



Renewal RFP #23-33 Technical Assistance for Coaching – **Final** Renewal

- Purpose: The Ector County Independent School District (ECISD) is seeking to
 partner with a technical partner to advise on the real-time coaching process with
 our Multi- Classroom Leaders and help to increase student outcomes.
- Background Information: Public Impacts mission is to improve education dramatically for all students, especially low- income students, students of color, and other students whose needs historically have not been well met. Their Opportunity Culture initiative strives to give all students access to excellent teaching, consistently, and all educators access to paid career advancement and support.
- Public Impact will work with the Talent Development team to ensure the fidelity of the Opportunity Culture intuitive across multiple campuses within ECISD.
- Need: Partnering with Public Impact during the scaling process of Opportunity
 Culture provides invaluable expertise, data-driven insights, and tailored support.
 Their experience in this education initiative enables them to guide our work, bring
 best practices, analyzing data for informed decisions, and customizing the model
 to meet our unique needs.

• **Cost**: \$ 100,000

Funding Source: 199 – General Funds
 482 Opportunity Culture.

Board Approval	Date

Recommended Supplier/ Service Provider: Public Impact