



National School Boards Association

1680 Duke Street, Alexandria, VA 22314-3493

Phone: 703-838-6722 FAX: 703-548-5560

Federal ID #: 36-2210015

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JAN 20 2012

SUPERINTENDENT
TUPELO PUBLIC SCHOOLS

Bill To:

Tupelo Public School District
PO Box 557
Tupelo MS 38802-0557

Invoice

Invoice # 130469

Invoice Date 12/06/2011

PO #

ID # 0000014627

Bill To # 0000014627

Student Enrollment: 7,298

Description	Amount
NSBA's National Affiliate Fees	\$4,525.00
Enrollment Category: 2,500 - 7,499	
For The Period: 04/01/2012 To 03/31/2013	
Total Due In US Funds	\$4,525.00

Your district's National Affiliate fees include subscriptions to School Board News at the non-deductible rate of \$28 per subscription, and to American School Board Journal at the non-deductible discounted rate of \$30 per subscription, for your full school board and superintendent Current American School Board Journal subscriptions will be converted upon expiration.



This invoice is being processed for payment. Your signature means you have received the items or service and approve payment.

Please do not initial. A signature is required. This invoice must be returned within five (5) days.

Please send payments to:

National School Boards Association PO Box 1807, Merrifield, VA, 22116-8007

Please detach and return with your remittance

Tupelo Public School District
PO Box 557
Tupelo MS 38802-0557

Invoice # 130469

Bill To ID # 0000014627

Invoice Date 12/06/2011

ID # 0000014627

Select Payment Method

☐ Check Enclosed (made payable to NSBA in U.S. Funds)

☐ VISA ☐ Master Card ☐ AMEX Exp Date ____/____

CVV _____

Card # _____

Name as it appears on card _____

(Please Print)

Cardholder's Signature _____

Cardholder's Phone no _____

Cardholder's Zipcode _____

Total Due \$4,525.00

Amount Paid \$ _____

Please send payments to:

National School Boards Association

PO Box 1807, Merrifield, VA, 22116-8007

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Why should you become part of the National Affiliate Program?

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Along with your state school board association, your participation in the National Affiliate program funds and supports NSBA's advocacy successes.

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- **NSBA's Coverage of All Members of Congress**

NSBA's unified and nationally based lobbying program reaches all committee members—including the committee chairs. With typically 40-50 members serving on most house committees, NSBA has the number of lobbyists and a nationally based grassroots program needed for effective lobbying coverage. Each addition to that network adds to NSBA's influence.

- **NSBA's Scope of Issues**

In addition to education, NSBA's lobbying focuses a broad range of school board issues, including civil rights, labor and environmental law, health and school nutrition, and tax policy. NSBA has the size and expertise to simultaneously address issues across fields, which smaller organizations and contract lobbyists can't do.

- **NSBA's Representation of School Boards**

NSBA as an organization is uniquely knowledgeable and committed to the interests of local governance and public education. In legislation that may cover hundreds of pages, NSBA's unique knowledge of school board operations and governance enables it to identify and pursue issues that other lobbyists can't. Further, as an association NSBA's lobbyists are committed to school board interests as a cause, not to billable hours or balancing the needs of other client interests.

- **NSBA's Access to the Department of Education**

NSBA's executive leaders have enjoyed access to all education Secretaries and Assistant Secretaries—regardless of the party, that have rotated through those positions over the years. This, in part, is due to the credibility of NSBA as a national organization and the respect accorded to its lobbyists. For example, NSBA has met many times with Secretary Duncan which produced successful policy outcomes regarding the ESEA reauthorization, the operation of the stimulus program, and the substance of the Department's waiver program. Contract lobbyists do not have that access.

- **NSBA is Listened to Because It Speaks for School Boards Nationally**

NSBA's lobbyists have access and clout because the association speaks for school boards across the country—which is critical because policy in legislation and regulations is developed to serve the nation, not individual states or school districts. Whether it's in testimony, at the negotiating table, or in individual Hill meetings, NSBA answers the question in one—not competing voices— "What is the position of school boards".

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- **NSBA's Leadership on Education Issues**

As a national organization with broad knowledge of education and geographic representation, NSBA influences and leads the action of other education organizations to leverage its impact on legislation and regulations through coalition lobbying—which smaller/non national organizations and contract lobbyists typically can't do.

- **NSBA Representation Based on What Local School Boards Want**

NSBA's positions and priorities are determined by its Delegate Assembly comprised of school board leaders from state school boards associations. Specific concerns, solutions to problems, and examples to support NSBA's advocacy on federal legislation and regulations are based on surveys of National Affiliates and verbal electronic communication with board members participating in the program.

- **NSBA Provides Implementation Information**

In addition to lobbying on legislation and regulations, NSBA provides implementation information to National Affiliate school districts to save them the time and expense of analyzing the information on their own or relying on the interpretations of other governmental entities, as well as to provide insight on operational intent based on NSBA lobbyists work with Congress and agencies.

- **NSBA's Future is Tied to Enhancing Lobbying**

NSBA is in the process of restructuring its tax status so that it can commit more resources than 5% of its budget for combined federal and state level lobbying and also widen the scope of its allowable lobbying activities—which, as a 501(c)(3) organization, it cannot do—or retain the services of outside lobbyists to do—under the federal code. The success of this expansion also envisions the continued financial support of state association through the National Affiliate program.

- **NSBA Compared To Other Lobbying Entities**

For all of the reasons above, NSBA is more effective than smaller organizations or contract lobbyists by virtue of its size, scope, national geographic representation, and identity with the sole cause it represents—school boards.



1680 Duke St.
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