



MULTNOMAH EDUCATION SERVICE DISTRICT AGENCY GOALS 2011-2013

During the 2011-13 biennium, MESD will accomplish the following goals:

- 1. Through Reconnecting Youth Initiative (RYI), 250 youth each year will be successfully reconnected with effective education options through more efficient use of existing capacity and infrastructure, and subject to available funding**
 - Direct and manage the implementation of RYI with component districts
 - Report outcomes on student progress towards graduation to component district Superintendents and Boards twice a year

- 2. All 2011 and subsequent legislative mandates will be implemented in an efficient and effective manner while minimizing disruption to students and families, and the MESD workforce**
 - Implement Senate Bill 250 mandates, working with OAESD, component districts and program staff
 - Assess and analyze impacts of new legislation
 - Communicate legislative impacts to MESD staff

- 3. The Board will establish a productive and positive working relationship with MESD Administration, with clearly defined roles in support of the agency's Mission, Vision, and Values**
 - Chair will provide monthly Board reports to staff
 - Build collaborative connections with departments by each Board member being a liaison to a department and partnering with the department Cabinet Director
 - Board Liaison to report monthly at Board meetings updating the full Board

- 4. The Board will develop and implement a strategic outreach plan to key community stakeholders, including our component districts and other key districts and legislators**
 - Develop a strategic marketing plan and implement specified action plans
 - Through monthly Marketer meetings, develop and implement a plan to share MESD messaging with community stakeholders, districts and legislators

- 5. All MESD Board members and staff members will complete at least 10 hours of prescribed professional development directly relevant to each member's current role with MESD**
 - Implement tracking system for Board and staff professional development hours
 - Account for AFSCME/OEA/Supervisor/Confidential Non-Contract professional development funds being spent and report by March

- 6. Establish and support accountability of pending resources and supply appropriate services to the community by providing annual reports, documents to community partners, districts, and the Legislature**
 - Link all accountability products to surveys and report card data as a measure of social marketing
 - Provide annual schedule for reporting to the community on accountability of MESD services to district students and families

- 7. Work with the local component districts of the five ESDs (Clackamas, Columbia Gorge, Multnomah, Northwest Regional and Willamette) within the Shared Services Cooperative to develop and provide a model of shared services**
 - Increase visibility and viability of ESDs through shared services
 - Provide service models through collaborative alliances that promote a sharing of expertise and fiscal prudence
 - Establish a shared website for the five ESDs to assist in marketing services to the 63 school districts that addresses both shared services and individual strengths of each ESD

- 8. The Board will establish a Board Operating Agreement by January 2012**
 - Board and Administration will collaboratively work to write the Board Operating Agreement to include:
 - 1) Board Job Description
 - 2) Role of Board Leadership
 - 3) Role of the Superintendent
 - 4) Board-Administration Relationship
 - 5) Board Governance, i.e., meeting operations, decision making, etc.
 - 6) Communication
 - Board Operating Agreement to be approved by the Board at the January 2012 Board meeting