



HS2/SST Renaming Process Approval

Situation

During the summer of 2020, the schools of Science & Technology (SST) and Health & Science (HS2) will officially merge to become one unified new school. Following an inclusive engagement process, Principal Andrew Cronk and his transition team forwarded to the School Board on Oct. 15, 2019, the proposed new name:

Beaverton Academy of Science and Engineering (BASE)

The School Board discussed the engagement process and proposed name during their Work Session on Oct. 15, 2019. The Board requires a second reading prior to adopting the school name.

Recommendation

It is recommended that the School Board adopt the name: Beaverton Academy of Science and Engineering.



Health & Science School

10740 NE Walker Road
Hillsboro, OR 97006
503.356.3630
503.356.3635 Fax



School of Science & Technology

Recommendation for New School Name Merging the Health & Science School and the School of Science & Technology

During the summer of 2020, the schools of Science & Technology (SST) and Health & Science (HS2) will officially merge to become one unified new school. After considerable input, discussion, and reflection from all stakeholders, the Transition Team of HS2 & SST is forwarding the following name and mascot for School Board's consideration:

Beaverton Academy of Science and Engineering (BASE)



The Phoenix

(Example of a phoenix in our school colors. Not intended to be our final graphic.)

Process

The process to determine a new school name began in the Spring of 2019 after the merger was announced. The schools formed a Transition Team of 20+ teachers, counselors, and administrators to navigate many of the decisions involved with merging the schools. The Team recommended that a survey be sent to all families over the summer to solicit ideas for a new school name and mascot. While not active, the survey is still accessible online at: https://hs2sst.formstack.com/forms/name_survey.

This survey ran throughout the summer and received 162 responses. Many of the responses were very similar. Some of the more interesting (but not really viable) names are noted below:

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- Capitol High School
- Cronk's Institution of Awesomeness
- Cronkville Academy
- FUSION Science School
- HS3
- Nerd Cubed
- School of Health, Innovation, & Technology (acronym!)
- Science Pathways And Real-World Knowledge Academy
- SI Forest Academy

Though the School Board does not vote on mascots, the process proceeded in parallel with the name selection and is included for completeness. The proposed mascots ran the gambit of mythical beasts, cyborgs, honey badgers, and even Mr. Potato Head. From the viable recommendations provided, the Transition Team selected ten names and mascots to put forward in a second round of surveys in which community members were asked to select up to five preferences. I met with the PTO's of both SST & HS2 to share with them the process of selecting the name/mascot candidates and ask their support to encourage families to participate. Additionally, I met with both the newly formed middle and high school leadership classes to ask for their support in encouraging their peers to participate in the second round of surveys. We even had a visiting group of Japanese foreign exchange students participate in the mascot survey.

The approach generated an impressive number of responses. Approximately, **470** students, staff, and family members participated in round two of the name survey and approximately **545** community members participated in the mascot survey. (Aside, a clever scamp found a way to set up an automatic online bot to vote for their favorite mascot – which they did over 1200 times. These results were removed from consideration.)

Based on the second round of surveys, the following names/mascots were put forward to families at our Back to School Night on September 24, 2019. More than 400 people attended the event. The surveys are available below, but not active.

Top 5 Names: https://hs2sst.formstack.com/forms/school_name_round_2

- School of Health, Science, and Technology
- Beaverton Academy of Science
- School of Science, Engineering, and Technology
- Beaverton Institute of Technology
- School of Biomedicine, Engineering, and Technology

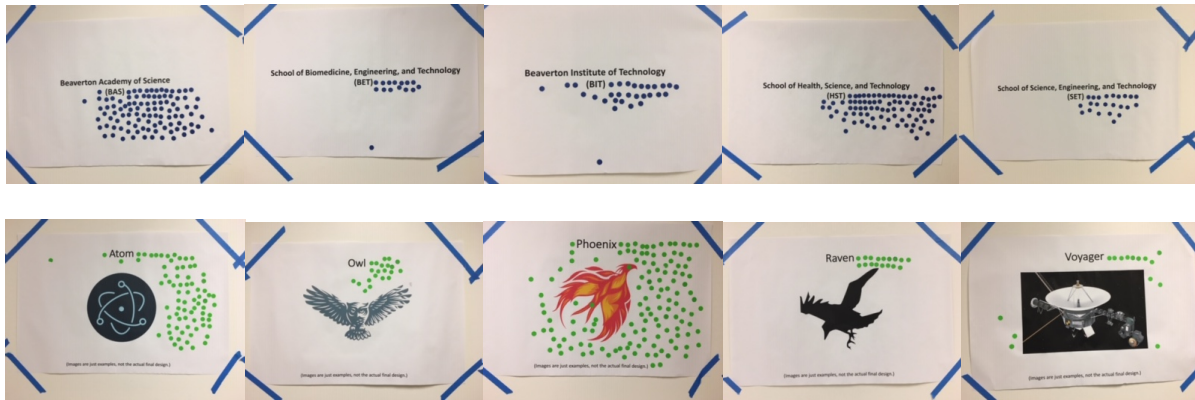
Top 5 Mascots: https://hs2sst.formstack.com/forms/mascot_survey

- Atom
- Owl
- Phoenix
- Raven
- Voyager

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These options were put on posters outside of our gymnasium and family members were each given two adhesive dots – a blue dot to vote for a name and a green dot to vote for a mascot. The results showed two clear front runners for both the name and mascot.



This process brought forth the following contenders:

Top 2 Names

- Beaverton Academy of Science
- School of Health, Science, and Technology

Top 2 Mascots

- The Atom
- The Phoenix

The TransitionTeam met the following week to review the results. The Team noted that the most popular names could be placed into one of two categories: Names That Are Lists or Overarching Umbrella Names.



The list-based names focus on enumerating the content pathways that the schools currently offer. The overarching umbrella names provide a general sense of the school’s focus. Both approaches have merit. List names come up handily in Google searches. Umbrella names provide flexibility for the future.

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After lengthy discussion, the Transition Team unanimously preferred the flexibility of the umbrella-based approach, reasoning that pathways can change over the decades and no one wants to hassle over another new sign. The Team also strongly preferred a name that is not a combination of the existing schools' names. We want to open a new school with a new name that is forward looking. The Team also favorably discussed the idea that the new name should reflect the learning processes of the new school rather than the content – again as content may change over time. With that concept in mind, the motion was made to add “and Engineering” to the name “Beaverton Academy of Science”.

Science is the process of inquiry and research. Engineering is the process of design and making. Taken together, these processes describe very well what we hope all students of the new school will partake. With the phoenix – an ancient symbol of renewal – we look to open a new school, bringing forward the best traditions of two very different, but also very successful places for teaching and learning.

With that - the staff, students, and community members of the Health & Science School and the School of Science & Technology respectfully recommend that the Beaverton School Board approve the name below for the new school resulting from the merger of SST and HS2 in the summer of 2020.

Beaverton Academy of Science and Engineering

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