



SOUTH SAN ANTONIO INDEPENDENT SCHOOL DISTRICT

Agenda Item Summary

Meeting Date: May 19, 2021

Purpose: Presentation/Report Recognition Discussion/ Possible Action

 Closed/Executive Session Work Session Discussion Only Consent

From: Dolores Sendejo, Deputy Superintendent for Innovation and Transformation

Item Title: 2021 #GrowWithUs Campaign and Enrollment Update

Description: The #GrowWithUs campaign is a district-wide collaborative marketing effort to help showcase the District's programs and successes while registering returning students and enrolling new-to-the-district students.

Historical Data: This monthly presentation's focus is to keep the Board and community informed of current new enrollments and returning registration counts.

Recommendation: N/A

Funding Budget Code and Amount: N/A

APPROVED BY:

SIGNATURE

DATE

Chief Officer:

CFO Funding Approval:

Superintendent:



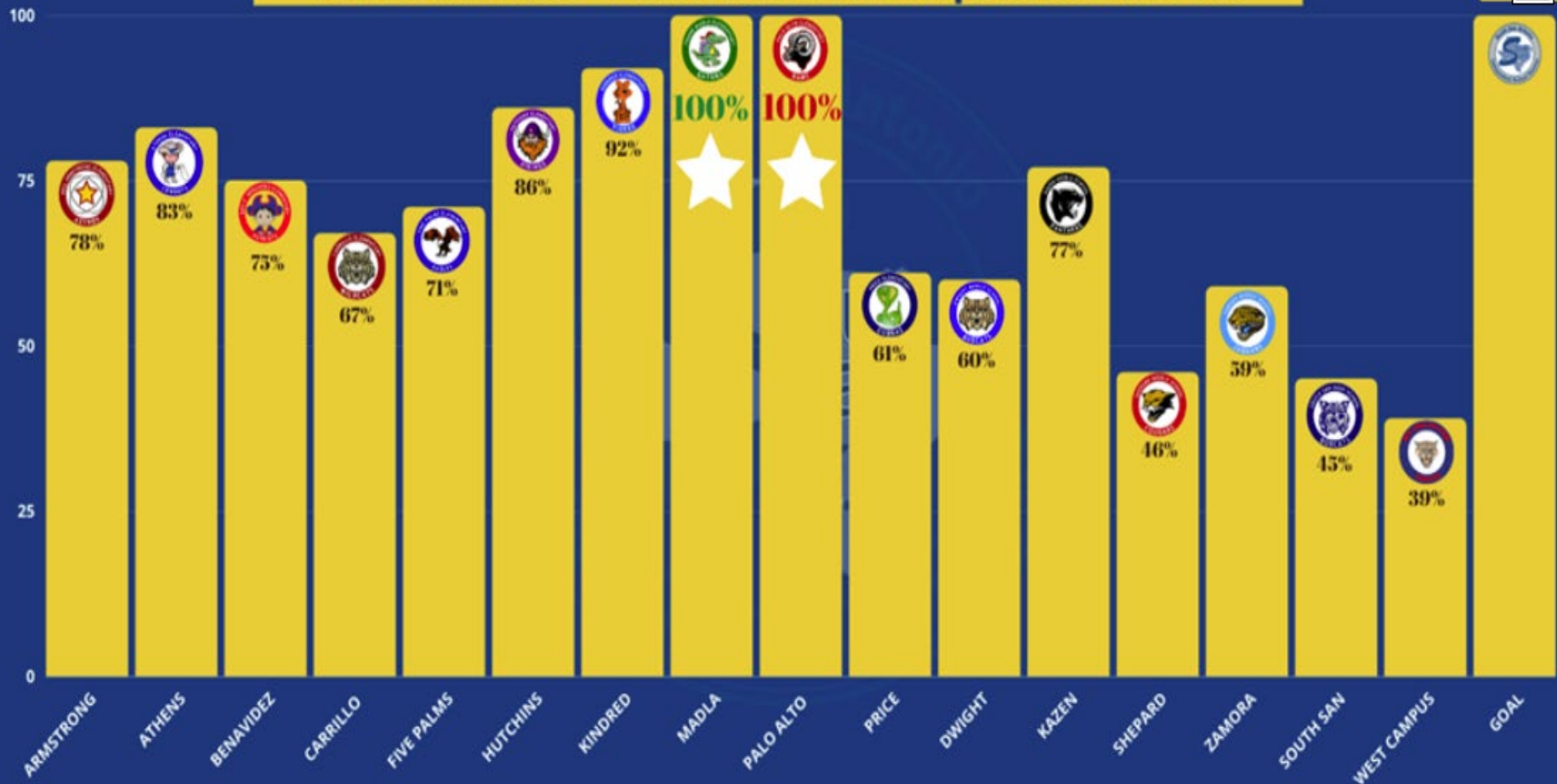
SSAISD

Grow With US
2021-2022

05.19.21

District Enrollment: 8332

#GrowWithUs - Enroll now and help us reach 100%



South San Antonio ISD

Returning Student Registration 2021

-22

April 21, 2021

Recent progress

- 5051 returning students have registered for the 2021-22 school year
- This is 66% of our total returning students based on this year's enrollment

School	# Returning Student Registrations (2021-22)	# of Possible Returning Students (2021-22)*	% of Returning Students Registered (21-22)	New Students Registration (Pre-K and Head Start)	New Students Registration (new to district K-12)
South San High School	1001	2182	46%	-	0
West Campus	178	413	43%	-	1
Dwight MS	322	526	61%	-	1
Shepard MS	300	594	51%	-	1
Kazen MS	224	259	86%	-	1
Zamora MS	338	555	61%	-	3
Athens	173	187	93%	1	2
Hutchins	294	342	86%	5	6
Kindred	258	277	93%	1	3
Palo Alto	413	413	100%	4	6
Price	221	318	69%	7	2
Madla	362	362	100%	2	1
Five Palms	254	352	72%	6	12
Armstrong	186	234	79%	3	7
Carrillo	184	260	71%	5	5
Benavidez	343	435	79%	5	10
Totals	5051	7709	66%	39	61

Returning Student Registration 2020

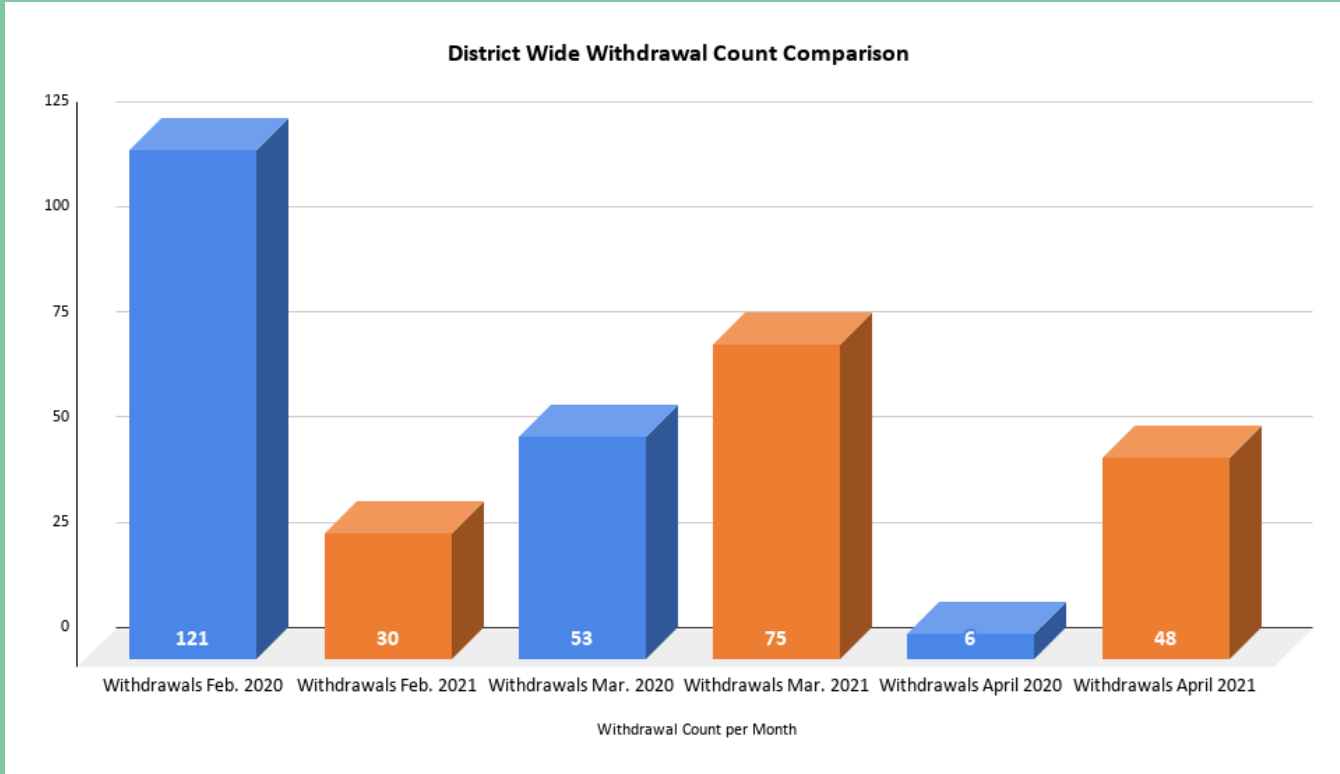
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At the time: May 14, 2020

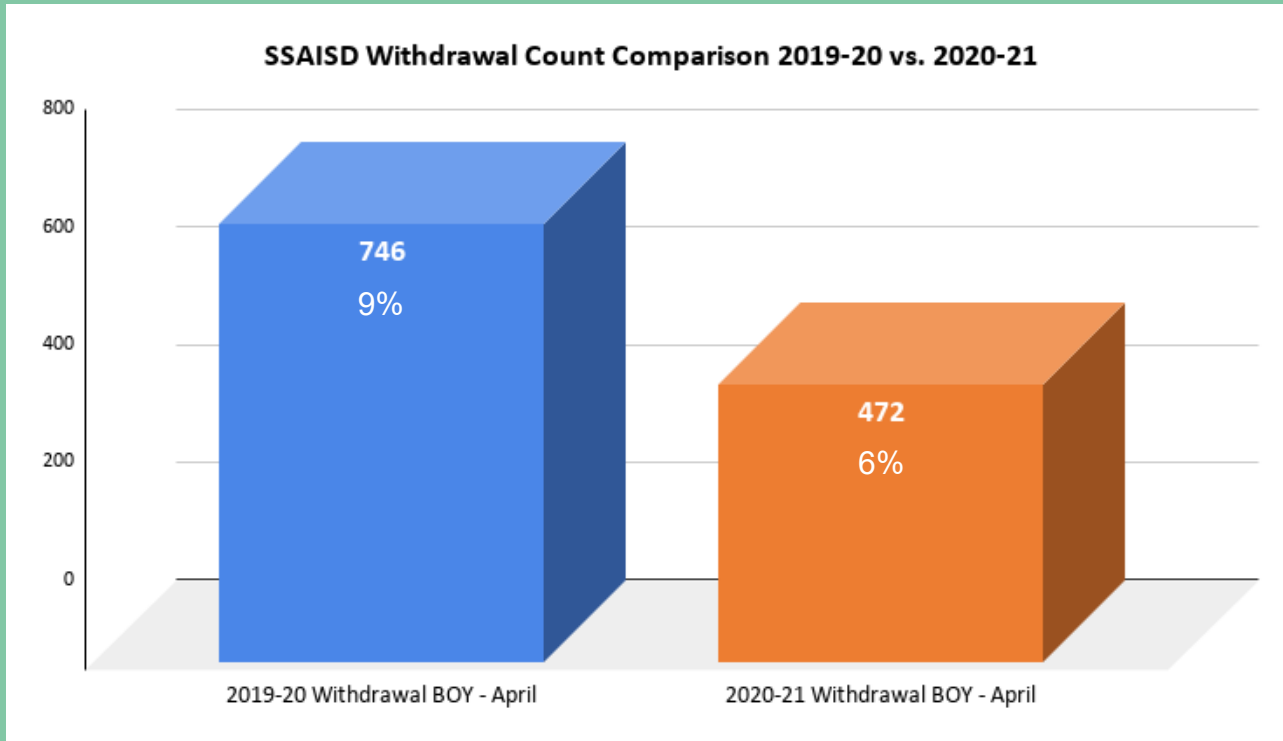
- 3068 returning students had registered for the 2020-21 school year
- This was 36% of our total returning students.

School	Returning Student Registrations (2020-21)	Enrollment	% registered (2020-21)	New Students (2020-21)
South San High School	702	2394	29%	37
West Campus*	52	176	30%	2
Dwight MS	196	563	35%	8
Shepard MS	207	555	37%	12
Kazen MS	61	202	30%	2
Zamora MS	181	584	31%	16
Athens	97	223	43%	27
Hutchins	150	472	32%	45
Kindred	177	346	51%	42
Palo Alto	231	515	45%	57
Price	176	443	40%	13
Madla	92	460	20%	45
Five Palms	204	482	42%	50
Armstrong	54	336	16%	23
Carrillo	162	350	46%	13
Benavidez	326	594	55%	108
Totals	3068	8576	36%	500

Comparison of Withdrawals - District Wide 2020 vs. 2021



Comparison of Withdrawals - District Wide BOY to April



Recruitment Events

- **West Campus and Shepard-** May 15th
Registration Drive 5710 Vista Point
(Lennar Homes Subdivision)
- **West Campus-** Athletic Recognition
event on Thursday, May 20
- **South San High School-** May 15th
Registration Drive (South San High
School)
- **Zamora MS-**
- **Campus Counselor** engagement with
students pending registration



Registration Event

Join us on
Saturday, May 15, 2021
from
10:00am-1:00pm
at
Lennar at Vista Point
5710 Vista Point Dr.

We Are Family
Seize The Future!

ARCHITECTURAL HEALTH SCIENCE FINE ARTS STEM

Enrollment Event!

ENROLL TODAY