

**Cedar Hill Independent School District  
BOARD OF TRUSTEES**

**Meeting Date:** May 4, 2020

**Presented by:** Dr. Gerald Hudson, Superintendent of Schools

**Subject:** Career and Technical Education – Marketing  
Innovative Course

**Consent Item**

**BOARD GOAL:**

Increase the number of scholars that are college, career, and/or military ready.

**BACKGROUND INFORMATION:**

Texas Education Agency requires districts to have local board approval to implement innovative courses. Innovative courses may meet state elective credit only. The CTE Innovative courses may not be the final course in a coherent sequence for an endorsement.

**RECOMMENDATION:**

It is recommended that the Board of Trustees approve the Career and Technical Education Marketing Innovative Course.

**BOARD ACTION REQUIRED:**

Approval

**POLICY AUTHORIZATION:**

Local

**CONTACT PERSON:**

Tyesha Lowe – Executive Director of Career and Technical Education  
Dr. Charlotte Ford – Assistant Superintendent of Academics

**FUNDING SOURCE:**

General

**ENCLOSURES:**

2020 – 2021 Innovative Course Application (Marketing)