Lyon County School District Board Memo

Date: December 17, 2024

To: Board of School Trustees

From: Billie Jo Hogan, Executive Director of Human Resources

Re: Revisions to LCSD Board Policy GBBPA: Social Networking

Recommendation

That the Board of Trustees approve revisions to LCSD Board Policy GBBPA: Social Networking as a second and final reading.

Background Information

After each Nevada legislative session, the staff at POOL/PACT (our public agency insurance pool and risk management/human resources support entity) provide school districts with recommended policy changes based on the recent laws that were passed. Updating the LCSD policies to reflect the recommended changes keeps us in good standing with the insurance pool and mitigates our risk and liability.

This policy better clarifies the expanded role of social networking and what can and cannot happen with personal district social networking accounts. It also emphasizes the importance of including appropriate disclaimers to avoid confusion about when an individual is speaking in a personal capacity versus on behalf of the district. This not only protects the district's reputation but also safeguards employees from inadvertently overstepping their roles in a public forum. It provides appropriate disclaimers to prevent someone from unknowingly speaking on behalf of the district.

Budget Considerations

None

Discussed at Previous Meeting

November 19, 2024

Attachment(s)

Lyon County School District Board Policy GBBPA: Social Networking