manufacturing careers to our students, the Seguin Economic Development Corporation in partnership with Seguin ISD, Navarro ISD, Marion ISD and Southwest Preparatory School coordinate site tours of local manufacturing facilities for 180 students in Seguin. This exciting event gives the future generation a first-hand look at what manufacturing today looks like in Seguin, Texas.

This year, the annual Made In Seguin Manufacturing Tour targeted 10th-12th grade students from all three school districts. Participating companies provide lunch to the second tour group of the day and sponsor \$200 for the cost of t-shirts. Participating companies have their logos added to the back of the event t-shirts for this annual event.

E. Comments Received:

☐ LT

☐ DEIC

☒ Other

All agenda items are reviewed by the Superintendent's Leadership Team.

F.

**Administrative
Recommendation:**

N/A

G. Fiscal Impact and Cost:

☐ Budget

☐ Bond

Amount: N/A

☐ Grant/Special
Funds

☐ Other

H.

Exhibits: N/A
