



COMMUNICATIONS PLAN 2024-2027

Board Meeting Presentation December 6, 2023
First Reading

*We believe **effective two-way communication** with all district audiences promotes trust and supports a positive environment for teaching and learning.*

Goal #1:

Provide information that **audiences are seeking** in an easy-to-find, engaging, concise, and understandable format.

- Improve Website
- Increase Readability of all Communications
- Refine Guidelines for Grade and Assignment Posting
- Share School Successes
- Prepare Audiences for Emergencies
- Create Engaging Newsletters
- Publicize Important BOE Decisions
- Strengthen District Identity
- Review Efficacy of Current Communications Platforms

Goal #2

Increase opportunities for **audiences to express** concerns, share suggestions, participate in decision-making, and be a meaningful part of the school community.

- Publicize Process for Getting Concerns Addressed
- Increase Opportunities to Address Questions
- Engage Parents and Community Members
- Connect District Leaders and Superintendent with Families and Community



“COMMUNICATION
WORKS
FOR THOSE
WHO WORK
AT IT.”

John Powell