



Dear Superintendent & Board President,

We appreciate the support that your school board and the other boards in Alaska provide through your membership in AASB. The work we have accomplished as an Association is only possible because of the individual commitment and contribution of our members.

AASB was established by a small group of school board members in 1954 to provide support for their boards and districts. Then, as is the case today, the membership and Board set the direction and identified the goals of the Association.

The Association has created a strong and united voice for advocacy on behalf of all of Alaska's youth. It has raised public awareness about the needs of students and has elevated the effectiveness and credibility of school boards in their governance role. The membership is highly regarded as youth advocates by the legislature, the executive branch, the state's business community and the general public.

AASB staff and the membership provide visible, credible representation before the Alaska Legislature and the U.S. Congress. AASB's credibility was instrumental in the creation of the Alaska Initiative for Community Engagement (ICE) and through the Consortium for Digital Learning (CDL). Both of these have provided more than \$31.8 million to member districts over the past seventeen years.

AASB staff provides direct services to every school district and school board in the state. To truly appreciate the value of AASB, one need only imagine what children's education and your Boardroom would be without AASB. **The enclosed Participation List shows the services and activities your Board has utilized recently.**

The value and benefits of membership in AASB are linked to that strong voice and advocacy.

### **Dues History and Structure**

In 1988 when AASB developed its first long range plan, our members were surveyed to tell us what kinds of services, programs and representation they wanted from their association. We then determined how much revenue would be required to support the organizational structure that could provide what they requested.

A committee consisting of School Board members from around the state developed the dues structure in 1991. It is designed on elements that recognize the diversity and sizes of districts and their budgets, level of service generally used by large and small districts, the benefit of statewide representation to all districts, and a desired balance of revenues from dues and other revenues from services. The elements of the dues structure include a base fee computed using Average Daily Membership (ADM), with correspondence students weighted at 90%, the same amount used in the foundation formula. The District Cost Factor (DCF) identified for each district in the Public School Foundation program then adjusts this base fee. A second major component of the dues structure is

an assessment of your district's general budget at .00011. These two, the base fee and the assessment, are combined to generate the amount in dues.

The goal in development of the AASB dues structure was to arrive at a fair and equitable method of assessing dues, one that would take into account a district's ability to pay and the level of service normally used by districts of different sizes.

We are a diverse set of school districts, ranging from Pelican with just under a dozen students to Anchorage with close to 50,000. That diversity, and the economy of scale that goes along with it, requires some method to create an equitable means to assess dues. The Dues Committee tied its method to similar criteria used in the foundation formula. The elasticity provided in the foundation is the DCF. The 1991 Dues Committee identified the DCF as one of the primary elements upon which the dues would be assessed. Since then, AASB has shared in the increases and declines of state support to schools. In 1996 AASB dues were reduced by 15% to address a decline in state funding. That reduction has never been reinstated.

Originally the Board of Directors determined that a balance of funding sources should be divided between 50% dues and 50% fees. In actuality, as AASB has grown and established grant based funding sources such as Alaska Initiative for Community Engagement (ICE), that balance has shifted so that about 20% is derived from dues, 37% from grants and major contracts, 37% from workshops and services and approximately 6% from miscellaneous revenue.

The mission of AASB is to advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance. Dues provide a firm foundation to achieve our mission by providing the foundation for our core services to School Boards.

The support of all school boards is critical to keeping AASB services available and affordable. Without your support, the Association's voice on behalf of school governance would not be as strong or as credible.

Your invoice for your 2018 dues is attached.

Sincerely,

A handwritten signature in dark ink, appearing to read "Mike Swain", is written over a light gray horizontal line.

Mike Swain  
AASB Board President

# Association of Alaska School Boards

## AASB Membership Benefits

**Mission:** *To advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance.*



association of  
**ALASKA**  
school boards

### AASB

1111 W. 9th St.  
Juneau, AK 99801

**Phone:** 907-46-1660

**Fax:** 907-586-2995

**Email:** [aasb@aasb.org](mailto:aasb@aasb.org)

**Web:** [www.aasb.org](http://www.aasb.org)

AASB prides itself on offering a variety of relevant, innovative services to our membership.

Our experienced staff will work with your district, schools, board, and community to meet your needs in improving and sustaining high student achievement.

**The following is a list of core services provided as a function of your AASB Dues.**

### Keeping Members Informed

#### Publications

- Weekly Legislative Bulletin online
- Legislative Candidates Survey
- Position Papers on specific legislation
- Lobbying Handbook
- AASB Commentary (monthly digital newsletter)
- Facebook and Flickr sites
- Teacher, Administrative and Classified Salary and Benefit Survey
- Critical Issues series

#### Lobbying & Representation

- U.S. Congress
- State Legislature
- State Board of Education & Early Development
- State and Federal Agencies
- Liaison with other educational organizations (i.e., ACSA, PTA, NEA, etc.)

### Providing for Member Involvement

#### Association Governance

- Formal resolutions process to allow school boards to establish unified positions on legislation
- Membership representation on committees for Constitution and Bylaws, Board of Directors Nominations, Awards and AASB Budget
- Board Liaison Network (BLN) provides a direct link between the membership and the Board of Directors

#### Providing Direction

- Membership provides input in updating the Long Range Plan that is adopted by the AASB Board of Directors.

### Developing Effective Governance

#### Professional Development

- Materials: For use by boards
- Free Webinars for Resolutions, Legislation and New Board members
- Professional development opportunities at substantially lower cost because of association membership.

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### Developing Effective Governance (continued)

#### Policy

- Consultation on matters of policy
- Research on policy issues

#### Labor Relations

- Clearinghouse for labor relations information
- Salary and benefit publications which provide support for district negotiations
- Negotiations Updates

#### Legal

- Research on issues of statewide importance
- Amicus curiae briefs

### Supporting Innovation

#### Superintendent Search

- Offer search services at substantially lower cost because of association membership

#### Community Engagement

- Resources available to member districts
- Materials and training opportunities
- 34 Districts have partnered with AASB's Alaska Initiative for Community Engagement (AK ICE) to receive funding and support for their community engagement efforts. More than \$8 million has been distributed to districts and communities in Alaska since 2000.

#### Student Achievement

- CDL is providing support and consultation to districts to assist in the integration of technology into curriculum and instruction.
- School Improvement Service has worked with 33 school districts to provide support and resources for improving student achievement.
- School Climate & Connectedness Survey (SCCS) has been provided free to ICE districts providing information on student and staff perceptions of the school environment.

As a membership organization, AASB exists to serve the needs of school districts across the state. Since 1954 we have grown from a small agency to become a mature, professional non-profit organization that offers a wide variety of services and benefits to members.

Our mission "to advocate for children and youth by assisting school boards in providing quality public education, focused on student achievement, through effective local governance," guides us in meeting the needs of your district and your board.

Contact AASB today to find out more information on the services we provide.

Nov.  
2016-  
OCT  
2017

DISTRICT/ ACTIVITY	Annual Conference	Academies/ Fly in/ Ex Admin	Boards/APC/ ASB	Policy services	Supt. Search	Digital Learning	Community Engagement (ICE) and SEL	School Climate /Survey	Scholarship
Alaska Gateway	■			■					
Aleutians East	■	■		■				■	+
Anchorage	■	■	■	■				■	+
Annette Island	■	■		■			■	■	
Bering Strait	■	■	■	■		■	■	■	*
Bristol Bay	■	■	■	■					+
Chatham	■		■	■					
Chugach	■	■		■				■	*
Copper River	■	■	■	■	■	■			*
Cordova	■	■		■					
Craig	■	■		■	■			■	*
Delta Greely	■	■	■	■					
Denali	■	■	■	■		■		■	
Dillingham	■	■	■	■	■	■		■	
Fairbanks									*
Galena	■	■		■					*
Haines				■					*
Hoonah	■	■	■	■					
Hydaburg	■			■			■	■	
Iditarod Area	■	■		■		■		■	
Juneau	■	■	■	■				■	+
Kake	■	■	■	■			■	■	+
Kashunamiut	■	■	■	■		■	■	■	*
Kenai Peninsula	■	■	■	■		■			+
Ketchikan	■		■	■		■		■	+
Klawock	■			■				■	
Kodiak	■	■	■	■	■	■	■	■	+
Kuspuk	■	■	■	■			■		
Lake & Pen	■	■		■					+
L. Kuskokwim	■	■	■	■			■	■	*
L. Yukon	■	■		■			■	■	
Mat-Su	■		■	■					*
Nenana	■		■	■					*
Nome	■	■	■	■			■	■	
North Slope	■	■		■	■			■	*
Northwest Arctic	■	■		■				■	*
Pelican		■		■					
Petersburg	■		■	■				■	+
Pribilofs	■		■	■					
Sitka	■	■	■	■			■	■	*
Skagway	■			■					*
SE Island	■			■					*
Southwest	■	■		■			■	■	
St. Mary's	■	■		■					*
Tanana		■		■					
Unalaska	■	■	■	■				■	+
Valdez	■	■		■				■	*
Wrangell	■	■		■					+
Yakutat			■	■					
Yukon Flats	■	■		■					
Yukon Koyukuk			■	■		■	■	■	+
Yupiit	■			■			■		
Mt. Edgecumbe									

\*Scholarship Applications

+Scholarship winners

## **ELEMENTS OF AASB DUES STRUCTURE FYE 12/31/2018**

A Dues Committee of school board members from around the state developed the dues structure in 1991 with technical assistance from the Southeast Regional Resource Center, in conjunction with AASB's Long-Range Plan. The objective in development of the AASB Dues structure was to arrive at a fair and equitable method of assessing dues that would take into account a district's ability to pay and the level of service normally used by districts of different sizes. Other issues considered by the committee in developing the dues structure included:

**EQUITY** – given the diversity of the sizes of districts in the state and their corresponding budgets, how could the dues structure address ability to pay without unduly burdening any member?

**LEVEL OF SERVICE** – larger districts might be able to meet more of their immediate needs through their staffing, while smaller districts must rely on the association to provide them with direct services they can't afford to staff for. On the other hand, AASB provides standard services and opportunities to all members through its publications and conferences that are needed equally by all member districts regardless of size.

**STATEWIDE REPRESENTATION** – AASB provides a statewide presence for all school boards through its representation before the Legislature, State Board, etc. All districts benefit from the presence regardless of size.

**BALANCE OF DUES AND FEES** – much of AASB's income is derived from entrepreneurial enterprises – direct services, conferences, contract work. This is done at a lower rate than outside providers can offer because dues underwrite it. Dues should not provide so much revenue that there is no incentive for AASB to earn more through services. On the other hand AASB is limited in the amount of revenue it can generate through services because of the size of its staff and membership. There should be a balance between dues and fees for the AASB budget. Keeping those considerations in mind, the following elements were incorporated in the dues structure:

(1) District Size/Pupils in average daily membership (ADM)

District ADM	Base Fee - \$
100 or less	1,700
101 – 250	3,400
251 – 500	4,250
501 – 1,000	5,950
1,001 – 2,000	7,650
2,001 – 3,000	9,350
3,001 – 8,000	12,750
Over 8,000	17,000

- (2) Multiply the base fee by the District Cost Factor (formerly Area Cost Differential) identified for each district in the Public School Foundation program, AS 14.17.460.
- (3) Assess .00011 of each district's current year general fund budget. This ties AASB's revenues to the general financial condition of its members – if district revenues rise, AASB will receive a nominal increase; if district revenues fall, AASB shares in that hardship as well.
- (4) Combine (2) and (3) for total AASB dues. No district will pay less than \$2,000. The districts in the two largest ADM categories will incur a 1% increase annually.

## 2018 Dues - FINAL

[illegible]

## 2018 Dues - FINAL

[illegible]



1111 West 9th Street \* Juneau, Alaska 99801-1811  
(907) 463-1660 \* (907) 586-2995 Fax

## Invoice

Lake & Peninsula School District  
ATTN: Accounts Payable  
P.O. Box 498  
King Salmon, AK 99613

Date	Invoice #
1/10/2018	17357

Tax ID: 92-0098760

		P.O. No.	Terms
			Net 30
Quantity	Description	Rate	Amount
	2018 AASB Annual Membership Dues	10,097.00	10,097.00
		<b>Total</b>	\$10,097.00
		<b>Payments/Credits</b>	\$0.00
		<b>Balance Due</b>	\$10,097.00