



March

**2025 Website Activity and Social Media Report
Dixon Schools**

App Downloads 1.1k Android 2.3k Apple

District Website – dps170.org

15K Users 70K Page Views

<u>Sessions by Device</u> 11,829 Desktop 3,362 Mobile 60 Tablet 6 Smart TV	<u>City</u> 10,226 Dixon 811 Chicago 350 Sterling 121 Rock Falls
<u>Browser</u> 12,126 Chrome 2,294 Safari 482 Edge 62 Android 97 Firefox	<u>Operating System</u> 11,220 Chrome OS 1,920 iOS 723 Windows 562 Android 243 Macintosh



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,220

Reach 30.0k - times our posts were presented to Facebook users

Top post– Polar Plunge 3-24



District Twitter account - @DPS 170

Followers 1,354

**Top Tweet –
3-24 Polar Plunge**

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,354	2,678	590	285	214	241

Instagram – dixonschools – 1,401 followers