

Equity in Student Retention Strategy

Board of Trustees Meeting February 25, 2025

- Excellence
- Purpose
- Integrity
- Compassion
- Unity
- Inclusion





Overview: College Priority

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Pillar 1: Access & Success for Students – Student Momentum

- Implement data-driven college-wide equity in retention strategy across all student groups for improved fall to spring and fall to fall retention with disaggregated tracking.
- Increase student retention leading to credential completion or transfer through implementation of an evidence-informed, equity-minded action plan college-wide.





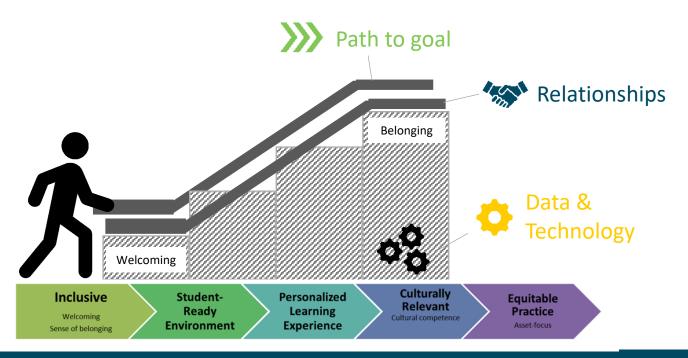


Design of Retention Strategy

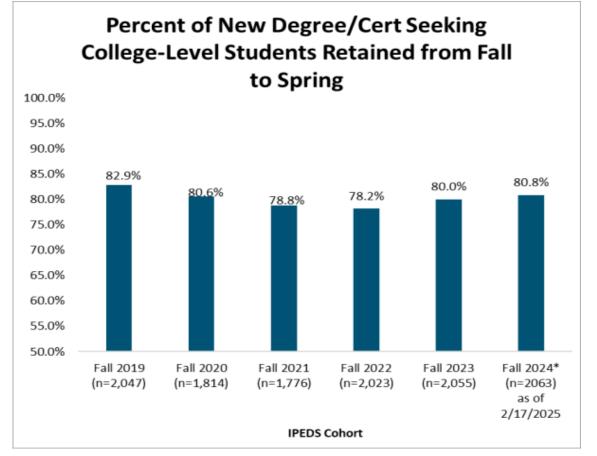




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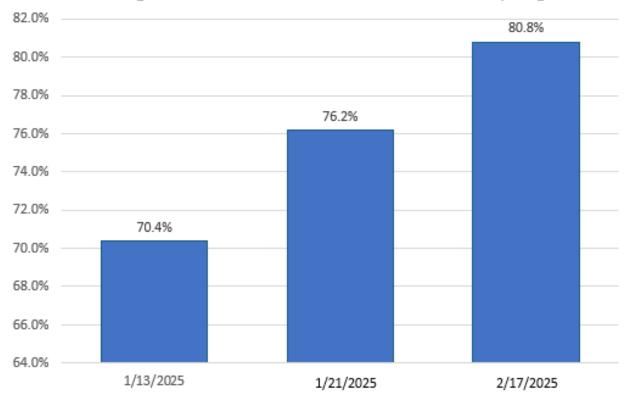
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^{*}Retention rate is preliminary

Fall 2024, Precent of New Degree/Certificate Seeking College-Level Students Retained from Fall to Spring



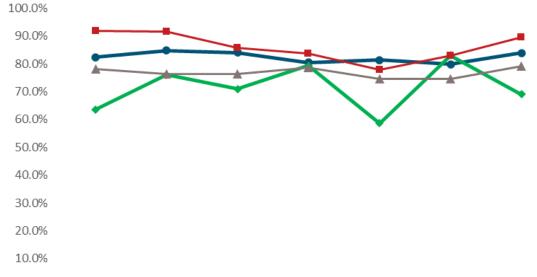


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Percent Retained Fall to Spring, By Race/Ethnicity



	0.0%							
	0.0%	Fall 2018*	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024 as of 2/17/2025
-	── White	82.5%	84.8%	84.1%	80.6%	81.3%	79.9%	84%
	➡Black/African American	63.6%	76%	70.9%	79.3%	59%	83%	69%
	─ ▲ Hispanic/Latinx	78.3%	76.4%	76.5%	78.7%	74.50%	74.50%	79.10%
	─ ■ Asian	91.9%	91.7%	85.9%	83.7%	77.80%	83%	89.70%



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Percent Retained Fall to Spring, By Pell Status



60.0% 50.0%

100.0%

40.0%

30.0%

10.0%

0.0%	Fall 2018*	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024 as of 2/17/2 025
Pell Student	88.2%	87.8%	84.1%	83.0%	83.5%	87.4%	86.1%
→ Non-Pell Student	79.0%	76.4%	74.7%	75.3%	70.6%	75.3%	76.6%

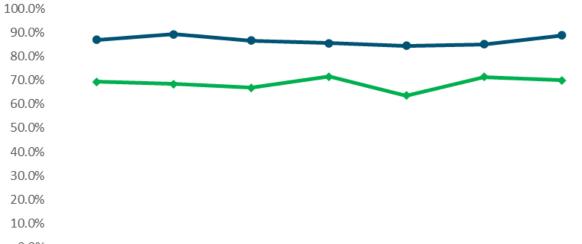


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Percent Retained Fall to Spring, By Enrollment Status



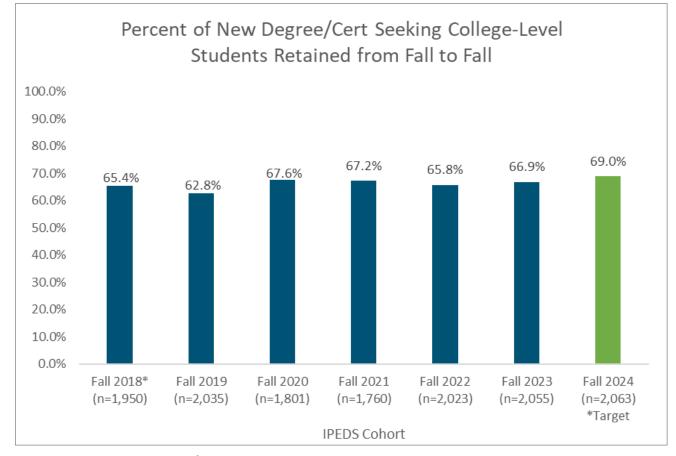
0.0%	Fall 2018*	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024 as of 2/17/202 5
Full-Time Cohort	87.1%	89.4%	86.7%	85.6%	84.5%	85.2%	89%
→ Part-Time Cohort	69.3%	68.4%	66.9%	71.5%	64%	72%	70%



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Facilitate connections between students and with course content

Learn students' names and academic goals



Connect students to resources

Provide feedback early and often

High 5 Faculty Retention Strategies



CLC VALUES

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Commit to regular and continuous

communication

with students



Faculty and Student Development Collaboration

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Faculty and Academic Success Advisor (ASA) Collaboration

- Canvas information
- Priority registration 20% increase spring 2025 v. spring 2024
- Convocation -partnership ASAs, Faculty, SAI Team
- Navigate promoting Faculty Use
- Communicating with students

Full-time and adjunct faculty use evidence-based instructional practices to foster student learning.

2 Collaborative partnerships link faculty and Student Affairs professionals in shared efforts to cultivate learning and support student success.

The institution embraces professional learning for continuous improvement, realigning related expectations in hiring, evaluation, promotion.

3 Educators join students as active learners in an accessible, empowering, personalized, and supportive academic community.

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Onboarding, First Year Experience (FYE) & Advising

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- Increased student participation in College Career Navigator (CCN) meetings, Convocation, CLC 120, and ASA meetings
- Decrease in ASA caseload size benefits students
 - 3 new ASA positions (FY25) led to a decrease in the average active ASA caseload from 430 to 400. National best practice caseload is 350 or less.

Data & Technology Integration

- Lancer Success Dashboard centralized, accessible data tools to monitor impact of strategies and progress of students.
- Navigate
- Canvas



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Madelyn Selz, Commenting on the Spring 2025 New Student Convocation

"The staff seemed very energetic, and it was helpful having a professor and ASA present. The professor spoke about Canvas, office hours and reading the syllabus, while the ASA indicated they were our go-to person at the College."

"I went to the time management session, and it helped me establish a schedule and create a to-do list."





Student Feedback About CLC 120



"I think CLC 120 was the perfect course for students starting college. The class touched many different topics that opened my perspective. This course will help me with my future educational path."

"I didn't think I needed to take CLC 120 but after a couple weeks,
I realized I was learning new things that would help me
in college and in life."

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Next Steps

Continue to scale evidence –informed best practice strategies

Stop out campaign

Outreach to fall 2024 cohort who are not enrolled in spring 2025

Separate Summer registration

- Communicating benefits of summer enrollment
- Identifying students who can utilize financial aid
- Leverage waitlist tool
 - Dynamic scheduling to ensure enough sections

Workday design





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