

Downtown Master Plan Update

Scott McDonald

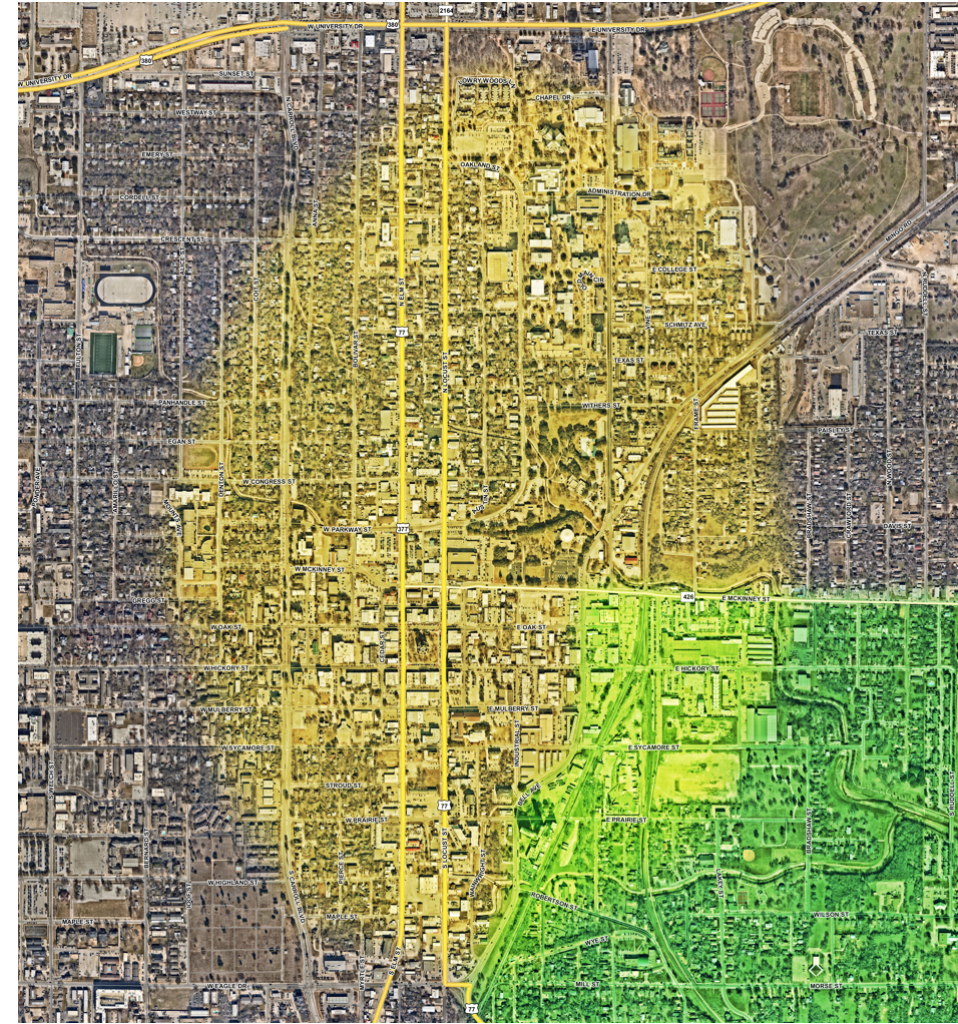
Director of Development Services

April 4, 2023



Downtown Master Plan Update

- Request for Qualifications – 8 Responses
- Project Timeline: May – March 2024
- Evaluate Vision for Downtown and Surrounding Area
 - Today and Near Future
- Policy Direction and Supporting Implementation Strategies
 - Preserve Downtown Character
 - Continue Economic Growth
 - Enhance Pedestrian Experience
- Evaluate Downtown Boundary
- Identify Additional Open Space
- Increase Housing Choices
- Enhance Mobility Connectivity
- Balance Development while Protecting Neighborhoods and Historic Resources
- Promote Economic Development



QUESTIONS?

Scott McDonald
Director of Development Services