



# PLANNED COURSE STATEMENT

<b>Course Title:</b> Graphic Design 3 & 4	<b>Grade Level(s):</b> 9-12
<b>Length of Course:</b> Semester	<b>Credit Area:</b> Elective
<b>Prerequisite:</b> Graphic Design 1 and Graphic Design 2	<b>Amount of Credit:</b> ½ Credit
<b>Adopted/Supplemental Materials:</b> Adobe CS Programs	
<b>Dual Credit Articulation:</b>	

**COURSE DESCRIPTION:** For the self-motivated student, this course is an advanced exploration of designing with intention, using Adobe Illustrator and Adobe Photoshop. In addition to creating several designs, you will also take part in group critiques, which will help you develop your collaboration, observation and interpretation skills. You will be expected to investigate new information, trends and techniques to create more complex, functional and interesting designs. Examples of projects could include: client based project, info graphics, and type as imagery and magazine layouts.

### COURSE GOALS:

Students will:

- Work towards mastery of fundamental components of design (tools, rules and the creative process))
- Work towards mastery of the tools and application of tools within Illustrator and Photoshop
- Use Adobe Programs as a tool for visual expression and communication
- Create more complex solutions to a series of design problems
- Become advanced in their skills of using graphic software (which will allow student to bring your ideas to fruition)
- Build a strong portfolio of Graphic Design Work

### ASSESSMENT STRATEGIES:

Student will be assessed through observation of day to day student work habits, attitude, and participation in class. The student will also be evaluated by his/her portfolio of student work. There will also be multiple choice and short answer tests. Class critiques will also help draw out student strengths and weaknesses.

### ACCOMMODATIONS AND MODIFICATIONS:

Students can work at their own pace and accelerate as they can

### CAREER RELATED LEARNING STANDARDS:

Students learn to visually communicate through their designs and learn ways to advertise and sell products with this form of visual communication. Graphic Design also grows the student's out-of-the-box-thinking and their ability to innovate and see multiple solutions to solving one problem. Students will be building a portfolio to showcase their work.