



October

**2025 Website Activity and Social Media Report
Dixon Schools**

App Downloads 1.78k Android 1.83k Apple

District Website – dps170.org

17K Users 102K Page Views

<u>Sessions by Device</u> 14K Desktop 4.2K Mobile 108 Tablet 7 Smart TV	<u>City</u> 12,925 Dixon 747 Chicago 843 Sterling 146 Rock Falls
<u>Browser</u> 14K Chrome 2.6K Safari 491 Edge 72 Firefox 64 Android	<u>Operating System</u> 11K ChromeOS 2.6K iOS 2.1K Windows 1.2k Android 486 Macintosh 217 Linux



District Facebook account - <https://www.facebook.com/dixonpublicschools/>

Followers 5,544

Reach 583,615 - times our posts were presented to Facebook users

Top post– 10-19 Illinois Principal Association Week



District Twitter account - @DPS 170

Followers 1,346

Top Tweet –

10-28 Landon Knigge Friday Night Drive Player of the Week

	District	DHS	RMS	Madison	Jefferson	Washington
Followers	1,346	2,647	580	282	215	240

Instagram – dixonschools – 1,530 followers