



## Proposal Highlights

<b>Annual Sponsorship</b>	<b>\$10,000</b>	<b>\$9,000</b>	<b>Proposal was not received by the June 30th deadline</b>
<b>Marketing</b>	<b>\$350</b>		
<b>Gatorade Funding</b>	<b>\$600-800 (See note 2 below)</b>		
<b>Powerade Sideline Kit Support</b>		<b>\$1,000 (See note 1 at bottom)</b>	
<b>Annual Donation of Product</b>	<b>200 cases</b>	<b>200 cases</b>	
<b>Vending Commission</b>	<b>15%</b>	<b>100% (See note 3 below)</b>	
<b>Soft Drinks per case</b>	<b>\$25.59</b>	<b>\$30.85</b>	
<b>Water per case</b>	<b>\$13.18</b>	<b>\$20.64</b>	

<b>Sports Drinks per case</b>	<b>\$23.20</b>	<b>\$30.45</b>	
<b>Annual Increase-Product Cost</b>	<b>3%</b>	<b>2-3%</b>	
<b>Card Readers on Vending Machine</b>	<b>All</b>	<b>At FCS Cost</b>	
<b>Minimum Required Sales</b>	<b>2,627 cases Annually over 5 year contract</b>	<b>11,950 Cases Over 5 year contract</b>	

*Note1 : Powerade sideline allowance is for all the water coolers, bottles, towels, etc. for athletics*

*Note 2: That would be used to buy Gatorade Sideline kits for the High School and middle school items like Gatorade powder, Gatorade bars and shakes plus other items.*

*Note 3: Coke is attempting to get out of the vending business. They will provide machines for FCS, but FCS would have to order and stock the machines. FCS would also have to purchase the card readers if needed.*