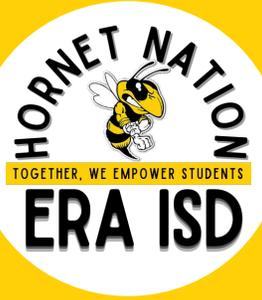


STRATEGIC PLAN

Balanced Scorecard

ERA ISD 2021-2026

September 2022 Goal
Progress Measure (GPM)
Report



VISION:

Together, We
Empower
Students

MISSION:

A Community
Dedicated to
Equipping and
Empowering
Students for a
Lifetime of
Success

IN ERA ISD WE BELIEVE...

- **Students** are at the center of our work and will be instructed in a way that maintains the flexibility to engage in a variety of programs, and with that freedom, the student shall accept the responsibility of maintaining the integrity of Era ISD.
- **Parents and Families** should be the greatest of advocates for their children, flexible, involved, encouraging, and seek to partner with, and support our teachers as an investment in the future success of our students.
- **Faculty and Staff** are respected role models in our community who challenge themselves and our students to be continual learners in a way that supports them in and out of the classroom to equip our children for success in life.
- **Campus Leaders** are trustworthy, committed and invested in our students and community, and hold themselves and others accountable in a way that inspires and empowers.
- **The Superintendent and Central Office Staff** are servant leaders who demonstrate integrity, transparency, and open communication in a way that values diversity and directs resources towards the overall mission while maintaining accountability to all stakeholders.
- **The School Board** members are trusted leaders with integrity who are actively involved in the community while providing checks and balances, adherence to the chain of command, strong financial stewardship and always acting in the best interest of Era ISD students.

GUIDING PILLARS



**STUDENT
SUCCESS**



**FACULTY AND
STAFF
RECRUITMENT,
RETENTION AND
CAPACITY
BUILDING**

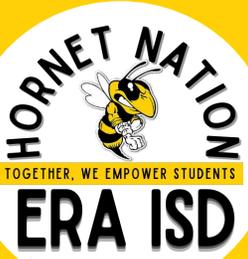


**STAKEHOLDER
ENGAGEMENT
AND
SATISFACTION**



**EFFECTIVE
AND
EFFICIENT
OPERATIONS**

ERA ISD STRATEGIC PLAN 2021-2026



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PILLAR III: STAKEHOLDER ENGAGEMENT AND SATISFACTION

PERFORMANCE OBJECTIVES	KEY STRATEGIC ACTIONS
3.1 Annually increase student engagement and satisfaction	3.1.A. Student engagement and satisfaction survey and follow-up actions
3.2 Annually increase parent engagement and satisfaction	3.2.A. Parent engagement and satisfaction survey and follow-up actions
3.3 Annually increase community engagement and satisfaction	3.3.A. Community engagement and satisfaction survey and follow-up actions

- Survey questions were reviewed with Principals. Survey question added for staff and parents to capture feedback on added security enhancements.
- A QR code was created and posted in time for the Community Pep Rally and Homecoming football game with encouragement during the game to complete the survey.
- A link was sent via text message to all stakeholder groups and time was designated on each campus for students and staff to complete the survey between Sept. 14th-Sept. 23rd.
- Once the window closes, the leadership team will be digging into the data to determine themes in the responses for what is going well and what we can do to improve.
- We will be able to do some comparisons from last year's fall data to this year's fall data and will report on results of the survey at the October Board Meeting.