

# **School Perceptions Survey Proposal**

## **Meridian Board of Education**

### **Introduction**

I've invited Daren Siever, project manager at School Perceptions, to present to the Board a proposal to conduct a community survey for the school district. The purpose of the survey is to gauge community interest and gather input regarding potential building projects within the district. School Perceptions is an independent educational research firm with 20 years of experience in assisting school districts with data-driven decision-making.

### **Background**

The district is considering undertaking buildings and grounds updates that may involve a facility referendum. To ensure that the district's plans align with community needs and priorities, it is crucial to gather feedback from parents, staff, and community members. School Perceptions proposes to administer a comprehensive community survey to achieve this goal.

### **Rationale**

Conducting a community survey offers several key benefits:

- **Community Education:** The survey process will help educate community members about the district's needs and challenges.
- **Data Collection:** The survey will gather valuable data on the community's educational priorities and tax tolerance related to potential projects.
- **Inclusivity:** Unlike random sampling, School Perceptions' approach ensures that every community member has the opportunity to participate and provide feedback.
- **Objectivity:** Utilizing an independent firm like School Perceptions ensures an unbiased process, enhancing the credibility of the results and fostering trust within the community.

### **Recommendation**

I recommend that the Meridian 223 School District Board approve the proposal from School Perceptions to conduct a community survey at a cost of \$9,800 plus postage and processing fees. The survey will provide essential data and community feedback to inform the district's decisions regarding potential building projects. The investment in this survey is a crucial step in responsible planning and community engagement.

### **Enclosure**

Spring 2025 Meridian #223 Community Survey - Proposal

Dr. Michael Plourde