CCC Board of Education – Topic Summary	
Topic:	Student Data Reporting and Data Den
Date:	November 19, 2025
Presenter:	Ashley Sears
Division/Department:	Institutional Research and Reporting
RECOMMENDATION:	Information only

REASON FOR BOARD CONSIDERATION:
To keep the Board apprised of shifting student demographics, emerging insights from student surveys, and the rollout of the Data Den business intelligence platform to strengthen data-informed decision making.

EXPECTED OUTCOME/RELEVANCE TO STRATEGIC PRIORITY OR CORE THEME:
Strengthens the Board's ability to make evidence-based policy and budget choices by illuminating current student needs and trends.

BACKGROUND:
Institutional Research and Reporting (IRR) continuously tracks student demographics and enrollment to surface emerging trends that affect programs, services, and resources. IRR collaborates college-wide to identify information needs and administer timely, well-designed surveys that capture student feedback when it's most actionable. Multi-year development of the Data Den provides employees with access to self-service dashboards and a single source of truth, increasing transparency and encouraging data curiosity across the College. Combined, these IRR-led practices strengthen the Board's ability to make timely, evidence-based decisions and to monitor progress over time.

ATTACHMENTS:
Student Data Reporting

FUTURE REPORT:
The Board will continue to receive FTE and Enrollment updates throughout the year. In addition to term reports, the Office of Institutional Research and Reporting also provides an annual report in the fall.