



myarkansaspbs.org  
350 S. Donaghey Ave., Conway, AR 72034  
info@myarkansaspbs.org  
800.662.2386  
501.682.2386

February 12, 2025

Secretary Jim Hudson  
Department of Finance & Administration  
Office of the Secretary  
1509 W. 7<sup>th</sup> Street, Suite 401  
Little Rock, AR 72201

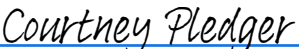
Dear Secretary Hudson,

Arkansas PBS (Arkansas Educational Television Commission) requests additional cash appropriations for Fiscal Year 2025 totaling \$2,440,420 in the Operating commitment item. This appropriation covers new funding opportunities to produce a children's programming series for the ages of 5-8 years of age. PBS Kids will fund this program for educational purposes for Arkansas PBS and PBS stations across the country. The total project budget is estimated at \$4,440,420. Appropriation for the remaining funding will be requested at a later date. This project will bring over \$3.8 million in film production revenue to the state and will primarily film in Arkansas.

Business Area	0516
Fund	New Fund (NET0010)
Fund Center	127
Commitment Item	502:00:02
Functional Area	EDUC

I appreciate your consideration. Please feel free to contact me with any questions or if you need additional information.

Sincerely,

  
[Courtney Pledger \(Feb 12, 2025 14:48 CST\)](#)

Courtney Pledger  
Executive Director

cc: Robert Brech – Office of Budget; DFA






# Map Zapper Cash Letter Request - Arkansas PBS\_02.13.25

Final Audit Report

2025-02-12

Created:	2025-02-12
By:	Angela Cook (acook@aetn.org)
Status:	Signed
Transaction ID:	CBJCHBCAABAby0WPYGDUI54p5OefYByoDesvOVrqaeh

## "Map Zapper Cash Letter Request - Arkansas PBS\_02.13.25" History

-  Document created by Angela Cook (acook@aetn.org)  
2025-02-12 - 8:47:09 PM GMT
-  Document emailed to Courtney Pledger (cpledger@myarkansaspbs.org) for signature  
2025-02-12 - 8:47:13 PM GMT
-  Email viewed by Courtney Pledger (cpledger@myarkansaspbs.org)  
2025-02-12 - 8:47:34 PM GMT
-  Document e-signed by Courtney Pledger (cpledger@myarkansaspbs.org)  
Signature Date: 2025-02-12 - 8:48:03 PM GMT - Time Source: server
-  Agreement completed.  
2025-02-12 - 8:48:03 PM GMT