

The logo for ECISD Development Office features the letters 'E', 'C', 'I', 'S', and 'D' in a bold, sans-serif font. Each letter is a different color: 'E' is orange, 'C' is teal, 'I' is light green, 'S' is purple, and 'D' is yellow. A green torch with a flame is positioned above the letter 'I'.

ECISD
Development Office



Working together for *our students...the future*

Development Office Team



Celeste Potter
Director



Sarah Aguirre
Parent-Community
Engagement
Specialist



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Parent-Community
Engagement
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Grant Writer



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Administrative
Assistant

Our Office



619 W. 10th Street

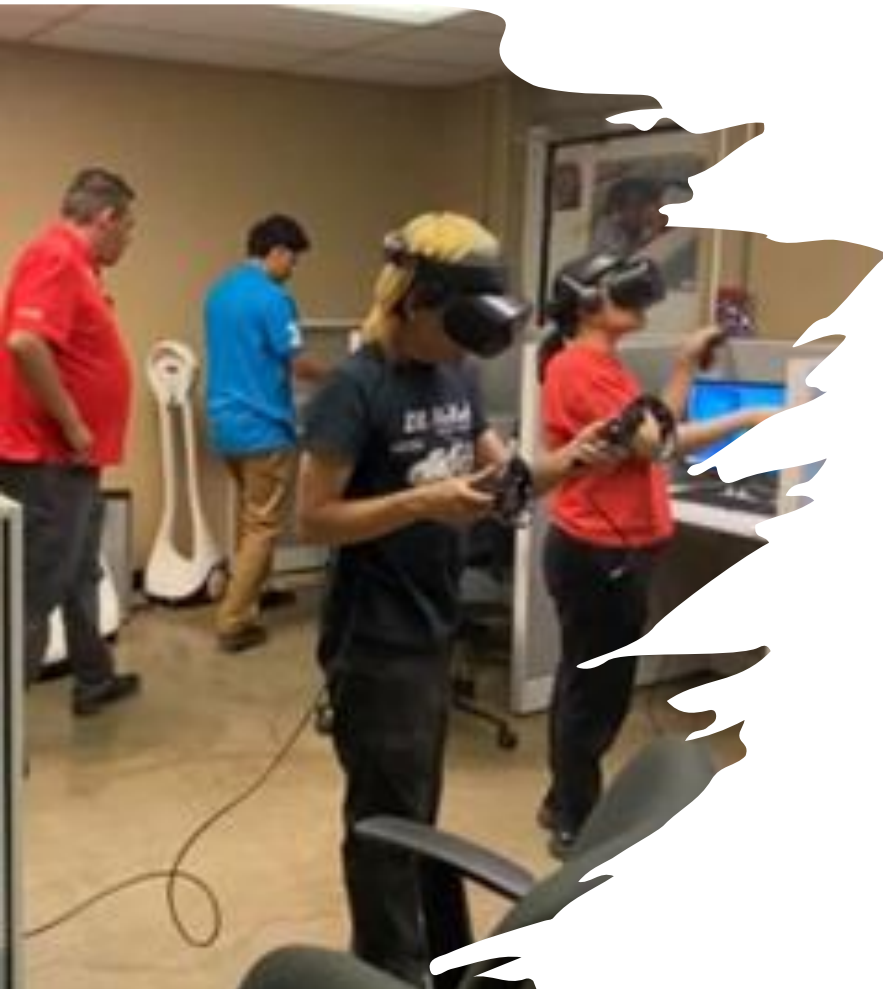
What we do...

- Oversight for Parent-Teacher and Booster Club Organizations
- Volunteer Management
- Partners in Education
- Oversight of Texas Scholars Program
- Grant Writing
- Donations/Crowdfunding
- Parent-Community Engagement
- Education Foundation

Grant Writing

- 119 Grants Submitted by Grant Writer
- 42 Grants Funded totaling **\$7,605,772.03**
- Regular training provided to district staff

Innovations for Students with Autism



\$2,328,835

Parent-Teacher Booster Organizations

All parent-teacher and booster club organizations operating within ECISD are required to have the following items on file as required by district policy.

- Federal Identification Number with the IRS, in good standing
- Constitution and/or bylaws
- Financial Activity Overview within 30 days of the end of the organizations fiscal year
- List of current organization officers, with contact information

What's the difference?

PTA

- It benefits a school as a whole
- PTA's are part of an established national organization
- Organizations must abide by their bylaws and national and state group rules
- 25 Members and membership fees are required for an active PTA. Fees do not stay within the school's PTA.
- Automatic 501c3 status when established and is required
- Principals are executive members and have a vote
- PTA representative assigned for assistance
- Principals required to complete training
- PTA Launch is scheduled every year for training and networking for all PTA Organizations, one ECISD Staff personnel can attend for free



<https://www.txpta.org/>

PTO

- It benefits a school as a whole
- PTO is used as a general term for PTO, PTC, other than PTA.
- A local and independent organization
- Create bylaws individually and may be amended
- Membership criteria are followed according to bylaws and *if* fees are required determined by the group. Fees stay with the school's PTO
- 501c3 Status is not granted automatically but it is not a requirement; although highly recommended.
- PTO University (3rd party resource) hosts a launch for PTO organizations for training and networking

<https://www.ptoday.com/pto-today-articles/article/705-pto-vs-pta-differences-at-a-glance>

BOOSTER CLUBS

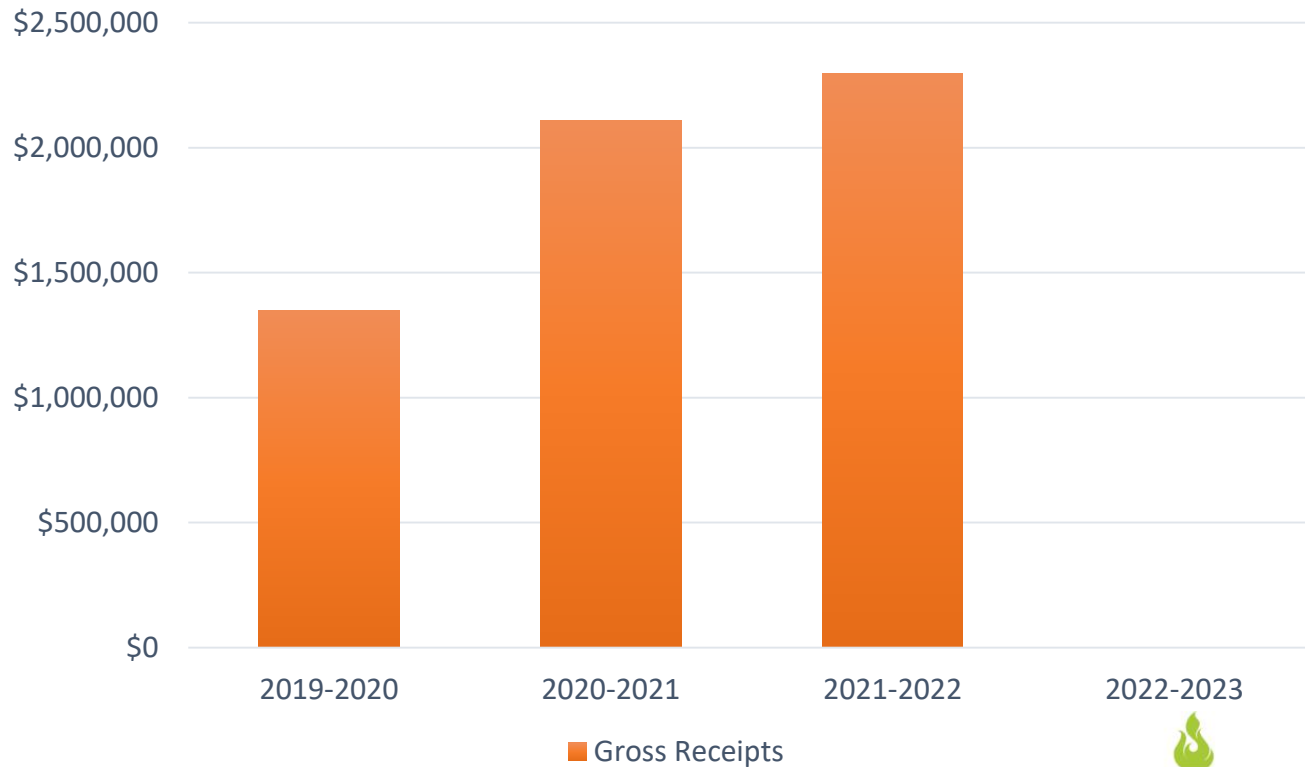
- Affiliated and provides support to a specific student group or club (Tennis, Football, Choir, Etc.)
- 501c3 is not granted automatically
- Bylaws are created by the organization independently
- Booster clubs that support students in UIL-sponsored contests and activities must follow UIL Guidelines.



www.uil-texas.org/policy/guidelines-for-booster-clubs

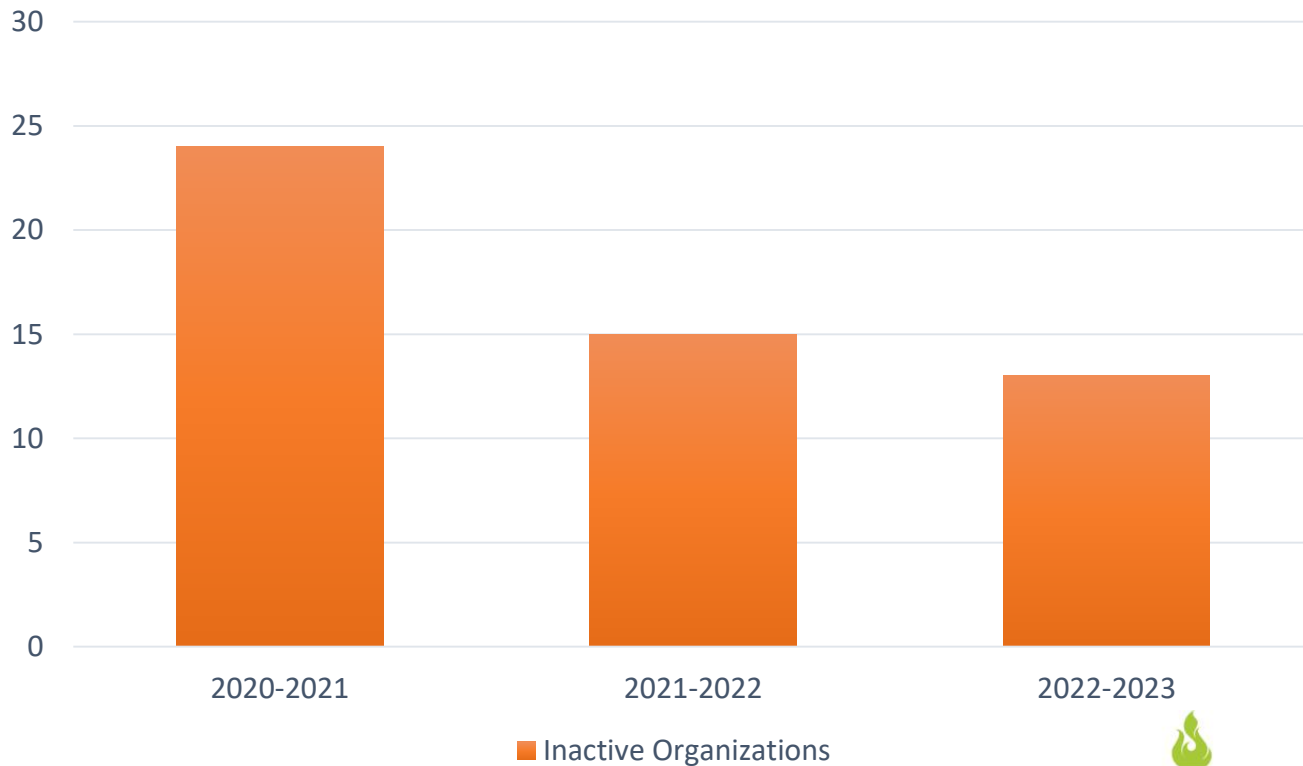
Parent-Teacher Booster Organizations

Gross Receipts



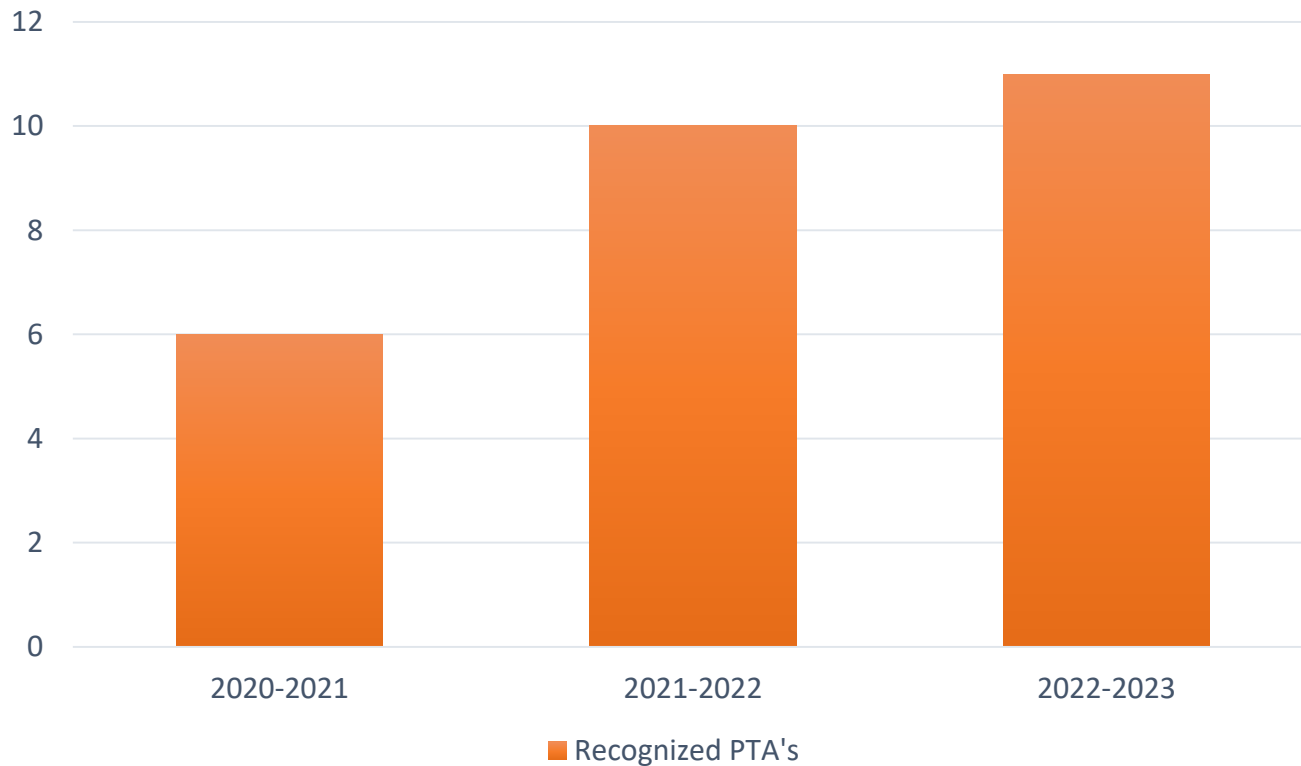
Parent-Teacher Booster Organizations

Inactive Organizations



Parent-Teacher Booster Organizations

Recognized PTA's



Recognized PTA's!

- Blanton
- Buddy West
- Burleson
- Buice
- Hays
- Ireland
- Jordan
- Johnson
- Milam
- Pease
- Reagan

Volunteers & Partners

1,602

Odessa Jackalopes



Parent Booster USA



Permian JROTC

Little Free Libraries

35 LFL's in ECISD!

Littlefreelibrary.org



Annual Holiday Drive



What's to come...

- Parent Leadership Academy
- Monthly networking/learning opportunities for volunteers, parents and community members
- Menu of options for engagement
- Reading garden
- Special events
- And more...

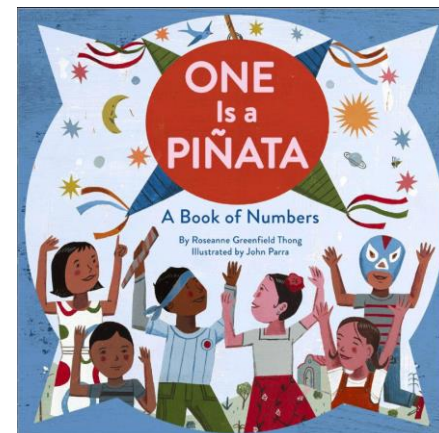
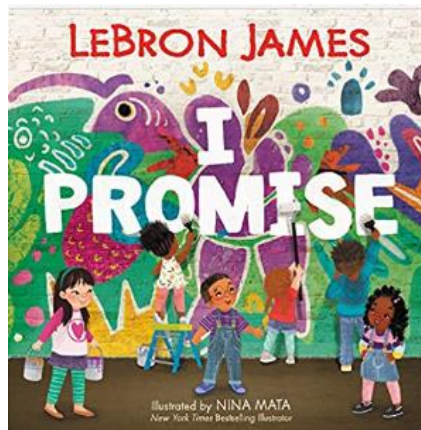
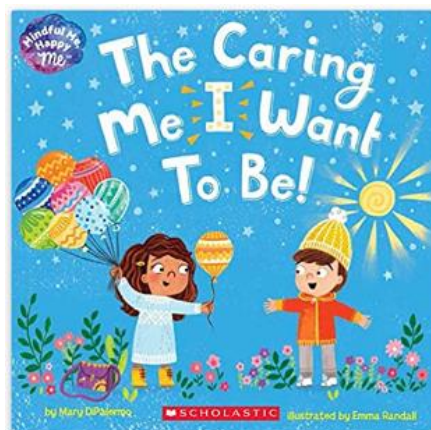




Bookworms Literacy Program

6,750 students impacted

Grades – PreK, Kinder, 1st



Reading

will take you on an
adventure!

Complete the book review for a
chance to win cool prizes!

And Then Comes Summer

You Can Read, Pout-Pout Fish!

Whness A-Z

Biscuit in the Garden

Kindness A-Z

Biscuit Plays Ball

The Caring Me I Want To Be

SCAN ME

Or visit:
<https://qrco.de/bdEota>

Education Foundation
Inspiration in Education

o 579 participants*



Bookworm Vending Machines



- 38 Vending Machines in ECISD!
- Impacts students PK – 12th

Bookworm Incentive Program

The more that you

READ

the more things
you will


KNOW


the more that you

LEARN

the more places
you'll

GO

- Dr. Seuss 



BOOKS I'VE READ

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____



8. _____

9. _____

10. _____

Teacher's Name

Student's Name

- 16 campus participating
- Grades PK – 5th

Questions?