HORIZON CITY EDC WEBSITE REDESIGN

by Bright Sol Tech El Paso Inc.

Bright Sol Tech Website Development

Horizon Economic Development Corporation Board

November 15, 2023

2020 Horizon City Comprehensive & Strategic Plan
ED Goal #2 : Establish public/private partnerships to assist in growth and investment

Horizon Economic Development: Bright Sol Tech El Paso Inc.

Request

That the Horizon Economic Development Corporation's Executive Director be allowed to finalize a **Service Agreement with Bright Sol Tech El Paso for the redevelopment of the HEDCs website and for two years of website support and maintenance**

Staff Recommends Approval

Horizon Economic Development: Bright Sol Tech El Paso Inc.

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Background

- Horizon City EDC aims to create **a dynamic and engaging online presence** that allows for easy content management and maintenance.

- The HEDCs website is the **main information and promotional tool for out-of-town companies** looking to relocate.

- Horizon City EDC has expressed the desire to have **a website that caters to both local businesses and companies on a national and international scale.**

- Bright Sol Tech will create a website that meets these objectives and **enables Horizon City EDC to modify content at will.**

Horizon Economic Development: Bright Sol Tech El Paso Inc.

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Project Costs

The estimated budget below is based on the specifications provided and the features described above. We offer two options on how to move forward with this project.

Description	Estimated Total Cost
Website Redesign + Content Management System	$7,660
Ongoing Costs for 2 years (Support + Maintenance + Resources)	$3,200
Total	**$10,860**

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Questions?